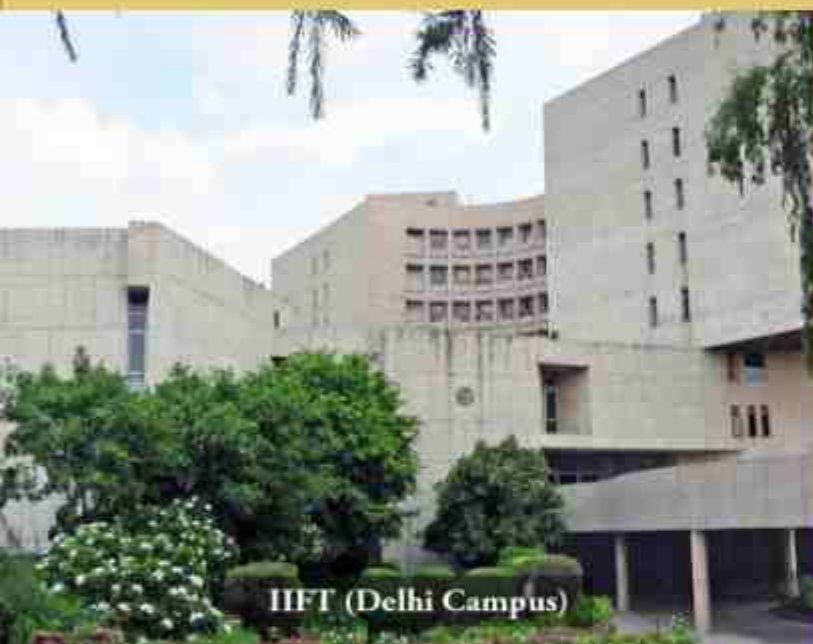




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Azadi Ka  
Amrit Mahotsav



IIFT (Delhi Campus)

## Ph.D. (Management) Programme 2023

# PROSPECTUS

(Full-time & Part-time)



IIFT (Kolkata Campus)

**INDIAN INSTITUTE OF FOREIGN TRADE**  
(DEEMED TO BE UNIVERSITY)

## From the Desk of the Vice Chancellor



Indian Institute of Foreign Trade (IIFT) stands for academic & professional excellence. Over the last five decades, IIFT has nurtured excellence in the arena of international trade and investment. With a modest beginning as a facilitator for external trade in 1963, IIFT has emerged as one of the pioneering institutes in the Asia Pacific, playing the role of a leading B-school in the Sub-Continent besides being a think tank organization for foreign trade and policy matters and a hub for research and knowledge dissemination.

Recognizing the immense contribution of IIFT in promoting skill and knowledge in International Business, it was accorded the status of "Deemed to be University" in 2002. The National Assessment and Accreditation Council (NAAC) recognized IIFT as a Grade 'A' institution in 2005 as well as in 2015. Needless to mention that most surveys conducted year after year have ranked IIFT amongst the top 10 B-schools in India.

In the spectrum of IIFT's activities, research occupies a unique place because of the institutional emphasis on a strong and pervasive interface between research and theory. Research activities are undertaken both as part of in-house research programs and at the instance of client institutions, which include Central and State Governments, various Public Sector Undertakings, and International Organizations like the World Bank, the FAO, International Trade Centre, UNCTAD, WTO, UNIDO, UNESCAP, DFID, etc. The Faculties of the Institute have contributed significantly in various disciplines by regularly presenting and publishing their research in reputed academic and policy forums.

The Ph.D. program offered at IIFT is one of the most preferred research degree programs available in Indian and overseas Universities/Institutes. It is expected that Ph.D. scholars at IIFT would make original contributions in their respective fields that helps in expanding the knowledge frontier. It is heartening to note that many Ph.D. scholars at IIFT are regularly appearing in reputed national and international journals and other forums.

To date, IIFT has awarded 65 doctoral degrees to its successful research scholars and some of them are occupying high positions in academic and research institutes, government departments, and leading corporate groups.

I welcome you to become a part of IIFT Ph.D. The institute's programme is a constantly growing knowledge network that thrives in supporting your pursuit for knowledge.

**Dr. (Mrs.) Satinder Bhatia**

## From the Head



During IIFT's six-decade long journey as a centre for providing high quality education for meeting the growing needs of internationalization and globalization, we have constantly strived to raise the bar every year in terms of the quality of students as well as the course curriculum.

IIFT is known widely for its competence in research-based learning and has conducted a number of research studies for both national and international organizations in the government and private sector on important policy issues. The doctoral scholars at IIFT's Ph.D. Programme regularly participate in national and international conferences in India and abroad and actively participate in research projects. The Institute is committed to continue this journey towards scaling newer heights.

I take this opportunity to extend a cordial invitation to you to become a part of this journey in order to make a mark in your career.

**Prof. Om Prakash Wali**  
Professor and Head (Research)



## From Head, Research Division, IIFT Kolkata



We have all fought bravely and somewhat tried to overcome the pandemic. The sun is rising on our life which went miserable. Normalcy is beginning to restore. We are again trying to put our heads high. There's a drastic change in the ways we used to carry out our normal life. Many researchers have grabbed this opportunity and invented new ways to cope up with this new way of life in their respective fields. They have shown how changes are taking place, and how we can adapt ourselves to them. New inventions and theories are coming up daily to help the society in many ways.

Looking beyond our own limitations and merging our thoughts with those of others are required for the future. New scientific breakthroughs will aid progress, but so will a better understanding of people and cultures, as well as how our knowledge of the past informs our expectations for the future.

