

www.gniotips.in



GNIOT INSTITUTE OF PROFESSIONAL STUDIES

(Affiliated to Chaudhary Charan Singh University, Meerut) **COLLEGE CODE -1203**



BBA | BCA | B.COM | B.COM | B.SC.

(COMP. SCIENCE)

Reverence to our Founder Chairman





Late Shri Krishan Lal Gupta

Founder, Chairman GNIOT Group of Institutions



VISION

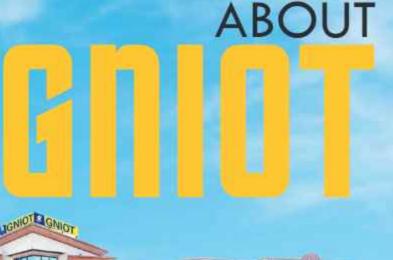
To be an educational institute recognized through the acquisition, preservation, dissemination, and application of knowledge for the betterment of society. We will develop an entrepreneurial and global mindset for sustainable alternatives.

MISSION

- To provide high-quality education, encourage continuous innovation, and foster employability.
- To infuse the notion of lifelong learning through outcome-based education and innovative thinking.
- To escalate leadership qualities among the students by having an understanding of moralistic values and environmental realities.

STARTED IN 2001 WITH 2000 STUDENTS, CURRENTLY, GNIOT HAS MORE THAN 6000 STUDENTS ON A LUSH, GREEN AND HUGE CAMPUS.

- GNIOT offers a program in association with Reliance industries.
- ICICI Bank trains GNIOT students in finance-related subjects.
- . Best placement record in the region.
- . Only center in Greater Noida for Prometric.
- CSR excellence award and more than 1.25 lakh books in the library.
- Association with IIT-Delhi and IIT-Mumbai for management training sessions.
- 500+ faculty and a 19,000+ strong alumni base.
- . Compulsory Summer Internship provided by the college.
- . Nodal center of IIT-Delhi and IIT-Mumbai.
- Association with IIT-Delhi and IIT-Mumbai for management training sessions.





THE INSTITUTE HAS BEEN INSTRUMENTAL IN ITS EFFORTS TO IMPART QUALITY EDUCATION WHICH DEMONSTRATES THE ACADEMIC INPUTS, QUALITY OF FACULTY, INSTITUTE INDUSTRY INTERACTION, AND SKILL SET OF ITS STUDENTS.

- TATA STRIVE GOOGLE Scholarship Programme is introduced at GIPS for BBA, BCA, BSC (CS), and B. COM. Students.
- We offer courses that are certified by MICROSOFT, GOOGLE & IBM.
- GIPS BCA program bagged 1st Rank in the category of Promising College and 11th Rank in Northern India by the GHRDC.
- BBA Programme ranked 1st in the category of Promising College and 14th Rank in Northern India by the Global Human Resource Centre.
- Participating in UNNAT BHARAT ABHIYAN for social cause and nationbuilding.
- The Institute has a modern state of world-class infrastructure equipped with the latest air-conditioned lecture halls, classrooms well equipped with the latest audio-visual teaching and learning aids, computer labs, and a very rich collection of books, periodicals, journals, and motivational books both fiction and nonfiction based.
- The college has WI-Fi connectivity on campus which offers a plethora
 of options for students to gain knowledge available in the digital as
 well as the physical world.
- The college also has separate hostels for boys and girls who commute from far-flung areas of the country to study in the college.
- There are more than 10 student-driven clubs, namely Social Club, HR Club, Finance Club, Marketing Club, Sports Club, etc. Which helps in imparting managerial skills to the budding managers and entrepreneurs of the nation.

