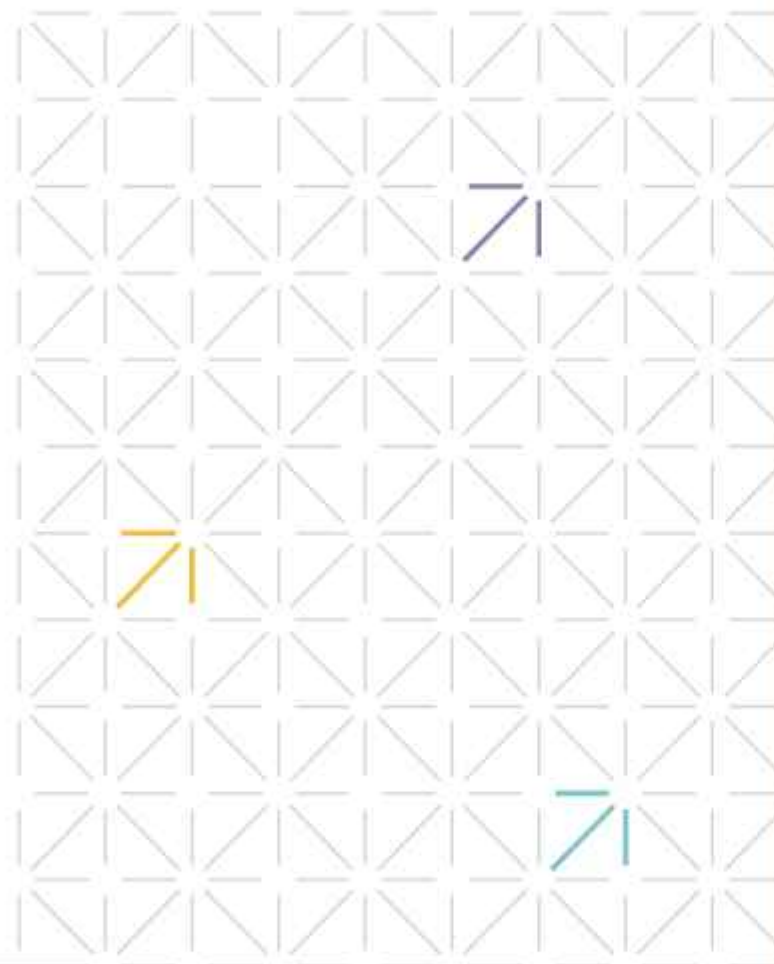




READY
POTENTIAL,
EVOLVING
EVERY DAY.

PLACEMENT GUIDE | PGDM

A TRIBUTE TO OUR FOUNDER



DR. RAJARAM JAIPURIA
(1934-2015)

The favorite quote of Dr. Rajaram Jaipuria

**"WE MAKE A LIVING BY WHAT WE GET,
BUT WE MAKE A LIFE BY WHAT WE GIVE."**

We pay our heartfelt tribute to our beloved Founder Late Dr. Rajaram Jaipuria,
who has given us the real meaning of service to the humanity.

"When one performs his prescribed duty only because it ought to be done,
and renounces all material association and all attachment to the fruit,
his renunciation is said to be in the mode of goodness"

-Shrimad Bhagwad Gita



INDEX



THE HOUSE OF JAIPURIAS	03
CHAIRMAN'S MESSAGE	04-05
DIRECTOR GENERAL'S MESSAGE	06-07
DEAN ACADEMIC'S MESSAGE	08
CHAIRPERSON: PLACEMENT'S MESSAGE	09
ABOUT JSB	10
BOARD OF GOVERNORS	12
ALUMNI PROFILES	13
CURRICULUM	14-17
PEDAGOGY	18-21
THE JSB LIFE	22
FACULTY	24-25
INDUSTRY LEADERS TALK	26-27
GRADUATED PGDM BATCH PROFILE	28-29
PGDM 2021-23 BATCH PROFILE	30
RECRUITMENT PROCESS	31



A TRADITION OF EXCELLENCE
ENCOMPASSING 117 YEARS

THE HOUSE OF JAIPURIAS



JAIPURIAS IN THE INDIAN INDUSTRY

The house of Jaipurias, founded by Seth Anandram Jaipuria, is a celebrated legacy that spans over a century. From commencing a textile business in 1946 to building airports and promoting the Hindustan Mercantile Bank – the group has earned several milestones throughout.

Following are some of the business organizations run by the group at present:

- Ginni Filaments Limited, Noida
- Ginni Filaments Limited, Haridwar
- Ginni Filaments Limited, Kosi Kalan (Mathura)
- Ginni Filaments Limited, Panoli, Gujarat
- Jaipuria Publishing House (JPH), Ghaziabad



JAIPURIAS IN EDUCATION

The Jaipurias have been committed to delivering the best of education even before India's independence. The establishment of Seth Anandram Jaipuria Education Society (SAJES) and College in Calcutta, 1945 solidified this vision of creating top-notch institutes that uphold a suitable environment for learning.

Seth Anandram Jaipuria Education Society runs the following management institutions at present:

- Jaipuria School of Business, Indrapuram, Ghaziabad
- Jaipuria Institute of Management, Indrapuram, Ghaziabad

The group has set up various schools in Ghaziabad, Lucknow, Kanpur, Varanasi, Raebareli, Sitarganj and Unnao.



JAIPURIAS IN SOCIAL SERVICE

Adhering to the legacy of our social ethics and Corporate Social Responsibility laid by Lt. Dr. Rajaram Jaipuria, the group aids the masses with a chain of public guest houses, temples, charitable hospitals and educational institutions.