We applaud the fact that research is redefining itself in positive ways: progress is made not just by being productive, but by making a genuine difference, whether that difference is in the creation of new knowledge, the advancement of society, or, perhaps most importantly, the development of people.

At IIFT we are also trying to contribute our part to the society. We give wings to aspiring researchers, help them educate, learn and increase their hunger for the unknown. Every year people irrespective of their age and from all walks of life apply for Ph.D. Programme at IIFT. They complete their research work and get well settled in their professional life. With a quality teaching environment, administrative support, and extensive availability of resources starting from Journals, and software used in research work, IIFT is now providing state-of-the-art Research facilities. IIFT is now AACSB accredited. Research Division, IIFT Kolkata is ISO 9001:2015 & 27001:2013 Certified Unit. The rules of UGC are core to our research policies with higher standards to achieve the best.

**Prof. Deepankar Sinha**  
Professor & Head (Research)

## Vision

To be an Academic Centre of Excellence in international business research, training and education.

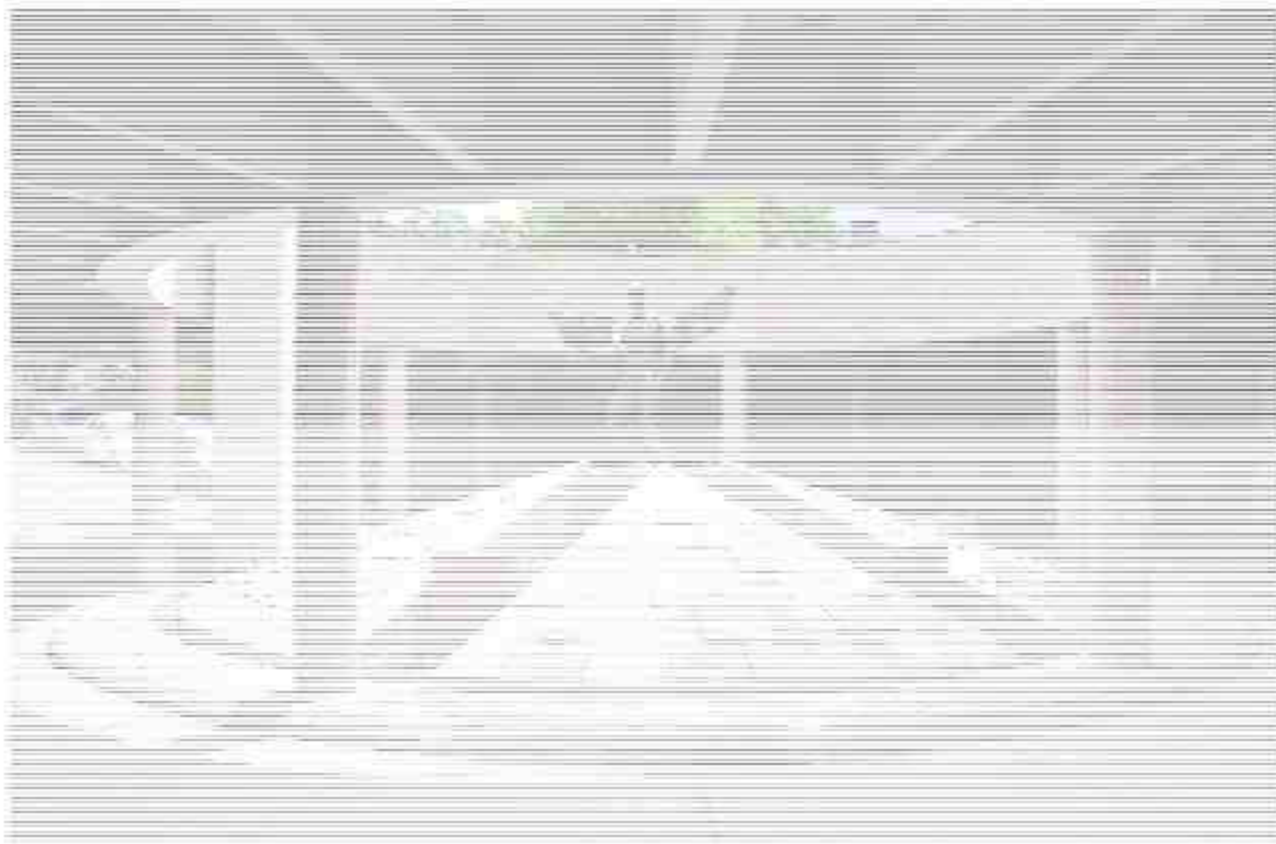
## Mission

To create and foster a learning environment that enables participants to be leaders in international business with sensitivity towards society.

## IIFT at a Glance

The IIFT has participated in the following B-school rankings in AY 2021-2022 and ranked as:

- 5<sup>th</sup> in Chronicles All India B-school Survey 5th
- 9<sup>th</sup> in Fortune India Best B-school 2022
- 9<sup>th</sup> in Indian National Ranking Framework (IIRF)
- 10<sup>th</sup> in Business Today - MDRA
- 12<sup>th</sup> in MBAUniverse.com
- 24<sup>th</sup> in National Institute Ranking Framework (NIRF)



## How to Apply

Application Form and Brochure for the Ph.D. Programme (Management) 2023 can be downloaded from the website [www.iift.ac.in](http://www.iift.ac.in). Candidates applying for both Full Time and Part Time Ph.D. Programme need to fill in the Application Form online and submit the same along with the application fee of ₹2,500/- (₹1,250/- in respect of SC/ST/ PwD candidates) and US\$120/ ₹8,500/- for Foreign Nationals latest by 31<sup>st</sup> May 2023.