GREATER NOIDA INSTITUTE OF PROFESSIONAL STUDIES

ABOUT

CHAIRMAN MESSAGE

VICE-CHAIRMAN MESSAGE



We have always dreamt of empowering society with enlightened, skillful, and socially relevant citizens, which can be possible only by educating the masses...

development of society can be achieved by the enlightenment of the individual heart, mind, and soul. This has become a prerequisite in today's fast-changing world where material gains have out-placed basic human values. I am of the firm opinion that education as a powerful instrument of socioeconomic change can transform the attitude, thinking, and lifestyle of people. Education enables flexible thinking and better decision-making capabilities in individuals.

We have always dreamt of empowering society with enlightened, skillful, and socially relevant citizens, which can be possible only by educating the masses. As such, we initiated this benign task of reconstructing the social order by providing educational establishments, thus contributing to the development of the nation in our humble way.

GNIOT Group of Institutions, has taken the task of developing human capital in tune with the requirements of industry and society by integrating the basic principles of Right Philosophy, Right Knowledge, and Right Conduct in its policies and programs.

I extend my best wishes to all the aspirants and assure you that under the mentorship of the dedicated faculty of this prestigious organization, they shall be able to take full advantage of the opportunities offered to them.

I wish my students all the best.



Dr. Rajesh Kumar Gupta Chairman GNIOT Group of Institutions



We ensured that the student at GNIOT Institute of Professional studies receive high-quality education and training in a congenial atmosphere...

NIOT Institute of Professional Studies is beyond providing a sound education, we wish to provide our students with a holistic learning experience for life. We are conscious of the changing needs of society, hence we shall emphasize imparting education and training to our students beyond the prescribed syllabus to make them responsible & disciplined citizens to serve society. Students, you are about to cross a bridge in your life because college education is a turning point, the hard work of today is the triumph of the future. The time and effort you spend today are the deciding factors of your later years.

As an established and highly esteemed institution, we maintain the utmost academic standard, incorporated with the conduct of discipline, thereby achieving a remarkable and excellent percentage of results. We firmly believe that education is the key to a nation's progress with this; we will take it as our bounded duty to provide the best academic training a student can get. The institution endeavors to comfort the students with all the necessary knowledge and skills to become truly successful in their chosen fields. We will support students in achieving those golden ambitions and also ensure that their stay in college is meaningful and fruitful as well.

As the vice chairman of this institution, I anticipate the full participation and cooperation of the students and parents to make it possible for us to transform those dreams into reality.

We hope earnestly that the aspirants of Business Administration, Computer Application and Commerce, will find here opportunities and after graduation would be leaders in their respective fields.

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Shri Gaurav Gupta Vice Chairman GNIOT Group of Institutions

PRINCIPAL MESSAGE



AWARDS & FELICITATIONS







- Eminent Contribution in Education during pandemic 2021 (Sikshak Sanman Samaroh) by Dainik Jagran
- Best Management Educator- by Top Gallant Media 2021
- Best Educators Awards 2020 by Competition Success Review
- Top Private Institute in North India -2019 by Dainik Jagran
- CSR Excellence in Education Award 2019, organized by Competition Success Review
- Outstanding Management Institute of North India -2019 by CFGR
- Shikshak Samman by Rashtriya Shaikshik Mahasangh, Uttar Pradesh-2018
- Visionary Educator of the Year by The Education Post 2017

- Best Management Director by Indian Research Media and Awards - 2017
- Education Excellence Award for Research by Global Education and Skill Awards (GESA) - 2017
- Honored by District Magistrate of GB Nagar for Contribution & Excellence in Higher Professional Education-2016
- Felicitation by Parichowk.com for contribution & achievement in Higher Education-2016
- Best Teacher Award-2016, facilitated by District Magistrate- Greater Noida Authority
- B-School Leadership Award 2016 by ESDA
- Rashtriya Shiksha Gaurav Puraskar 2016 by Centre for Education Growth and Research (CEGR)
- Education Excellence Award 2015 at Jharkhand Education Summit

























MOU's Signed



TATA Strive

Greater Noida Institute of Professional Studies signed a Memorandum of Understanding with TATA STRIVE on 12th January 2023.