- **Some of the humble services offered by the house of Jaipurias are:**
- Matushree Jaidevi Anandram Jaipuria Smriti Bhawan, Chitrakoot, Banda (UP) Seth Anandram Jaipuria Eye Hospital
- Nawalgarh (Rajasthan) Seth Anandram Jaipuria Smriti Bhawan, Vrindavan (UP)
- Ram Darshan, Chitrakoot (MP)
- Seth Anandram Jaipuria Smriti Bhawan, Ramghat, Haridwar

THE POWERHOUSE OF POTENTIAL AT YOUR BEHEST

3 JSB students undergo a transformational journey resulting in their will to succeed, determination to change and passion to sustain.

SHISHIR JAIPURIA
Chairman,
Jaipuria Group of Educational
Institutions & Chairman,
Board of Governors,
Jaipuria School of Business



As the world embarks upon a new era post the pandemic, our lives – including the business landscape has undergone an extraordinary change. It is not only way more inclusive and dynamic but rightly competitive as well. Small or big; experienced or nascent – every type of business now strives to be more creative and relevant than ever before.

Therefore, the amalgamation of ideas and innovation at the hands of insightful business leaders is what leads our way to the future. With the scenario evolving every minute, growth belongs to those individuals and organizations that are equipped to make a difference with their thoughts and actions. Be it across any sector; one thing that remains common for every doer is their will to succeed, determination to change and passion to sustain.

The Jaipuria School of Business is humbly proud to present such a pool of agile candidates who embody every bit of what

today's modern businesses aspire to be. Standing tall and strong with a lineage of educational excellence from the Jaipuria Group of Educational Institutions, JSB is the flagship institute of the group and has been shaping the next generation of business frontrunners for over a decade now. The school was established in 2008, by noted philanthropist, and industrialist, Dr. Rajaram Jaipuria in line with the group values of Empower, Enthuse, and Excel.

With JSB's innate culture to grow and evolve; our students undergo a transformational journey from day 1. As a result, they are high aptitude thinkers with evolved mindsets. They are bold enough to step out of the ordinary and yet be rooted in ethics such that business is done with insight and impact.

As this year's recruitment season takes a kick-start, I am delighted to welcome you to a powerhouse of talent – JSB!

PREPARING THEM TODAY FOR LEADING YOUR TOMORROW

We live in a time when businesses are becoming increasingly hybrid. From incorporating tried and tested approaches to taking a leap to the future with disruptive models - it's all about hitting the nail at the right place at the right time.

But surely the pathway to developing the vision of being a futuristic management institute of excellence in the country isn't a cakewalk! It takes an enormous amount of know-how, multi-disciplinary learning, and an experiential approach for doing business with impact. It is also the outcome of rigorous training that helps young minds become adroit business leaders.

At JSB, their journey to becoming the best version of themselves begins from the very day they step into this vibrant institute. With holistic development of students at the centre of what we do, it has always been JSB's legacy to strike the right balance between knowledge, soft skills, and social awareness.

Be it top-notch faculty members, comprehensive curriculum, or advanced industry training - every bit of the students' educational experience is intended to chisel them for the real world. Being strategically located at Indirapuram, Ghaziabad within Delhi-NCR, JSB also offers its students enriching industrial exposure to a wide range of firms across various sectors. All these efforts lead to Excellence in Education and Research

As a result, our students are equipped for the corporate world from day 1. They are career oriented yet grounded, vivacious yet poised - just what the industry needs to handle its shifting challenges.

I invite you to engage with our unique talent, whose potential is waiting to be unleashed in your progressive setup.



3 We at JSB, bring the best of ancient wisdom and latest technologies for preparing our students to be the torch-bearers of tomorrow.

DR. RAJIV R. THAKUR
Director General
Jaipuria School of Business

BUILDING A GLOBAL MINDSET AND VALUE-DRIVEN INDIVIDUALS

Dear Recruiters,

Welcome to Jaipuria School of Business (JSB),
Ghaziabad!!

The world we live in is changing very fast and dynamic in nature specially after the unprecedented pandemic. In this dynamic and highly challenging environment, we increasingly need to question and introspect the way we have done the works so far. Now, the onus greatly lies with the Institutes which is trying to impart knowledge and disseminate the required skills amongst the future budding managers to meet the changing requirements of the industry. This would be an honest and conscious step towards not only making students industry ready but also a value driven sensitive human being. Hence, it is in this direction Jaipuria School of Business, Ghaziabad makes an everlasting impact on the students personal and professional life.

JSB since its inception began with an honest aspiration and human endeavour to impact truly world class education to not only enhance the quality of education but also to foster value based and skill-oriented training. Currently, JSB runs Post Graduate Diploma in

Management (PGDM), a two-year full-time programme approved by AICTE. The PGDM programme has been designed in such a way that the students get a right blend of strong theoretical foundations, analytical skills and their applications to the functional areas of management. This further strives hard to develop well rounded management graduates who could meet the demands of management in the present-day business environment. The Institute has, therefore, introduced several structural changes in the curriculum of PGDM as per the latest requirement of industry and business through elaborate industry interactions and regular contact with prominent professionals. All these efforts lead to "Excellence in Education and Research".

In the post pandemic situation, the economy requires added need of professionals with an aptitude to work in a ever changing and volatile environment. Innovation and ready to accept the challenge is going to be the mantra for success. Here at JSB, we believe in shaping and preparing global leaders who contribute to the progress of the society at large.