For any academic /administrative query relating to the Ph.D. Programme, write to:

**Dr. Preeti Tak**  
Programme Director  
Ph.D (Management) Delhi Campus  
INDIAN INSTITUTE OF FOREIGN TRADE  
B-21, Qutab Institutional Area,  
New Delhi 110016  
E-mail: [preetitak@iift.edu](mailto:preetitak@iift.edu) / [research@iift.edu](mailto:research@iift.edu)  
Tel: 91-11- 39147200-205 (Extn. 707, 426)  
91-11-39147226 (Direct)

**Dr. Debashis Chakraborty**  
Programme Director  
Ph.D (Management) Kolkata Campus  
INDIAN INSTITUTE OF FOREIGN TRADE  
1583, Madurdaha, Kolkata  
E-mail: [debashis@iift.edu](mailto:debashis@iift.edu)  
Tel: 91-33-24195700

## Important Dates

Last date for submission of online Application and Statement of Purpose : 31 <sup>st</sup> May 2023	
Availability of admit cards for the offline Entrance Examination	: 11 <sup>th</sup> June 2023
Entrance Examination (offline)	: 18 <sup>th</sup> June 2023
Declaration of Result of the Entrance Examination	: Fourth week of June 2023
Personal Interview	: Second week of July 2023
Declaration of Final Results	: 3 <sup>rd</sup> / 4 <sup>th</sup> week of July 2023
Commencement of the Ph.D. Programme	: Second week of August 2023

## Important Enclosures with Application Form

1. Copy of "Statement of Purpose" for the proposed Ph.D. Programme should be as per the template. (4-5 pages).
2. Self-Attested copies of certificates & mark sheets of qualifying degrees and other certificates (from SSC level).
3. One passport-size color photograph (to be uploaded at the time of filling out the Application Form).
4. Two letters of recommendation (in the format provided in the Application Form).
5. At least one example of scholarly research or professional writing. (Desirable).
6. SC/ST/OBC (NCL)/PWD / Gen-EWS category candidates need to attach the requisite certificate.

### Template for Statement of Purpose (SoP)

The SoP should have:

- Motivation for pursuing the Ph.D.
- Broad area of Research (mentioning objectives, scope, sector, etc.)
- Review of Literature
- Expertise / experience obtained till date
- Anticipated sources of data (mentioning sample, methodology, variables)



# About the Institute

The Indian Institute of Foreign Trade (IIFT) was established in 1963 as an autonomous organization under the aegis of the Ministry of Commerce & Industry, Government of India, to contribute in the skill building for the external trade sector of India. The Institute's portfolio is spread over a number of long-term MBA Programmes, which include: two-year MBA (International Business), two year MBA (Business Analytics) two-year & six months MBA (International Business) (Weekend), Executive Post Graduate Diploma Programmes in International Business, etc., to name a few. Detailed information on the MBA Programmes offered by IIFT at New Delhi, Kolkata, and Kakinada campuses as well as through VSAT / online modes can be obtained from the Institute web-page ([www.iift.ac.in](http://www.iift.ac.in)).

In addition to MBA teaching, the Institute has trained about 50,000 business professionals across more than 30 countries in various facets of international business and trade policy through its Management Development Programmes. Detailed information on the MDP programmes offered by IIFT can be obtained from the Institute's web-page ([www.iift.ac.in](http://www.iift.ac.in)).

The IIFT Ph.D. Programme is well-known for quality research on important business issues in national and international contexts. The programme is attended by both Part-Time and Full-Time research scholars. Most of the IIFT Ph.D. Scholars are highly placed in reputed academic institutions and universities, government departments, and leading corporate groups.

## DELHI CAMPUS

Located in the Qutab Institutional Area in close vicinity of other reputed institutions such as JNU, IIT, and ISI, the Delhi Campus, spreading over six acres of land and overlooking a green ridge and the historical Qutab Minar, provides an ideal environment for academic excellence.

The facilities available on the campus include a well-equipped library, centrally air-conditioned lecture halls with modern audio-visual aids, conference halls for round-table conferences,

an auditorium with 450 seating capacity, a gymnasium, and indoor games, besides quality residential facilities for the MBA students.

## Library Facilities

A fully automated Foreign Trade Library is a vast knowledge bank with an impressive collection of 1,05,081 resources that comprise nearly 77,916 books/ CDs-volumes, 17,931 bound periodicals, and 235 periodicals on the subjects related to International Trade; Business such as Economics, Management, Marketing, Statistical Theory, Banking, Industries, Logistics, Global Business Environment, Geopolitical Economic System, etc. The library has access to the Bloomberg Database as well which offers a dynamic network of information for decision-makers. **Bloomberg is of great value to students seeking fast access to accurate business and financial information, news, and insight around the world, in order to facilitate online access to information, IIFT Library has also subscribed to** several trade and management related online and offline databases, like EBSCO, Proquest, Emerald, Blackwell, CMIE, JSTOR, Indiatat, World Trade Online, IMF Databases, OECD online, World Trade Atlas, and many more to its list.