APPWARS Technologies
 Pvt. Limited

Greater Noida Institute of Professional Studies signed a Memorandum of Understanding with APPWARS Technologies Pvt. Ltd. on 2st Feb 2022



GTT Foundation

Greater Noida Institute of Professional Studies signed a Memorandum of Understanding with GTT Foundation, a non-profit organization on 3rd Feb 2022



PROGRAMME



BACHELOR OF BUSINESS

ADMINISTRATION IS ONE OF THE

MOST POPULAR & SOUGHT-AFTER

BACHELOR'S DEGREE PROGRAMS

AMONG STUDENTS RIGHT AFTER

UNDERGRADUATE COURSE THAT

IMPARTS KNOWLEDGE ABOUT

BUSINESS MANAGEMENT AND

RUNNING A COMPANY OR AN

ORGANIZATION, UNLIKE MANY

FOR GETTING PLACED IN GOOD

COMPANIES AND GET NUMEROUS

LIKE FINANCE, EDUCATION, AND

MARKETING RIGHT AFTER GETTING

THEIR 8BA DEGREES, BBA HOLDERS

HAVE THE HIGHEST EMPLOYMENT

RATE AS COMPARED TO OTHER

BACHELOR'S

DEGREE

CAREER OPPORTUNITIES IN DOMAINS

OTHER BACHELOR'S DEGREES, BBA

CAN BE PURSUED BY STUDENTS FROM

ALL FIELDS I.E., SCIENCE, COMMERCE

& ARTS, STUDENTS BECOME ELIGIBLE

PASSING CLASS 12TH. IT'S A 3-YEAR

TEACHES THE INTRICATE ASPECTS OF

BACHELOR OF BUSINESS ADMINISTRATION

BUSINESS

STATISTICS

....

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LEARN BETTER, SERVE BETTER & BECOME BETTER

BACHELOR'S IN COMPUTER APPLICATIONS (BCA) IS A THREE-YEAR UNDERGRADUATE COURSE THAT IMPARTS STUDENTS WITH THE FOUNDATIONAL AND ADVANCED KNOWLEDGE OF INFORMATION TECHNOLOGY AND COMPUTER APPLICATIONS. BCA COURSE PROVIDES STUDENTS WITH KNOWLEDGE OF STUDENTS WITH KNOWLEDGE OF COMPUTER APPLICATIONS AS WELL AS HOW TO SOLVE VARIOUS PROBLEMS AND ISSUES RELATED TO A COMPUTER OR ITS APPLICATIONS. PROFESSIONALS SKILLED IN COMPUTER SCIENCE ARE IN HUGE DEMAND SINCE A LOT OF MANPOWER-BASED JOBS
ARE GETTING DIGITIZED. THIS IS A
SOFTWARE-RELATED COURSE WHERE A
PROFESSIONAL WELL-VERSED IN
PROGRAMMING LANGUAGES ALWAYS
STANDS OUT.

- rogram Objective: The BCA program aims to improve students' academic and practical computing knowledge.

 To nurture and develop young minds as
- they get ready for the demanding
- prospects in the IT industry.

 To provide trained labor for the various sectors of the IT and software industries.
- Enables the students to understand, analyze and develop computer programs in the areas related to algorithms, web design, and networking for the efficient design of the computer-
- based system. To instill the fundamental skills required by the international software business. This also comprises training for personality development, audio-visual

BACHELOR'S IN COMPUTER

APPLICATION

Eligibility Criteria: An aspirant needs to be a 10+2 with 45% marks in the General and OBC categories & 40% marks in SC /ST category. In 10th or 12th mathematics is one of the subjects to become eligible.



Program Objective:

- . The key objective is to prepare students for tomorrow, equipping them today with the right knowledge, skills, and attitude that will help them effectively in a manner that enables them to be proficient in any business enterprise they choose and also nurturing and developing them to become good individuals who are sensitive to the society around them.
- · To develop business and entrepreneurial aptitude among the students.
- · To provide knowledge and requisite skills in different areas of management like human resources, finance, operations, and marketing to give a holistic understanding of a business system.
- · To equip the students with knowledge related to qualitative and quantitative techniques for critical thinking and problem-solving.
- . To provide practical industry exposure to the students to hone their managerial competencies.
- . To inculcate a global view of the industrial and organizational establishment.