We honestly believe that the best way to survive is to accept the change as constant and drive our students in the particular direction. JSB has highly seasoned and experienced faculty members those who constantly guide and mentor the PGDM students to apply all the concepts and the skills to the industry perspectives. Our current batch PGDM students will be graduating in May 2023. Therefore, we cordially invite you for the final placement of PGDM students of JSB who has been closely educated and trained in the major functional areas such as Marketing, Finance, HR, Operations, International Business and Business Analytics.

DR. TAPAN K. NAYAK
Dean Academics



GREETINGS FROM JAIPURIA SCHOOL OF BUSINESS!

Dear Recruiters,

Heartiest greetings from Jaipuria School of Business!

I am much delighted to present to you the 2021-23 Batch of our celebrated Post Graduate Diploma in Management. I take this opportunity to quickly take you through the training, exposure and culture at JSB – which forms a crucial part of every student's journey.

At JSB, the focus is to develop managers who possess the knowledge and ability to implement ideas with vigour and agility. The program goes way beyond academic rigor – with the emphasis being on letting students engage with and learn via industry interactions, seminars and webinars on contemporary issues in management.

Amongst its various initiatives to strengthen the culture of learning and to develop experience-based insights, JSB has recently launched iLead – a series of talks by industry experts to enhance

understanding of true leadership amongst students. Besides, there are several other new initiatives that aim to provide corporate internships and other hands-on learning opportunities for our students.

This guide is just a glimpse of our meticulously designed curriculum, reinforced by industry interactions. It also provides a snapshot and demographic profile of the batch, groomed as committed professionals – who are ready to meet the industry's ever-evolving needs.

On behalf of the JSB family, I thus extend a warm invitation to you and your organization to come and experience the breadth of our young pool of talent. As we look forward to hosting you and the team at our campus for the placement process; we also hope to continue with a long and fruitful relationship with your organization.

Cheers to your memorable and fruitful recruiting experience at JSB!

CHARU SHARMA
Chairperson
Placements



ABOUT JSB

As a progressive management institute with strong focus on shaping business innovators and future strategists, Jaipuria School of Business is one of the most coveted PGDM schools in Delhi NCR.

Back in 2008, JSB was established by celebrated philanthropist and industrialist, Dr. Rajaram Jaipuria and today it has earned its position among the flagship institutes of the Seth Anandram Jaipuria Group of Educational Institutions.

The PGDM program is approved by the AICTE, Ministry of Education, Government of India as an autonomous institute; JSB carefully caters to every aspect of 'Empower-Enthuse-Excel'. The aspiration is to bring together the right blend of

conceptual know-how, analytical skills and their applications to the varied practices of management.

JSB's dynamic PGDM program chisels well - rounded management graduates who are aware, astute and above all - evolved. Be it transcending to inclusive ways of teaching- learning, facilitating a holistic training of young minds or boosting a culture of 'excellence in education and research' - all the trails lead to unleashing young talent to their best version.

With this, JSB welcomes aboard your noted corporate for a recruitment process that upholds a pool of talent and umpteen potential.



Ranked amongst Outstanding B-Schools of Excellence in India



Ranked Amongst Top-50 Private B-Schools in North India



Ranked among the Top 40 Private B-Schools in North India



'AAA' rating amongst all B-Schools in India



VISION

To be a leading value-based futuristic management institution of excellence in the country



MISSION

To provide an empowering environment for developing managerial and leadership skills, knowledge leading to aspirational career and life goals, inculcating values, ethics, global and entrepreneurial mindset to catalyze sustainable societal transformation



CORE VALUES

Jaipuria School of Business imbibes the Jaipuria Group values: Empower, Enthuse, and Excel.

We complement our group values with: Integrity, Diversity, Creativity, Social Responsibility, Global Perspective, Excellence and Ethics.



BOARD OF GOVERNORS

The Board of Governors at JSB is constituted of exemplary academicians and esteemed industry leaders. With their deep-rooted knowledge and rich experience, they are the guiding light for effective functioning and meeting the goals of the school!

Shri Shishir Jaipuria
Chairman
Jaipuria Group of
Educational Institutions

Mr. Vinod Malhotra
IAS (Retd.) Advisor
Jaipuria Group of
Educational Institutions

Mr. Suresh Singhvi
Director (Finance)
Ginni Filaments

Dr. D.P. Goyal
Director
IIM Shillong

Dr. Y.V. Verma
Former CEO, Onida &
COO/Director LG India

Mr. Sanjeev Shriya
Founder Owner
Smart Chip Ltd., Delhi

Mr. Pulkrit Trivedi
Director
Google Pay India, Delhi

Dr. Rupamanjari Ghosh
Formerly, Vice Chancellor
Shiv Nadar University, Noida

Dr. Rajiv R. Thakur
Director General
JSB, Ghaziabad

Dr. Tapan K. Nayak
Dean, Academics
JSB, Ghaziabad

Prof. R.P. Kanchana
Assistant Professor
JSB, Ghaziabad

ACADEMIC ADVISORY COUNCIL

Prof. B.B. Bhattacharya
Ex Dean, IIFT Delhi
Professor of IB

Dr. Sameer Anand
Professor of Operations
Shaheed Sukhdev College of
Business Studies, DU

Mr. Abheek Barua
Chief Economist
HDFC Bank, Gurugram

Mr. Om Prakash Hisaria
Sr. Vice President (Strategy)
Reliance Industries Ltd.