## Computer Centre

Recognizing the importance of technology in education, IIFT's Computer Centre has implemented the latest state-of-the-art IT infrastructure to provide a competitive advantage in its core areas of education and research. The Computer Centre aims at providing 99 percent uptime including ensuring server uptime, data recovery and backup, facilitating storage management, hardware, and network operations, streamlining operations, and simplifying end-user support.

For its internet requirements, the IIFT avails 250 MBPS leased line from two different ISPs on load balancing. The computer lab for the students is open 24X7 with an adequate number of desktop computers. These are fully



supported with application software such as SPSS, EViews, SmartPLS, NVivo SAS, etc. India Trade & Prowess databases from CMIE are also available on the Institute's network.

Comprehending the recent advances in functional data analysis and high-dimensional statistics, IIFT, besides the Computer Lab, has an exclusive Data Analytics & Simulation Lab (DASL) with 40 computers with software such as SPSS, Hadoop, SAS, etc. for Data Analytics and Simulation Courses.

Apart from this, IIFT also uses video conferencing facility for training, and research activities besides connecting IIFT Delhi & Kolkata for internal meetings, etc. IIFT's recent foray into the online education platform has been possible with the state-of-the-art IT infrastructure support being provided for the conduct of online programmes, which has enabled IIFT to conduct online sessions on a real-time basis using a broadband facility.

## KOLKATA CAMPUS

The campus is located in IIFT's own premises in the picturesque East Kolkata off EM Bypass in a sprawling area of around 7 acres. The campus is developed as a green and fully integrated campus with independent blocks for academic, administration, and student living areas with all modern amenities. There are centrally air-conditioned modern lecture halls, syndicate rooms, a common area, an auditorium, an open-air theatre, a common courtyard in its academic and administration blocks with exemplary designs to create a great learning environment. The campus is fully under Wi-Fi.

### Library

The library at the Kolkata Campus is gradually growing with resources and other electronic and virtual information. It is presently equipped with a collection of around 5000 books, 90+ printed national and international journals, 5,000 national & international journals (including e-journals) **in the field of International Business Management and related areas, such as International Trade, Statistics, Economics, Mathematics,**

**Marketing, Psychology, Operation Research, Business Communication, Advertising, etc., and thesis and reports in the field of global economics and related facets.** Online **databases** (accessible from the campus) are one of the most important and valuable resources of the library. The library provides access to over 200+ full text e-journals on economics, and databases like Economist Intelligence Unit, CMIE Prowess, Industry Outlook, and EPWRF India Time Series. Bloomberg, which is the premier source for global business and financial information, is also installed in the library.

### Computer Centre

The Kolkata Campus network has been implemented totally on CISCO infrastructure. The whole campus is Wi-Fi enabled which supports 802.11b/g/n standards. Secured Wi-Fi access has been provided to all users in the campus. Today, the campus has a multi-tiered infrastructure in place. The infrastructure is at a layer 3 switching level that helps inter-connect all components of the same together on one platform. Over 700 users have access to this network. To support internet services, Kolkata Campus uses a 350 MBPS leased line from two different ISPs on load balancing mode. Digital room equipped with 30 latest desktops having all kinds of database software like SPSS, STATA, Prowess, etc. are accessible to students for their academic purposes. To conduct online classroom sessions a studio has been setup with the latest audio-visual devices that are capable of not only virtual classrooms but also live events and webinars. Apart from this, the Ph.D. Room and a few other classrooms are also equipped with video conferencing devices to conduct online or hybrid sessions and seminars.

## KAKINADA CAMPUS

A land measuring 25 acres has been allotted to the Institute for setting up a full-fledged campus at Kakinada, a beautiful coastal town and a smart city in the State of Andhra Pradesh. Campus and Facilities at IIFT For the present batch of 5 years Integrated Programme in Management (BBA in Business Analytics +



MBA in International Business) 2022- 27, Jawaharlal Nehru Technological University (JNTU), Kakinada has permitted IIFT to utilize its premises. The University has state of art Infrastructural facilities like Internet Connectivity, a library, playgrounds, an auditorium, a canteen, and medical services. The classrooms are fully air conditional with modern audio-visual aids

## CENTRES AT IIFT

IIFT has the following centres dedicated to respective focus areas, which contribute significantly to research, training, and consultancy.

- Centre for WTO Studies
- Centre for Trade Facilitation and Logistics
- Centre for Regional Trade
- Centre for Trade & Investment Law
- Centre for North Eastern Studies

## PUBLICATIONS

The Publication Division brings out IIFT Journals, Newsletter, Working Papers, and Seminar Series. Foreign Trade Review (FTR) is a peer-reviewed quarterly journal having more than four and half decades of existence in the academic research fraternity. The journal is published by SAGE Publications India. This journal is included in the following abstracting and indexing databases: SCOPUS, Chartered Association of Business Schools (ABS); ABDC-B, Clarivate Analytics: Emerging Sources Citation Index (ESCI). The Journal intends to serve as a comprehensive forum

for theoretical and empirical research on International Trade and Business. *Focus WTO*, another peer-reviewed quarterly journal published by the Institute. The objective of this interdisciplinary *Focus WTO* is to encourage applications of conceptual ideas and research methods in international business and management. "*Focus WTO* is indexed under the Directory of Research Journals Indexing (DRJI), Indian Citation Index (ICI), and J Gate.

The papers are published on-line and uploaded on the IIFT website (<http://focuswtoib.iift.ac.in>). In addition, the Publication Division also publishes an in-house quarterly newsletter and hosts working papers and conducts seminar series.