Eligibility Criteria:

Programme, a student must qualify 10+2 with a minimum of 45% marks for the General and OBC categories and 40% for SC/ST in all streams.

To apply and take admission in BBA

- Career Prospects: Business Analyst
- Data Scientist
- Blockchain Expert
- Digital Marketer Market Research Analyst
- Logistics Manager
- Product Manager Export Companies
- Government Sector
- Educational Institutions

Certifications:

- Microsoft Skill for Business (Excel & Advance Excel- Certified by Microsoft)
- Digital Marketing (Certified by Google)
- Data analysis and visualization
- using R/Python · F-Commerce
- Certification in Event Management
- · Basics of Data Analytics





- Technical Analyst
- Data Scientist
- Web Developer
- Game Designing
- Computer System Analyst
- Graphic Designer
- Cyber Security Expert Software Developer
- . (6)111

Microsoft)

 Artificial Intelligence Basics of Data Science

Python (Certified by ISM)

Digital Marketing

Busics of Tobleau

 Data analysis and visualization using R/Python

 Web Designing (HTML, CSS & Java Script-Certified by







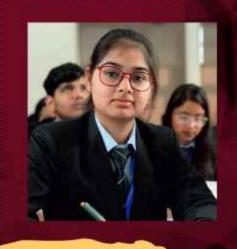


B.SC. COMPUTER SCIENCE IS A THREE-YEAR PROGRAM THAT EQUIPS STUDENTS WITH ADEPTNESS IN THE KNOWLEDGE AREA OF COMPUTER SCIENCE. IN THIS COURSE, STUDENTS WILL HAVE DEVELOPED THEIR CRITICAL REASONING, LOGICAL
JUDGMENT, AND COMMUNICATION
SKILLS. AUGMENT THE RECENT DEVELOPMENTS IN THE FIELD OF IT AND RELEVANT FIELDS OF RESEARCH AND DEVELOPMENT. THIS COURSE PROVIDES A LOT OF OPPORTUNITIES FOR THE STUDENTS TO GET KNOWLEDGE AND
TRAINING IN TECHNICAL SUBJECTS SO
THAT THEY WILL BECOME TECHNICAL
PROFESSIONALS BY LEARNING C
PROGRAMMING, RELATIONAL DATABASE
MANAGEMENT, DATA STRUCTURE, GRAPHICS, JAVA, PHP, NETWORKING, THEORETICAL COMPUTER SCIENCE, SYSTEM PROGRAMMING, OBJECT ORIENTED SOFTWARE ENGINEERING, ETC.

- The BSc (CS) program enables the students to prepare the necessary knowledge base for research and pment in Computer Science.
- . The students will be able to build the necessary skill set and analytical abilities for developing computerbased solutions for real-life problem which communicate scientific information dearly and concisely.

 This course enhances the scientific
- temper among the students to develop a research culture and policies to tackle the burning issues at the global and local levels
- . To train students to make a career in the computer science and software

An aspirant needs to be a 10+2 with 45% marks in the General & OBC categories and 40% marks in SC /ST category. Students must have Mathematics in 12th.



