

## MBA IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT\*

*2 years Online MBA Program*

### Move into Mid or Senior Management Roles in Logistics & Supply Chain

This program intends to make you an exceptional Logistics & Supply Chain Management professional with wide concepts & contemporary skills drawn from best practices in the industry worldwide. Gives in-depth understanding in logistics & supply chain concepts, simulation techniques, multi-modal transportation and strategic planning. The program is designed by industry experts and delivered online to suit working professionals.

- Basic & Advanced level concepts in Logistics & Supply Chain Management
- Resource Planning and Optimizing Techniques
- Leadership skills – Strategic Planning, Lean Management & People Management skills
- India and International Best Practices
- Essential general management skills to work in mid or senior management role
- Career opportunity across Industries – e-commerce, manufacturing, Aviation & more

### ABOUT THE PROGRAM

It is a 2 years program for working professionals to enable them become exceptional Logistics and Supply Chain management professionals. The program covers contemporary & key concepts, practical insights and general management skills essential for Logistics & Supply Chain career opportunities both in India and Abroad.

The program is delivered in a blended learning format of self-learning, live sessions from expert faculty members, case study discussions and real-life problem solving.

### PROGRAM BENEFITS

The MBA in Logistics and Supply Chain Business has been designed to develop an advanced understanding of the operations of global organizations, strategic concepts and current theories in the management of global businesses.

- Conceptual understanding of various concepts and methods in Logistics and Supply Chain Management
- Ability to implement Project Planning, Cost Efficiency and Optimization Techniques
- Practical hands on experience on skills like purchasing, materials management, supply-chain management, transportation, customs regulations, international trade and information technology among various other aspects
- Demonstrate analytical skills and strategic planning in Logistics & Supply Chain management issues

## UNIQUE FEATURES

- Degree from One of India's Best universities in Logistics & Transportation domain
- Specialized expertise in key concepts of Lean Supply Chain, Simulation and Multi-modal transport systems, technology and leadership skills
- The program teaches you best practices in Logistics & Supply Chain from India and Abroad
- Delivered in blended learning format that is best suited for working professionals

## LEARNING CONTENT

You will be provided access to our Learning Management System (LMS) to access e-learning content. These contents can be accessed anywhere and anytime.

- E-learning content as PDFs for the complete program
- Pre-recorded videos of expert faculties
- Additional Learning Resources
- Assignment for each paper
- Discussion forms
- Personalized Learning Experience
- Video & Audio content with case studies and presentation

## TEACHING METHODOLOGY

Our teaching methodology is a 3 pronged approach:

- **Live Classes from Expert Faculty:** Our expert faculty members take session on each subject that is delivered through live webinar sessions mostly on weekends. Students from India as well as Abroad join these sessions. Key concepts, case studies and real life examples are discussed. Students also get chance to clarify their doubts / academic clarifications. If by any chance they miss these live classes, the recorded sessions are uploaded in the LMS
- **Case Studies:** The program has in-built short quizzes and opportunity to solve real life problems. These case studies give insight into implementing management concepts in real world
- **Discussion Forums:** Faculty members involve students on contemporary topics / issues in highly engaging discussions where the focus is to remain updated with latest in industry and our views or opportunity in them

## PROGRAM DELIVERY SCHEDULE

It is a 2 years program delivered in engaging online education mode where you can continue your job while pursuing the program. The 2 years are divided into 4 semesters; the first and second semesters

focus on general management subjects while the third and fourth semesters focus on Logistics and Supply Chain industry specialization with a dissertation/industry project in last semester.

The program is delivered in a blended learning format that includes self-learning supported by our customized Learning Management Platform, instructor led live sessions and real-life experience through dissertation.

- On enrolment each student would be provided with access to our LMS for e-Learning content
- Classes will be conducted on weekends; 12 Live Online Interactive sessions will be provided for each course per semester.
- Classes would include concepts teaching + case study discussions.
- Students to participate in discussion forums as and when scheduled by the faculty members.