## INI STATUS

IIFT is expected to be conferred with the status of an "Institute of National Importance" in International Trade (Management and International Economics). The Bill for the same is under consideration with Government of India and is likely to be approved by the Parliament of India by mid-2023.

Conferment of INI status would empower the IIFT to attain standards of global excellence in International Trade (Management and International Economics) and allied areas of knowledge.

Subsequent to conferment of INI status, IIFT-Delhi, IIFT-Kolkata and IIFT-Kakinada will become independent institutes. The degrees will be awarded by the respective institutes and similarly, placement activities may also be managed by the respective institutes.

# Ph.D. Programme (Management) at IIFT

## Objectives

One of the primary purposes of the Ph.D. programme is to encourage scholars to undertake research and in-depth analysis and enrich their knowledge in their chosen field. It includes the ability to independently apply methodologies of scientific research as well as to create new scientific knowledge. Further, the scholars are expected to demonstrate an ability to critically analyze research findings and understand their importance in wider contexts, and effectively communicate and disseminate research results.

The Institute invites applications for its Ph.D. Programme (Management) Full-Time & Part-Time from both domestic and overseas candidates for the year 2023. Selected candidates for the Ph.D. Programme (Management) can attend the classes during the course work which are held on weekends.

The broad areas in which the Institute offers admission to Ph.D. Programme (Management) are:

- Finance
- General Management & Strategy
- Global Trade Operations and Logistics
- IT Innovation & Technology Management
- Marketing
- Operations and Supply Chain Management

## Duration & Process

- Ph.D. Programme shall be for a minimum duration of three (3) years, including course work (two semesters), and a maximum duration of six (6) years from the date of admission to the Ph.D. Programme.
- A maximum of an additional two (2) years can be given through a process of re-registration as per the Academic Rules, governing IIFT's Ph.D. Programme; provided, however, that the total period for completion of a Ph.D. Programme should not exceed eight (8) years from the date of admission in the Ph.D. programme.

- Provided further that, female Ph.D. scholars and Persons with Disabilities (having more than 40% disability) may be allowed an additional relaxation of two (2) years; however, the total period for completion of a Ph.D. Programme in such cases should not exceed ten (10) years from the date of admission in the Ph.D. Programme.
- Female Ph.D. Scholars may be provided Maternity Leave/Child Care Leave for up to 240 days in the entire duration of the Ph.D. Programme.

During the first year, selected scholars need to complete the coursework at the Institute covering two semesters. On successful completion of the coursework including the Seminar Paper and approval of the proposed research topic (Synopsis Confirmation), a confirmation certificate will be issued along with the name of the Ph.D. Supervisor. A three-member Doctoral Advisory Committee (DAC) will be set up for each scholar for his / her doctoral research. The scholar has to present his/her research progress to the DAC on a regular basis. There is a minimum period of two (2) years from the date of the synopsis confirmation seminar after which the doctoral thesis can be submitted for external evaluation. For more details, see the rules of the Ph.D. Programme (Management).

The selection of the candidates will be based on their suitability and availability of vacancies. The Institute follows the Government of India's Rules on reservation policy in admissions.

## Course Structure

Selected scholars are required to mandatorily attend course work at IIFT during the first year of the Programme. The total course work is of 13 credit hours (1 credit hour = 10 hours) including 3 credit hours of seminar paper. The course work is divided over two semesters and classes for Full Time and Part Time will be held on weekends.

Course Structure is subject to revision by the Institute's Academic Council from time to time.



In addition to the coursework, the Full Time Ph.D. Scholars at the Institute are trained in various teaching, research, and other academic activities (e.g., offering tutorials, case presentations), helping faculty in teaching and evaluations. Ph.D. students are offered scholarship by the Institute and those with JRF, are required to be involved in teaching, research, and evaluation work.

## Eligibility

The eligibility criteria for applying to IIFT's Ph.D. Programme (Management) are the following:

**Indian Scholars:** Ph.D. (Management) Full-Time & Part Time

1. Candidates who have completed
  - A 1-year/2-semester master's degree programme after a 4-year/8-semester bachelor's degree programme or a 2-year/4-semester master's degree programme after a 3-year bachelor's degree programme or qualifications declared equivalent to the master's degree by the corresponding statutory regulatory body, with at least 55% marks in aggregate or its equivalent grade in a point scale wherever grading system is followed or
  - Equivalent qualification from a foreign educational institution. The courses must be as per the Equivalence Granted by AIU to the Institute / University during that duration.
  - A relaxation of 5% marks or its equivalent grade may be allowed for those belonging to SC/ST/OBC (non-creamy layer)/ Differently-Abled, Economically Weaker Section (EWS) and other categories of candidates as per the decision of the Commission from time to time.
  - Provided that a candidate seeking admission after a 4-year/8-semester bachelor's degree programme should have a minimum of 75% marks in aggregate or its equivalent grade on a point scale wherever the grading system is followed. A relaxation of 5% marks or its equivalent grade may be allowed for those belonging to SC/ST/OBC (non-creamy layer)/

Differently-Abled, Economically Weaker Section (EWS) and other categories of candidates as per the decision of the Commission from time to time.