Dr. Vijay Sardana
Advocate (Legal/IB/
Supreme Court of India)

Dr. Ajay Pandit
Former Professor
(Strategy & GM)
FMS, University of Delhi

Prof. Rajiv K. Srivastava
Professor of Operations
IIM, Lucknow

Prof. Prakash Singh
Professor of Finance
IIM, Lucknow

Prof. Sanjeev Prashar
Professor of Marketing
IIM, Raipur

Mr. Rakaseeri Krishnan
Executive Director (BFSI)
LIC (Retd.)

Mr. Shishir Vyas
Digital & Financial
Services Innovator
United Kingdom

Prof. Sanjiva Shankar Dubey
(Formerly IBM & Tata)
Professor of Analytics
BIMTECH, Greater Noida

Mr. Vivek Nanda
Corporate Leader/
Motivational Speaker/
Student Mentor Ex. National
Head Sharp Business

Dr. V. Chandra
Professor of Business
Communication
IMI, New Delhi

Dr. R.P. Saxena
Professor of Marketing
IMT, Dubai

Dr. Sanjay Singh
Professor of HR&OB
Maynooth University
Maynooth, Ireland

Prof. Deepak Tandon
Professor of Finance &
Accounting, IMI, New Delhi

Dr. Bikramjit Rishi
Professor of Marketing
Shiv Nadar University

Mr. S. Ramaswamy
ED (Retd.), IOCL
Professor of Operations

Mr. Amitabh Jha
Addl General Manager (HR)
BHEL, Noida

Dr. Subrat Kumar
CEO, People Labs Pvt. Ltd.
Noida

Dr. Siddharth Verma
Professor of Operations
& QT IMI, New Delhi

Prof. Sushil
Professor of Strategy
IIT, Delhi

Mr. Vineet Aurora
Group Business Manager
Ingram Micro, Gurugram

Dr. Rajiv R. Thakur
Chairman AAC,
Director General, JSB

Dr. Tapan K. Nayak
Member Secretary AAC,
Dean Academics, JSB

Prof. Himanshu Manglik
Adjunct Professor
(Marketing) JSB

Dr. Nitin K. Saxena
Professor of Marketing, JSB

Prof. Sapna Jain
Professor of Finance, JSB

Dr. Lalit Sharma
Associate Professor of
Analytics, JSB

Prof. Saloni Chitkara
Associate Professor
of Operations, JSB

1000+ ALUMNI COUNTLESS ACHIEVEMENTS

Making a mark across industries for over a decade now, our alumni are positioned at top corporates in India and all over the globe.



Saurabh Singh Raghuvanshi
Marketing - Automation
Manager, The Economist
Batch: 2009-2011



Sneha Rajput
HR Director
Divine Consulting Services
Batch: 2013-15



Pramit Roy Chowdhury
Assistant Manager Sales
Granules N Beans
Batch: 2015-17



Kanika Rastogi
Sr. Associate
WNS Global Services
Batch: 2018-20



Harshit Verma
Senior Sales Officer at
Dabur India Limited
Batch: 2014-16



Priyabrata Basak
Manager - Strategic Accounts
Ecom Express Limited
Batch: 2013-2015



Santosh Tiwary
Manager, Mahindra
Holidays & Resorts
India Limited
Batch: 2015-2017



Sarthak Mittal
Advanced Associate
Ernst & Young
Batch: 2018-2020



Shivam Giri
Business Manager
Proficon Medisol Pvt. Ltd.
Batch: 2019-2021



Shreya Garg
Associate Training Manager
IDFC First Bank
Batch: 2018-2020



Avinash Pandey
Manager & Deputy Branch
Manager, Yes Bank
Batch: 2012-14



Rohit Singh
Risk Analyst
Barclays
Batch: 2016-18

A DYNAMIC CURRICULUM IMPARTING INDUSTRY-READINESS

JSB's flagship PGDM program brings the best of both worlds to the young minds – solid theoretical know-how and experiential learning. With the program being tailored to make students industry-ready, it encompasses a unique teaching-learning methodology led by students' overall academic and holistic development.

Being a professional management course spread across two academic years, each year is divided into three trimesters of approximately twelve weeks each. Students earn a dual specialization by opting for elective courses in any two functional areas of management.

The Program comprises of 27 core courses, 12 elective courses (10 functional & 2 open electives), several workshops, industry-oriented certifications, pre-placement training, projects under capstone projects, summer internships and more.

AREA WISE CERTIFICATIONS (1 EACH) FOR DUAL SPECIALIZATIONS

JSB's PGDM brings business leadership to the classroom along with instilling qualities of employability & corporate readiness in the students. The vision of crafting tomorrow's business leaders is bolstered by the following elements -

- Sales & Negotiation (Marketing) • Investment Analysis and Portfolio Management (Finance)
- SAP HR/Talent Acquisition from AIHR (HR) • Supply Chain Analytics (OP)
- Artificial Intelligence with Python (BA) • Export Import Management/Logistics (IB)

INDUSTRY CERTIFICATION COURSES FOR ALL (COMPULSORY)

Advanced MS-Office Certification by Microsoft

PREPARING TO LEAD FROM DAY 1

JSB's PGDM brings business leadership to the classroom along with instilling qualities of employability & corporate readiness in the students. The vision of crafting tomorrow's business leaders is bolstered by the following elements -

SKILL ENHANCEMENT & CORPORATE READINESS COURSES

JSB's wide-range of Skill Enhancement & Corporate Readiness Courses offers students the scope to build their soft skills and professional ethics in a post-pandemic world. The major courses are as follows:

- Pre-placement Training
- Negotiation
- General Awareness & Corporate Affairs
- Business Communication 1, 2 & 3
- Industry Partnered Certification



DUAL SPECIALIZATION:



BOUQUETS (TO CHOOSE ANY 2)

- Digital and Social Media Marketing Certification by MSME
- Green Belt Six Sigma Certification by MSME
- Financial Markets Product and Planning by MSME
- Sales Negotiation Certification by MSME

INTERNATIONAL IMMERSION PROGRAM

JSB strives to strengthen its focus on providing international exposure and developing an entrepreneurial mindset in students. An International Immersion Program was organized in Dubai this year. The students visited the University of West London and Skyline University College, and also visited RAK Ceramics in Ras Al Khaimah & Al Rawabi, Sharjah besides the exposure they had to the culture, society and people of the Emirates.