B. COM HONOURS

IS A THREE-YEAR DEGREE COURSE THAT IS THE MOST SOUGHT-AFTER GRADUATION COURSE IN THE FIELD OF COMMERCE, ACCOUNTING, TAXATION, ECONOMICS, AND FINANCIAL MANAGEMENT. THIS PROGRAM GROOMS IN **MANAGERIAL SKILLS TO PURSUE** OPPORTUNITIES IN GROWING AREAS OF FINANCE & ACCOUNTING, BUSINESS & BANKING MANAGEMENT & TAX PLANNING. THE ADVANCED COURSES ARE ALSO AIMED TO PREPARE FOR SUCCESS IN PROFESSIONAL CERTIFICATIONS. STUDENTS FROM FINANCE AND ACCOUNTANCY BACKGROUNDS ARE HIGHLY IN DEMAND IN BIG COMPANIES, CORPORATE AGENCIES, MNCS, ETC. APART FROM THIS, B. COM (HONS) IS ALSO THE OPTION FOR A CAREER IN MANAGEMENT, TEACHING, ADVERTISING, JOURNALISM, MASS COMMUNICATION, LAW, DESIGN, AND THE PUBLIC SECTOR.

Eligibility Criteria:

10+2 with 50% marks in all streams.

B. COM (UNDER NEP)

Bachelor of Commerce is a three-year full-time undergraduate course affiliated with Chaudhary Charan Singh University, Meerut. The program focuses on advanced knowledge of accounting and the financial market. Professional Learning helps students gain a deep understanding of the securities market and its global importance. Expert trainers from the industry impart training, thus helping the students to gain insight into the work helping the students to gain insight into the work authore in the industry and also acquire the skills needed for enhancing employability. The program has a multi-disciplinary approach designed to equip you with adequate skills and proficiency in areas relating to Commerce and Management. The curriculum offers several specializations and practical disclosures which equip you with the skills to deal with contemporary challenges in business activities.

Eligibility Criteria: An aspirant should have passed 10+2 with a minimum of 33% marks in all streams.

Objectives of the Course:

PROGRAM AND HONOURS

- Exposure to complex commerce problems and finding their solution Process information by effective use of IT tools.
- Equip students with the knowledge, skills, and attitude to meet the challenges of modern-day business
- Understand required mathematical, analytical, and statistical tools for financial and accounting analysis.
- Develop an understanding of various commerce functions such as Finance, Accounting, HRM, Marketing, Financial analysis, project evaluation, cost accounting,







DISCOVER **EXPLORE** DEVELOP PURSUE

Career Prospects:

- Data Scientist Application Analyst
- Information System Manager
- Computer Scientist
- Web Designer Database Administrator
- Software Engineer
- Cyber Security Expert Banking Sector
- Education Sector

Certifications:

- · Introduction to the Internet of Things (IOT) and Embedded Systems.
- Interfacing with the Arduino Data Analyst Professional
- AI/ML Professional
- * Web Designing (HTML, CSS & Java Script- Certified by Microsoft)
- · Python (Certified by IBM)
- · Artificial Intelligence





DISCOVER **EXPLORE** DEVELOP PURSUE

Microsoft Skill for Business

Basics of Data Analytics

(Excel & Advance Excel-Certified by Microsoft)

Data analysis and visualization

Career Prospects:

- Bonker
- Stock Broker
- Personal Financial Advisor
- Tax consultant
- Cost Accountant
- Export-Import Manager
- Banking Sector
- Digital Marketing E-Commerce

Certifications:

· Certification in Event

. Tally & ERP with GST

using R/Python

Management

PLACEMENTS

Breakthrough Group placements in **International Companies**

"A conscientious journey towards success."









Placed at a magnificent package ₹27.61 LPA ₹70.00 LPA ₹23.31 LPA

OUR RECRUITERS

A highly dynamic global business environment calls for specific skills. India is marching ahead with the fast pace. The 21st century belongs to us and in this effort the country will definitely need young, trained and skilled technocrats and professional managers. Here, in GNIOT Group of institutions, students acquire industry specific knowledge, self-management, character formation, team work and developing a creative way of presenting their thoughts and ideas, apart from routine academic training and

































































































































STUDENTS TESTIMONIALS





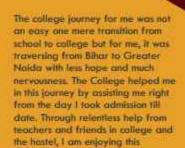
The growth of my personality has been greatly influenced by the GNIOT Institute of Professional Studies. I Have been able to polish my leadership, time-management, and teamwork abilities through coordination and participation in various curricular and extracurricular activities being conducted by the college on a regular basis. Every week our college organized student-centric activities which helped me shape my personality.