2. Candidates who have completed the M.Phil. programme with at least 55% marks in aggregate or its equivalent grade in a point scale wherever grading system is followed or equivalent qualification from a foreign educational institution accredited by an assessment and accreditation agency which is approved, recognized, or authorized by an authority, established or incorporated under a law in its home country or any other statutory authority in that country to assess, accredit or assure quality and standards of educational institutions, shall be eligible for admission to the Ph.D. programme. A relaxation of 5% marks or its equivalent grade may be allowed for those belonging to SC/ST/OBC (non-creamy layer)/ Differently-Abled, Economically Weaker Section (EWS) and other categories of candidates as per the decision of the Commission from time to time.
3. Diploma courses that are considered equivalent to a Master's Degree (e.g., PGDIM from IIMs) with 55% marks or CGPA equivalent to B Plus, recognized by AICTE/UGC would be considered. In such cases, candidates would be required to produce the necessary certificate(s) from the Association of Indian Universities (AIU). The period of diploma courses must be as per the Equivalence Granted by AIU to the Institute / University during that duration.
4. Candidates who are in the final year of the above mentioned degree programme are also eligible to apply. However, if selected, their admission will be on a provisional basis. Admission of such candidates who joins the Ph.D. Program on a provisional basis but fails to obtain minimum percentage in the as defined above is liable to be cancelled forthwith. Such candidates should immediately inform the Institution of the declaration of her / his results. Admission of candidates who do not inform the Institute of such situation will automatically stand cancelled **on 15th December 2023**. No

request for extension of time for re-evaluation, etc. will be entertained.

5. If the candidate is employed and applying for Part-Time Ph.D., he/she has to submit the "No Objection Certificate" from his / her employer clearly stating that:

- The candidate is permitted to pursue studies on a part-time basis.
- His/her official duties permit him /her to devote sufficient time for research.
- If required, he/she will be relieved from the duty to complete the course work.

#### **Overseas Scholars (Only for Full Time Ph.D. Programme)**

- Overseas candidates who have a Master's/ M.Phil. A degree in any discipline from a recognized university with at least 55% marks or a CGPA equivalent to B Plus in aggregate can apply only to IIFT's full-time Ph.D. Programme.
- Minimum knowledge of spoken and written English is essential.
- There is no scholarship, or residential/ hostel facility available for overseas scholars in the Institute. However, the Institute can help in the search for suitable accommodation for scholars admitted to Ph.D. Programme.

**Number of Seats: Delhi: 22 and Kolkata: 19.**

The seats mentioned above for Delhi and Kolkata Centre are for both Full-Time and Part-Time programs depending on merit and as per the reservation policy of UGC.

**Age Limit:** There is no age limit.

## **Admission Process**

A two-stage process is followed for admission to the IIFT Ph.D. Programme (Management).

### **Stage I:**

- All the eligible candidates will be called for the offline Entrance Exam. The entrance test syllabus consists of 50% of research methodology and 50% shall be subject specific. (as per UGC Guidelines).
- Students who score 50% marks in the entrance test are eligible to be called for the interview.
- A relaxation of 5% marks will be allowed in the entrance examination for the candidates belonging to the SC/ST/OBC/differently-abled category, Economically Weaker Section (EWS) and other categories of candidates as per the decision of the commission from time to time.
- The Institute may decide the number of eligible students to be called for an interview based on the number of Ph.D. seats available.
- Weightage for the entrance Exam is 70% and 30% for the performance in the interview.

### **Stage II:**

- Candidates who would qualify for the Written Entrance Test will be called for the Interview.

### **Exemption from Written Entrance Examination:**

- UGC NET-JRF qualified candidates are exempted from the Written Entrance Examination
- UGC NET-JRF qualified candidates will be called for the interviews on the basis of their scores in the UGC NET-JRF Exam and a separate list will be released.



## Fee

### A. Indian Scholars

There is no Programme fee for Indian Full Time Ph.D. Scholars. However, they have to pay the following fee as mentioned in the below table.

The total program fee for Part-Time Ph.D. Scholars are ₹5.10 lakh payable to IIFT as specified below.

S.No	Particular	Part-time	Full time
1.	<b>Programme Fee</b>	₹5,10,000/-	N.A
	1st Installment (At the time of joining) : ₹2,00,000/-		
	2nd Installment (January 2024) : ₹77,500/-		
	3rd Installment (January 2025) : ₹77,500/-		
	4th Installment (January 2026) : ₹77,500/-		
	5th Installment (January 2027) ; ₹77,500/-		
2.	Student Activities Fee to be paid at the time of joining (for three years)	₹15,000/-	₹15,000/-
3.	Alumni Fee to be paid at the time of joining (2023)	₹10,000/-	₹10,000/-
4.	Library Deposit (Refundable) to be paid at the time of Joining (2023)	₹5,000/-	₹5,000/-
5.	Examination Fee to be paid by June 2027 or at the time of thesis submission	₹35,000/-	₹35,000/-

\* There will be a relaxation of 50% fee in Programme Fees & Examination Fees (except Library Fees, Alumni, and student activities fees) for SC/ST/PWD students.

**Please Note:** If a scholar drops a year with due approval, s/he has to submit the fee as per the fee schedule mentioned above.

### Overseas Scholars

The total program fee for Foreign Scholars is US\$10,000 (US\$2,000 per year)

*Note: The Institute reserves the right to charge any other fees from the scholars or increase the fees if considered necessary. In case of making such changes, due notice would be given in advance. For any matter relating to the conduct of the program, the decision of the authority as per IIFT Rules will be binding.*

the selected candidates. The amount is subject to revision by the Institute. The tenure of the fellowship will be three years and subsequently as per the rules guiding the Ph.D. Programme.