- French/German/Spanish as Optional Foreign Language

INNOVATION THAT SHAPES THE FUTURE

JSB inculcates a unique pedagogy of teaching that lets students to become learners for life. The institute also follows a continuous system of assessment and evaluation for measuring students' learning outcomes. Each course, therefore, assesses student learning through different pedagogical interventions on a regular basis.

OUTCOME-BASED EDUCATION

- Case based learning
- Problem based learning
- Experiential learning
- Participative learning
- Other components
Projects, presentations, cases and open problems, work-based assessment, quiz/MCQs
- Teaching-learning methods
Story telling, role play, simulations, group discussions, industry visits and seminars



STEERING SKILLS TO DRIVE THEIR KNOW-HOW

With the Capstone Project being a collaborative research-based work on a comprehensive management problem or question of practical significance, its desired outcome is that it provide solution to a problem. Here, students steer the project with required inputs from the faculty guide as per the chosen topic.

With a valuable intellectual experience, it provides students the platform to demonstrate skills of creative thinking, critical reasoning, application of theory, analysis, synthesis, and evaluation while solving problems.

EQUIPPED TO LEAD WITH A DIFFERENCE

At JSB, the Summer Internship Program (SIP) is designed to provide students an experience in business organization and to enable them to develop an orientation toward the industrial environment. Being six to eight weeks long, it exposes students to the dynamics of an organization and to integrate classroom learning with practical experience.

So while the host organization benefits through availability of young and enthusiastic interns possessing newer ideas to aid in execution of organizational tasks, students learn from industry veterans.

KNOW-HOW BACKED BY STRONG VALUES

JSB believes in shaping complete professionals, who are as ethical and honest as they are competent and ambitious. This results in the development of a rigorous training that is backed by sturdy aspects of personal development along with business skillset.



Positive Attitude

Ethical Leadership



Clarity of Thought

Empower, Enthuse, Excel



Cooperation & Collaboration

Change Readiness



Persistence & Perseverance

EMPOWERING TALENT WITH EXCELLENCE AND LEADERSHIP

JSB's multiple participative pedagogy brings together tools, techniques and teachings that redefine every young mind's understanding of management. In a highly conducive and invigorating environment, our pedagogical approach takes the lead to engage students deeply in academics, industry and experiential learning.



NEW AGE INDUSTRY SKILL-SET

With a laser sharp focus on chiseling business leaders of tomorrow, JSB instills skills that define Industry 4.0. Students are empowered in data-based decision making alongside being nimble with additional abilities with industry certifications. They are prepared for a digital transformation of the industry by honing their skills with the following-

NEW-GEN SKILL ORIENTED CURRICULUM

- Data Visualization
- Data Analytics
- Digital Marketing
- Critical Thinking

INDUSTRY CERTIFICATIONS

- Advanced MS-Office Certification by Microsoft
- Digital and Social Media Marketing Certification by MSME
- Green Belt Six Sigma Certification by MSME
- Financial Markets Product and Planning
- Sales Negotiation Certification by MSME



PROBLEM-SOLVING AND ANALYTICAL MINDSET

As responsible and visionary business personnel, students are trained to leverage industry trends with their distinct blend of problem-solving, analytical thinking and hands-on experience. This involves -

- | | |
|---------------------------------------|-------------------------|
| Design Thinking | Experiential Learning |
| Problem-based Learning | Global Mindset |
| Case-based Learning | Entrepreneurial Mindset |
| Project-based Learning | Capstone Project |
| Jaipura - AIMA BizzLab for Simulation | Research Centricity |





INDUSTRY READY STUDENTS

JSB firmly believes that a solid on-ground experience helps students get familiar with real-time challenges and develop insights of the global market. This ensures their industry readiness at an early age. The modules that assist in this are –

Ability Enhancement Module

Pre-Placement Training

Industry Mentorship

Individual Development Plan (IDP)

General Awareness Corporate Affairs (GACA)

Live Projects

Summer Internship Projects

Industry Visits



HOLISTIC TRANSFORMATION

A complete manager is the one whose mind and body are in absolute sync with each other. Instilling the significance of values in the modern trade, JSB aims to present to the world, leaders who are ethical, responsible, honest and above all – humane. It is achieved with JSB's-

Focus on Mind Body & Soul

Spiritual Quotient

Values & Ethics

Professionalism & Strong Work Ethics

Corporate Social Responsibility

Indian Management Philosophy

Rural Immersion Program



BEST-IN-CLASS FACULTY

At JSB, students are taught by noted professors from across the globe as well as renowned industry leaders who share their insights of the business world during interactive sessions. They are matchless in their own ways as-

Practicing Faculty

Research Oriented Faculty

Having Rich Industry and Academic Experience



LEADERSHIP

From learning under the aegis of industry stalwarts to preparing students to become inspiring leaders and humble co-workers, the road to their future leadership begins with



i-Lead is an exclusive concept and a philosophy at JSB, it inspires and raises the bar for our budding managers. It commits them to find their unique strengths that can make them successful leaders and problem solvers.