B.com(P)

Il Year





BBA

III Year

beautiful phase of college life.



"The curriculum helps in holistic development and ensuring the students are industry-ready. The faculty is friendly and approachable. Workshops and guest lectures are organized to ensure the industry readiness of students. Classes and Labs are well-equipped on every floor. I am a proud student of GIPS."







goes to the principal ma'am, faculty,

and staff members."

Toube BCA III Year



"The constant effort, support, and guidance of the department, not only in academics but also in Cocurricular activities, GIPS always provided me with the assistance that required for my overall development. I will always be grateful to GIPS for providing me with a platform of practical learning and also preparing me for the opcoming challenges in life."





III Year



"GIPS has given me a chance to sharpen my skills in my field of choice. I am thankful to GtPS for making learning my passion, enhancing my skills more, teaching me valuable lessons about this diverse world, people, and concepts in general, and eventually will enable me to hopefully become a more successful person in life. Overall, it has been a great experience at



Midbi Bhat III Year

IFRASTRUCTURE









CLASS ROOMS SEMINAR HALL CONFERENCE HALL

STATIONARY & REPROGRAPHY CENTER

MEDICAL & HOSPITAL FACILITY

INDOOR & OUTDOOR **SPORTS FACILITIES**



& FITNESS CENTER







SEPARATE Hostel

ON CAMPUS & ACCOMMODATION CAFETERIA

TRANSPORT PICK & DROP FACILITY

BACK-UP 24 HIS. & WI-FI



Student Driven Clubs@GIPS





































































PATENT AND RESEARCH PAPER PUBLICATION

GUEST LECTURE

STUDENT **ENRICHMENT ACTIVITIES**

BBA Intake 240 seats 240 seats **BCA Intake** 120 seats Bsc. Cs Intake 120 seats B.Com. Hons Intake B.Com. (Under NEP) 120 seats



PDP SESSIONS

WORKSHOPS

INDUSTRIA VISIT

CONFERENCE



जीरम गर्दे करी के स्मार पर प्रीकेत प्रमास है हुए वे प्रेमे कर सिवन पर चक्रेजीय कर कार्य

में हुआ फ्रेशर पार्टी का भव्य आयोजन

पर को एन आई ओ ही हीस्ट्रपूट ऑफ प्रोफेशनल स्टेशक राज को किसी दिवस के उपलक्ष्य में सास्कृतिक कार्यक्रम का

MEDIA

जी.एन.आई.ओ.टी ग्रुप ऑफ इंस्टीटूशन्स मे हुआ फ्रेशर पार्टी का हुआ भव्य आयोजन



जी एन आई ओ टी इंस्टीट्यूट ऑफ प्रोफेशनल स्टडीज द्वारा" सिग्नीफिकेन्स ऑफ

जी एन आई ओ टी के प्रांगड़ में राष्ट्रीय पर्व

'गणतन्त्र दिवस-2023' का आयोजन

आई आई टी रुड़की एलुमनी एसोसिएशन नोएडा द्वारा जीएनआ ऑफ इंस्टीट्शन्स के प्रांगण में टैलेंट हंट और गेट दुगेदर का

जीएनआइओटी इस्टिट्यूट में ओरिएटेशन प्रोगाम

ओरिएटेशन प्रोग्राम आरब्ध–2022 के दूसरे

हुआ विभिन्न विषय पर वर्कशॉप का आयो

दिशांस 21 मितामक 2022 को जी एर अब ओ.सी इंस्टिश्कूट और प्रोतेश सर स्टेरीज संस्थात से भी र सी (कन्यपुर सार्गात) प्रथम वर्ग के व्यवस्थित रहती के लिए व्य शुक्रातार वृ रेक्स गेट ए सेवन्य

विनेता करोचा (उनेज कंपलटेर एवं क्षेत्रह स्थित वेतिसरेटर)