*No separate HRA is admissible as per the IIFT rules.*

### Refund of Fee

In case of withdrawal from the programme, fee will be refunded as per UGC guidelines

### Imposing of Penalty

If a scholar does not deposit the fee within the stipulated time, a penalty of ₹2,000/- for one month will be imposed and if it is delayed by two months a penalty of ₹5,000/- will be imposed. If the delay in depositing the fee is more than two months to twelve (12) months, a penalty of ₹12,000/- will be imposed.

### Fellowship for Full-time Ph.D. Scholar

An amount of ₹15,000/- will be offered by the Institute in the form of fellowship to a few of

# Doctoral Scholars at IIFT

## Achievements

### Awards

*Sadhvi Sharma*

Awarded with Certification of Appreciation for winning second prize for the research paper titled on "Green Advertising Formulation: Interplay of Firm's Brand Image and Social Media Marketing" at 18<sup>th</sup> SIMSR Global Marketing Conference 2023 organized by K. J. Somaiya Institute of Management, Mumbai during 09-10 February, 2023.

*Kamna Virmani*

Won Second Prize for the Paper titled "Investigating the Antecedents of Visitor's Brand Loyalty: A Study of India International Trade Fair (IITF)" at Poster Presentation at International Conference on Shaping the Future of Management Education for Sustainable Emerging Economies (SFME 2022) organized by Department of Management Studies, IIT Roorkee in Collaboration with Arizona State University, USA held from 20-22 November, 2022.

*Pijush Kanti Das*

Best paper Award for the research paper titled on *Forecasting Indian Inflation Using Machine Learning Models* in the 3rd International Conference on Changing Business Paradigm (ICCBP-2023) organized by Management Development Institute (MDI), Murshidabad during 5-7 January, 2023.

*Nishtha Agarwal*

Literati Award for Outstanding Paper 2021 of CRR for the paper titled "Modelling supply Chain

Enablers for Effective Resilience" published in the Journal *Continuity and Resilience Review (CRR)*.

### Select Publications (2022-23)

- Gupta, M., and Joshi, R.M. (2023), Art Infusion Phenomenon: A Systematic Literature Review, *Journal of Product and Brand Management*, 32 (2) pp. 235-256.
- Bhattacharya, S., Sharma, R.P., and Gupta, A. (2023), Does E-retailer's Country of Origin Influence Consumer Privacy, Trust and Purchase Intention?, *Journal of Consumer Marketing*, 40(2), pp. 248-259.
- Yadav, D., Dutta, G., and Saha, K. (2023), Assessing and Ranking International Markets Based on Stringency of Food Safety Measures: Application of Fuzzy AHP-TOPSIS Method, *British Food Journal*, 125(1), pp. 262-285.
- Neetu, and Symss, J. (2023), Can Cryptocurrency Solve the Problem of Financial Constraint in Corporates? A Literature Review and Theoretical Perspective, *Qualitative Research in Financial Markets*.
- Agarwal, N., Seth, N., and Agarwal, A. (2022), "Evaluation of Supply Chain Resilience Index: A Graph Theory Based Approach", *Benchmarking*, 29(3), pp. 735-766.
- Kapoor, S., Banerjee, S., and Signori, P. (2022), The Role of Retailers During Brand Scandals: Insights from a Case Study, *International Journal of Retail and Distribution Management*, 50 (2), pp. 276-298.



## Testimonials



It was 2013-14 when I joined IIFT as a Ph.D. scholar. I am working in NTPC Ltd. and while working acquired good knowledge about strategy and its execution. I have done a lot of research and experiments with Business Excellence Models for strategy formulation and execution and that prompted me to pursue a Ph.D. Degree through a reputed institute having the same rigour as full-time research. IIFT is one of the institutes which I could shortlist amongst available options. My first experience with the institute was very impressive when I underwent the transparent admission process which is not the case even in many other reputed institutes where seats are limited. The institute provides all sorts of facilities and infrastructure to pursue the degree. The faculties are excellent and are updated with the latest development. The convocation ceremony organized was superb. On top of it when you mention someone about your degree that too from IIFT, you definitely get a wow effect. Overall great experience with the institute and memorable guidance and help by guide Dr. Pooja Lakhanpal.

**Dr. Manoj Dubey**

General Manager, NTPC Ltd.

The Ph.D. program offered by IIFT is one of the best doctoral research programs in the Asia Pacific region. The course is designed in a way that it provides the basic knowledge related to different management fields, and related principles, and is flexible to meet the specific research interest of different research scholars. The faculty and mentor support that you get is unimaginable. The Institute follows a very disciplined and structured approach when it comes to achieving the key milestones and a very high-quality independent panel is there to evaluate the thesis and give constructive feedback. All this helps in molding a young research aspirant into a seasoned young research professional. Joining the IIFT Ph.D. program was one of my best career decisions and I wish all the aspiring students all the best in their research journey.



**Dr. Rohit Kumar**

Assistant Professor, IIM Ranchi



The strong extremely illustrious alumni and awesome credentials of IIFT, Delhi provoked me to pursue my Ph.D.-Finance under the guidance of well renowned Dr. Sheeba Kapil who not only nurtured me in pursuing Ph.D. in Finance from one of the finest institutions of India but also provided me an opportunity to have brighter prospects in the field of Finance. The institute's long history and affiliation with prestigious institutes of the world makes it a favourite study destination for students who want to pursue Ph.D. like me.

**Dr. Gaurav Barick,**

Investment Analyst, North Eastern Development Finance Corporation Ltd.