To facilitate this, i-Lead embodies and promotes strong values and positive attitudes. Focusing on core values of empathy, energy, flexibility, purpose and action, it also encourages each one to add on more values that are unique to them.

HOLISTIC GROWTH - AT ITS BEST



The JSB campus hosts an array of state-of-the-art facilities that encourage an all-round development of the students. It has everything that a student requires for their 360° higher education experience.

Industrial Visit to Coca-Cola



ENRICHED LIBRARY

To facilitate uninterrupted learning, our enriched library houses:
11358 books • 13 magazines • 37 Journals • 18000 E-journals
300 Case studies • 8 Newspapers • 300 Project Reports
11 Online databases

SMART CLASSROOMS

That make learning much more interesting and interactive.

COMPUTER LABS

Equipped with modern computing systems that have advanced configurations and the latest software.



Industrial Visit to AMUL Plant





ENABLING STUDENTS' COMPLETE METAMORPHOSIS

The faculty at JSB has a rich experience in nurturing and helping students to evolve into their most refined and industry-ready versions. The professors here are leaders and strategists with profound academic and practical know-how. With constant research, publications and faculty development programs, our faculty members stay on top of their game of chiselling potential out of the raw talent.



75+
JOURNALS
PUBLISHED

50+
EMINENT GUEST
FACULTIES

05
BOOKS
PUBLISHED

02
MoUs

CORE FACULTY MEMBERS



Dr. Rajiv R. Thakur
Director General



**Dr. Tapan
Kumar Nayak**
Dean - Academics &
Professor of Economics



**Prof. Himanshu
Manglik**
Professor, Marketing
& General Management



Dr. UM Amin
Professor, Marketing
& Strategic Management



Dr. Nitin Kr Saxena
Professor, Marketing



Prof. Sapna Jain
Professor, Finance



Dr. Lalit Sharma
Associate Professor,
Business Analytics



Prof. Saloni Chitkara
Associate Professor,
Operations



Dr. Sahil Gupta
Associate Professor,
Marketing



Dr. Rajeev Mathew
Associate Professor,
International Business



Dr. Soni Sharma
Associate Professor
Business Communications/HR



Prof. Anjali Khanna
Associate Professor,
HR



Prof. Bikram Agarwal
Associate Professor,
Finance



Prof. KP Kanchana
Assistant Professor,
OB & HR



Prof. Aanchal Singh
Assistant Professor,
Finance



Prof. Charu Sharma
Assistant Professor,
HR



MENTORED BY LEADERS WHO REDEFINE EXCELLENCE

Throughout their tenure at JSB, students get regular scope to interact and learn from the top executives of government departments, corporates and the civil society. The sessions are aimed at helping every individual gain powerful insights that inspire them to change the world with dynamism and determination.



Mr. Deepak Vohra
Ambassador -
Government of India



Shri Anup Chandra Pandey
Election Commissioner, Election
Commission of India



Mr. Deepak Chhabra
Managing Director,
Timex Group India Ltd.



Vineet Aroura
Group Business Manager
Ingram Micro



Vidhi Bhatia
Manager
Protiviti Capability
Center, India



Sahil Khan
Deputy Director, Training
FSSAI, Ministry of Health
& Family Welfare, GOI