#### STUDENT SUPPORT SERVICES

- **Dedicated Program Managers:** Each learner would be associated with a program manager to share or seek any query and feedback through call or mail. All such queries will be responded within 24 hours
- **24x7 Helpdesk:** Just raise a ticket on any issue and get response almost on real time except weekends. We encourage students to use this facility

#### PROGRAM STRUCTURE

<b>Semester I</b> <ul style="list-style-type: none"><li>• Economics &amp; Management Decisions</li><li>• Financial Management</li><li>• Marketing Management</li><li>• Quantitative Techniques for Management Applications</li><li>• Operations &amp; Material Management</li></ul>	<b>Semester II</b> <ul style="list-style-type: none"><li>• Human Resource Management</li><li>• Customer Relationship Management</li><li>• Project Management &amp; Contract Administration</li><li>• Strategic Management of Technology &amp; Innovation</li><li>• Research Methodology</li></ul>
<b>Semester III</b> <ul style="list-style-type: none"><li>• Accounting in Logistics &amp; Supply Chain Sector</li><li>• Logistics Fundamentals and Processes</li><li>• Planning for Logistics</li><li>• Supply Chain Modeling &amp; Design</li><li>• Lean Supply Chain Management</li></ul>	<b>Semester IV</b> <ul style="list-style-type: none"><li>• Business Policy &amp; Strategy</li><li>• Supply Chain Simulation</li><li>• Logistics Strategy</li><li>• Dissertation</li></ul>

#### CAREER PROSPECTS

All Industries	Aviation / Shipping	Consulting Firms
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Purchase/Sourcing Vendor Development Process Management Warehousing & Distribution Inventory Control Supply Chain Management-Solution Designing Network Planning	Logistics Management (Freight & Transportation) Process Management SCM	Supply Chain Planning Project Planning and Implementation System and Technology Implementation
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### WHERE OUR STUDENTS AND ALUMNI ARE WORKING

- **Manufacturing companies** – Schneider Electric, Philips India, Maersk, Gibela Rail, Al-Mansoor Engineering, Marine Engineers, Transocean, Jaguar Overseas
- **Ecommerce, Retail and Consulting Firms** – Flipkart, Accenture, TCS, Mahindra Retail, DHL
- **Other Organizations** – Indian Navy, Naval Logistics, Indian Air Force, Tolaram Group, Sopa Management, NDM Offshore, Gulf Air, Emirates Trading Agency

### WHO SHOULD DO THIS PROGRAM?

- Professionals in Logistics, Supply Chain and consulting Sector who want to enhance their career opportunities
- Engineers, Project Managers, Technical Experts who want to upscale to managerial roles
- Professionals from other industries who wish to enter Logistics and Supply Chain related sector
- Freshers looking forward to pursue their career in Logistics and Supply Chain Management

### ELIGIBILITY

Graduate in any discipline from a recognized University with at least 50% marks, preference will be given to those with work experience.

### PROGRAM FEE

For Indian Students: ₹ 1,35,000 (₹ 33,750 per semester)

For Foreign Students: USD 2,250 (USD 565.5 per semester) or equivalent currency

### CERTIFICATE

On successful completion of the program, the student would be awarded MBA degree in Logistics and Supply Chain Management by University of Petroleum and Energy Studies (UPES).

### ASSESSMENT & EXAMINATION

The university follows a relative grading system, and the evaluation for all the subjects offered in any semester is done in 3 parts:

- Assignment 1 (15% weightage)
- Assignment 2 (15% weightage)
- Term End Examinations (70% weightage)

The final Grading happens as a total of the score with the applicable weightage, in each of the above components.

**Qualifying Marks:** Overall Qualifying marks for grading is 40%.

**Examinations:** End Term exams are conducted in University Campus at Dehradun, India.

### **STUDENT TESTIMONIALS**

Professionally it has helped me to enhance my knowledge, skill sets and attaining latest market trends. The course had a blended learning approach on case study simulations and exhaustive content, adhering to present job demands. Faculty are fully aware of market and job scenarios, which help student to overcome job challenges.

Amit Pandey  
Vice President Sales, Intellect Commerce LTD

### **ABOUT UPES**

Conceived in 2003 UPES is amongst the best-known universities in India and first in Asia to offer domain focused programs in Logistics & Supply Chain International Business, Energy, HSE, Project Management, Aviation, IT and others. It has undisputed leadership in these domain areas and has emerged as a preferred centre for talent for best of corporates. The Centre for Continuing Education offers management programs and executive education to working professionals and students through distance learning mode.

It is known for excellence in academic delivery, learning outcomes and supporting great career opportunities post completion of programs. Join the excellent peer group of over 12,000 global students from across the sectors and domains: professionals in private firms, self-employed professionals, Government officials, policy planners and more on the pathway to progress.

### **RECOGNITION OF UPES**

- UPES is recognized by UGC and NAACA accredited
- Member of Association of Indian Universities
- Member of International Association of Universities
- QS 5 Star Rated University

**Centre for  
Continuing Education**



\*Secure provisional admission/subject to approval from UGC