I started my journey as a research scholar at IIFT, New Delhi in 2017 little knowing then of what would entail ahead. To be honest, I had a mixed set of emotions, excitement to begin the journey that I was waiting for so long and yet anxious to find out what this esteemed institute would have to offer in terms of building my research aptitude and adding value. When I look back at it today it gives me immense pleasure to say that the journey has been full of nothing but enriching experiences with knowledge enhancement, an intellectual drive, carving out a beautiful learning curve for me. The Ph.D. course at IIFT is very well structured and the faculties here are so dedicated and easily approachable for resolving the queries and research problems. I had amazing opportunity to be mentored by Prof. Pooja Lakhanpal who is truly an authority and a name to reckon with in her field. I owe my successful completion of the degree to her guidance and ever lasting support. And to all the Ph.D. aspirants out there, I will whole heartedly recommend the Ph.D. Programme offered at IIFT.



**Dr. Ankita Kashyap**

ESG Manager, Uniqus Consultech



Doing Ph.D. from a research focused Business School was in my mind for many years. My journey started with IIFT, where I learned a lot while researching during my Ph.D. The infrastructure including well equipped library, computer lab, and most important the faculties who supported me whenever I was having any topic related doubts. I must say, I found myself blessed to complete my Ph.D. from IIFT.

**Dr. Kanika Dhingra**

Assistant Professor, Amity University

When I started the journey of Ph.D. at IIFT Delhi in 2015, I was not sure how I would navigate myself in doing path breaking research for my career. However, I realize now that I was really blessed to get the guidance of experienced faculties like Prof. R.M. Joshi and Prof. O.P. Wali who were always ready to help and raise the standard of my work. It was a perfect balance of freedom to think and taking corrective measures under their guidance. It was truly an enriching and life changing experience which has set me into the journey of academics."



**Dr. Ayushi Sharma**

Asstt. Professor, FORE School of Management, New Delhi.



## Feedback



*The Ph.D. Programme at IIFT is an enriching experience. You have the opportunity to learn from distinguished academicians who challenge and enhance your thinking abilities to an extraordinary degree. In addition, the program provides access to a top-notch database, enabling you to delve deeper into your research. Furthermore, the presence of highly knowledgeable and supportive fellow scholars adds to the overall enrichment of your educational journey. All these factors combine to elevate your learning process.*

**Radha Kaushik**

Ph.D. 2022

*The Ph.D. course at IIFT is very dynamic. It is helping me diving into the depth of my research area and other related aspects to it. The faculty here is very supportive and continuously provides assistance at all levels in Ph.D.*

**Siddhi Sisodia**

Ph.D. 2022



*The exposure we get at this premier institution is so life-enriching and engaging at the same time. The coursework structure is beautifully designed to provide us with all the basic essential knowledge at the right time - i.e. at the beginning of our doctoral journey to render us well-equipped with sufficient skills and knowledge to smoothen our journey. Also, the faculties make the lessons engaging and interactive.*

**Yukta Anand**

Ph.D. 2022

*An accomplished marketing manager with over 10 years of work experience and currently an international marketing manager. I have joined this premier institute as a Ph.D. scholar (Part-time) to explore and understand the multiple facets of international trade, the changing trade practices and its impact in global marketing / International Business and global consumer behaviour. IIFT thus provides you with varied research opportunities through their state of the art research facilities, world class IT infrastructure, large database, and with their in-depth research assistance.\**

**Tarun Sarkar**

Ph.D. 2022



*The coursework for Ph.D. at IIFT is administered by experts in their respective domains; provides useful insights in the field of research. Classes being always online never had any loop which missed out engagement as the faculty used interactive study materials constructively, rather than creating a passive classroom. The scholars also had the liberty to interact with the faculty 24\*7 through emails and online meetings; overcoming pandemic as a hindrance in their way to excellence.*

**Sadhvi Sharma**

Ph.D. 2020

*Research in IIFT has acquainted me with multiple facets of international trade and policymaking. The faculty is encouraging and helpful. The resources available in the institution are world-class.*

**Neeti Jain**

Ph.D. 2019



*The Doctoral Programme at IIFT helps in building an inquisitive mind for scholars. The constant guidance and support of the faculty members have helped me explore new ideas for research. The institute provides an excellent atmosphere for research. Regular workshops and seminars conducted by the institute have helped me gain knowledge in diverse fields.*

**Purvi Jhavar**

Ph.D. 2021

*IIFT's Doctoral programme capacitates a budding researcher to think beyond the obvious and encourage to develop and implement the same moving forward. As a Ph.D. scholar at IIFT, I learn something new every day and over the course of time the experiences that I have been gathering are shaping me as a researcher.*

**Annesha Chattopadhyay**

Ph.D. 2021







Two Days Workshop on Qualitative Methods using 'R' during 7-8 May 2022.



Shri Piyush Goyal, Minister of Commerce & Industry, Consumer Affairs and Food & Public Distribution and Textiles, Government of India, awarded Degree at 55<sup>th</sup> Convocation on 23 August 2022.



Details of IIFT Faculty and Administration may be accessed at: [www.iift.ac.in](http://www.iift.ac.in)

*All disputes would be subject to the jurisdiction of Delhi and Kolkata Courts only.*



**INDIAN INSTITUTE OF FOREIGN TRADE**  
(DEEMED TO BE UNIVERSITY)

(Set up by Ministry of Commerce & Industry, Govt. of India)

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