A DIVERSE POOL OF TALENT WITH THE COMMON GOAL TO SUCCEED

BATCH PROFILE PGDM 2020-22

HIGHEST PACKAGE (Offered)	HIGHEST PACKAGE (Avalied)	AVERAGE PACKAGE
₹ 20.95 LPA	₹ 13.58 LPA	₹ 7.50 LPA

Latest package figures for batch 2021-23

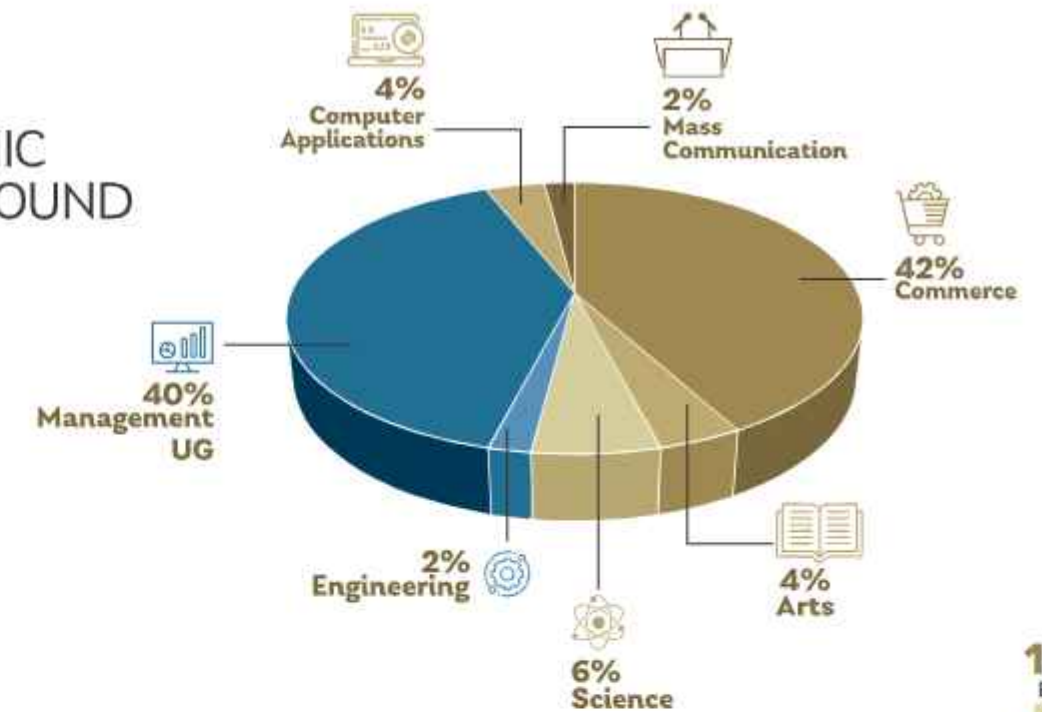


The students are Dedicated, Disciplined, Active and Eager to Learn and Contribute and have good domain knowledge of FMCG Sales, Supply Chain and Commercial Sales.

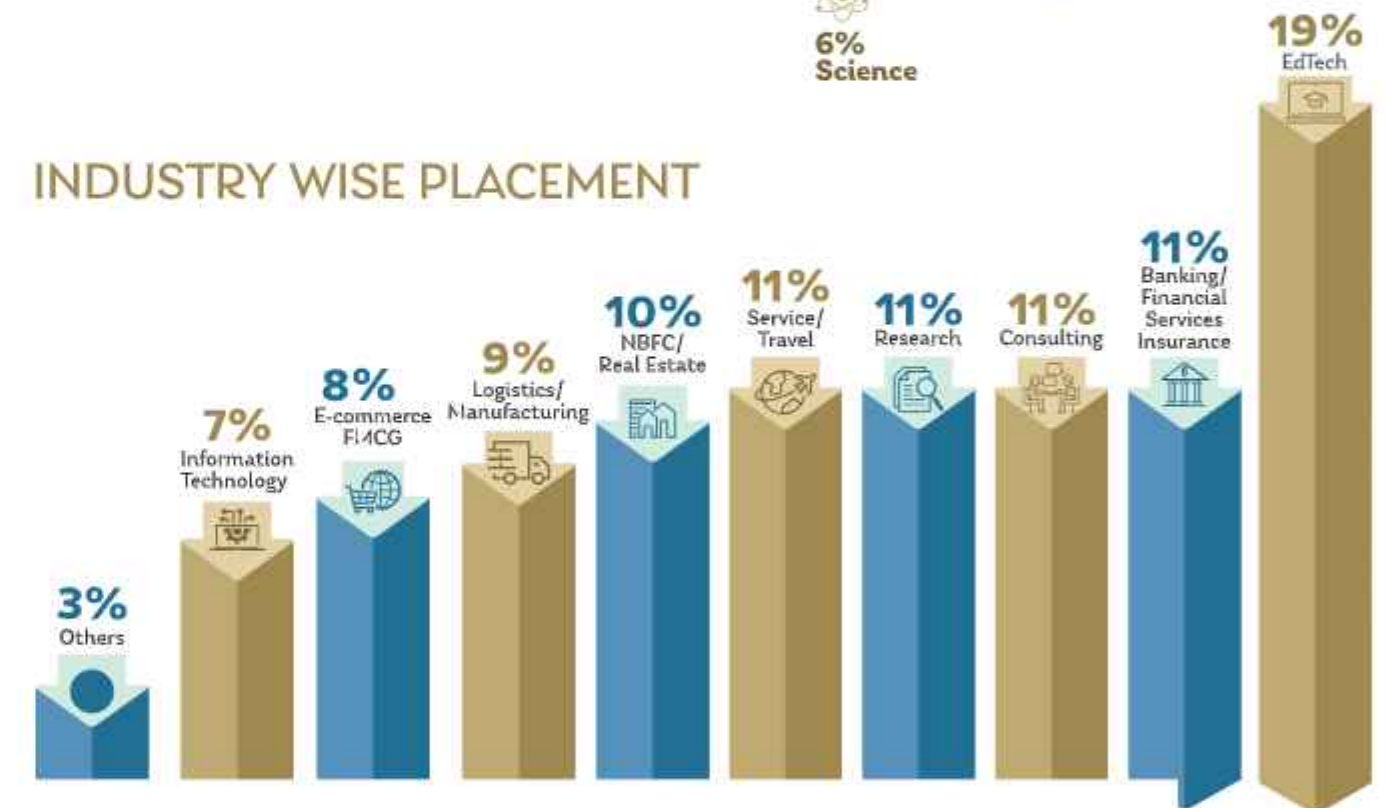
DEBARGHA DEB
National Manager
Sales HR
Dabur India Ltd.



ACADEMIC BACKGROUND



INDUSTRY WISE PLACEMENT



RECRUITED BY 300+ BRANDS THAT LEAD BY EXAMPLE



AN EVOLVED POOL OF TALENT AT YOUR DISPOSAL

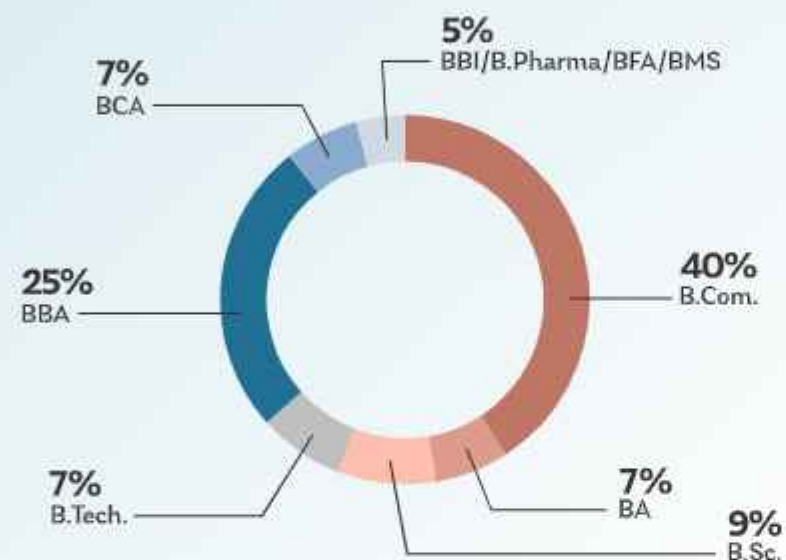
BATCH PROFILE PGDM 2021-23

HIGHEST STIPEND
₹30K PM

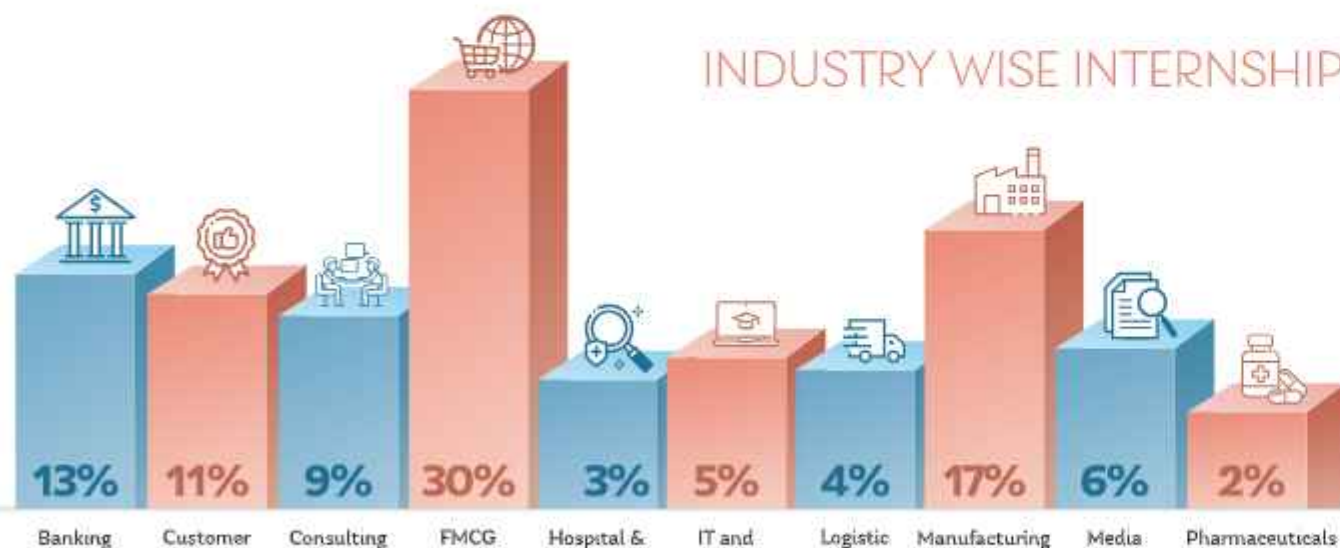
GENDER
RATIO
30/70

BATCH SIZE
93

ACADEMIC BACKGROUND



INDUSTRY WISE INTERNSHIPS



INTERNSHIPS @



RECRUITMENT PROCESS



EXPRESSION OF INTEREST BY RECRUITERS

Recruiters can confirm their participation for campus recruitment over E-mail to placements@jaipuria.edu.in



SCHEDULING DATES FOR CAMPUS RECRUITMENT

Selected companies are given priority dates to pick the best talents from the pool post their confirmation.



PRE PLACEMENT TALK

Students are connected to the recruiters with the opportunity to discuss the profiles offered, expectations and requirements for the placement.



SELECTION PROCESS

Resume, Aptitude Test, Psychometric Test, Group Discussion, Personal Interview. Both offline and online through video conferencing are available to conduct the process.



RECRUITMENTS

A pool of 200+ students from diverse backgrounds are ready for final placements and summer internships with your esteemed organization.



CONTACT DETAILS OF THE PLACEMENT TEAM



**GHANENDRA
SARASWAT**

+91 8826319508
Head, Corporate Relations and Placements
ghanendra.saraswat@jaipuria.edu.in



**SHAILESH
KUMAR MISHRA**

0120-4881122
Training & Placement Coordinator
placement@jaipuria.edu.in

MISSION STATEMENTS



M1: To provide relevant and contemporary knowledge and managerial skills for aspirational careers across industries;

M2: To facilitate a learning environment with the right blend of values and transformational skills for leadership;

M3: To equip students with innovative, entrepreneurial, and global mindset essential for different sectors;

M4: To sensitize students towards social, environmental, and ethical dimensions and prepare them for global citizenship.

PROGRAM OUTCOMES (POs)

PO1: Apply management theories and practices in business decision-making.

PO2: Demonstrate analytical and critical thinking abilities for data-driven business solutions.

PO3: Demonstrate leadership skills with innovation, creativity, and futuristic perspective.

PO4: Integrate ethics, entrepreneurial and global mindset in decision-making for achieving organizational goals.

PO5: Develop value-based practices for societal transformation and sustainable development.

A GLIMPSE OF CONVOCATION'22

