



Dayananda Sagar
University **Bengaluru**



IN EDUCATION & HEALTHCARE



DSU *live the dream*

**A Place to Grow,
Excel, Invent & Innovate!**

TOMORROW BELONGS TO THOSE WHO PREPARE FOR IT TODAY



We know where the world is heading and with our profound teaching and state-of-the-art infrastructure we ensure that we foster competent professionals in different disciplines to meet the real-life challenges. Dayananda Sagar University has a legacy of six decades of academic excellence, and we are constantly striving to keep advancing in all facets of knowledge sharing to ensure the best for our students in this dynamic world. The University builds on the rich legacy of the Dayananda Sagar Institutions (DSI), a group that includes premium colleges, universities, and international schools.

The DSU City campus equipped with world-class infrastructure, industry-driven innovation laboratories, and multifaceted faculties now delivers most in-demand programmes in Commerce, Management, Arts, Design, Humanities, Computing Application, Law, Basic & Applied Sciences.

Below Programmes Offered at DSU, City Campus >>>>>>>

**SCHOOL OF COMMERCE
& MANAGEMENT STUDIES**

- » **Business Analytics**
- » **Supply Chain Management**
- » **Marketing Management**
- » **Artificial Intelligence**
- » **IT & System Management**
- » **Human Resource Management**
- » **Entrepreneurship**
- » **Financial Management** (FINTECH)

» General **» Retail Operations** *(With Apprenticeship)*
» BFSI **» Digital Marketing**

[» General](#)
[» ACCA](#)
[» CA Foundation](#)
[» Supply Chain Management](#)
[» CMA](#)

**SCHOOL OF ARTS, DESIGN
& HUMANITIES**

- ▶ **Product Design**
- ▶ **User Experience Design**
- ▶ **Gaming Design**
- ▶ **Animation**
- ▶ **Digital Film Making**

Journalism & Mass Communication
Journalism | Video Production | Advertising & PR

SCHOOL OF LAW Approved By BCI

**Liberal Studies with
Law Integrated program (5 years)**

**Interdisciplinary Management Studies
with Law Integrated program (5 years)**

Unitary Law Program for graduate
(3 years)

➤ **Most Sought-after Programmes in Medical Sciences for Advanced Research & Intriguing Career Opportunities**

➤ **Advanced Cutting-Edge Computing Programme for Rewarding Career**

SCHOOL OF BASIC & APPLIED SCIENCES



B.Sc.



➤ **Biotechnology** ➤ **Biochemistry**

➤ **Genetics** ➤ **Chemistry**

➤ **Microbiology** *Choose any 1 major & 2 minors

M.Sc.



➤ **Biotechnology** ➤ **Biochemistry**

➤ **Microbiology** ➤ **Human Genetics**

SCHOOL OF COMPUTING



BCA



➤ **Web and Mobile App Development**

➤ **Cloud Computing and Network**

➤ **Big Data and Business Analytics**

MCA



➤ **Full Stack Development & Cloud Computing**

➤ **Data Analytics and Data Science**

➤ Experience Our Vibrant City Campus

- Well connected by public transport.
- Immense job opportunities & industrial exposure being near to Bengaluru's IT hub-Electronic City.
- Modern state-of-the-art infrastructure for revolutionary learning.
- Innovation labs on campus set up by top companies like IBM, Autodesk, NVIDIA, Bosch.
- Centre for Entrepreneurship with Incubation for start-up opportunities.
- National and International Collaboration.
- Industry expert as professors of practice to teach.
- Rewarding scholarship for meritorious students
- Club activities complementing studies and creating new opportunities to explore.
- Global certifications for global recognition.
- Excellent placement opportunities.
- Life skill training programmes for holistic development.

PROGRAMMES	MODE OF ADMISSIONS	
BBA	DIRECT*	
B.Com	DIRECT*	
BA-JMC	DIRECT*	
B.Sc. (Basic Sciences)	DIRECT*	
B.Design	DSAT (Dayananda Sagar Scholarship Admission Test)	DIRECT*
B.A. LL. B. (Hons.)	DSLAT (Dayananda Sagar Scholarship Law Admission Test) (Scholarship based on CLAT/LSAT Scores)	DIRECT (with CLAT/LSAT Scores)
B.B.A., LL. B. (Hons.)		
LL. B.		
MBA	DSU-MAT (Dayananda Sagar University Management Admission Test)	DIRECT (with CAT/MAT/XAT/NMAT/KMAT Scores)

*as per the university eligibility norms

DSU Expanding its wings : 130 acres of Smart Campus



About DSU Main Campus, Harohalli, Kanakapura Road, Bengaluru

Dayananda Sagar University, a top emerging university in Bengaluru, which has ideally positioned itself in providing value-based education, research and healthcare is now all set to take forward its 6 decades legacy of providing world-class quality education in its sprawling campus at Harohalli, Bengaluru.

This main campus is thoughtfully planned on 130 acres, with a picturesque site and a blossoming green environment, making it free from city crowds and pollution. Being a completely self-contained campus at Harohalli, Kanakapura Road (35 kms from Bengaluru City), it is equipped with all the modern state-of-the-art infrastructure, creating a conducive environment for progressive experiential learning and futuristic growth and transforming you into next-generation innovators, explorers, leaders, and researchers.

A Top-Notch University Expanding the Horizons for the High-Quality Education with a Global Perspective.

- » **Easy Accessible Transit Options:** The Campus is well connected to the city by public transport.
- » **More Relaxed & Cohesive Environment:** The peaceful atmosphere provides an ideal environment for learning, experimenting & research.
- » **Medical Facilities on Campus:** CDSIMER multi-specialty hospital is on campus to give students around-the-clock medical care.
- » **An Interdisciplinary Approach** giving flexibility to choose open electives.
- » **Engaging and Innovative Industry-Aligned Curriculum as per Industry 4.0. with concrete outcomes**
- » **Different Innovation Labs on Campus** for experiential learning.
- » **Laying a Strong Foundation for Further Advanced Studies** in futuristic technologies like AI, ML, IoT, AR, VR, Drones, Block-Chain, Big Data and many more.
- » **A Technology Driven Campus:** A state-of-the-art campus that provides students with the best technology at every step.
- » **World Class Sports Facilities:** Our self-contained campus has world-class sports facilities to keep you fit and create a joyful learning environment.
- » **Accommodation on campus with high security:** world-class hostel infrastructure for a comfortable stay.
- » **More Opportunity to Socialize with Peers:** Students have more opportunities to socialize and learn from their peers.
- » All health care oriented program gives the best of theoretical and practical hands-on training not just in simulated lab environments but in real-life hospital environments through one year of industrial exposure at CDSIMER & Sagar Hospitals.
- » **The Skill Labs** giving training in various medical invasive procedures to face any global health-care challenges.



ACADEMIC BLOCK



LECTURE HALL



HOSTEL BLOCK

Embedded Systems

A 4 Year Program with 1 year Internship

Pharmaceutics • Pharmacology

* Hands-on-Learning with Earning Opportunities

BPT
MPT

MBBS



SCAN TO LOCATE



DISCOVER NEW WORLD OF LEARNING OPPORTUNITIES FOR YOUR FUTURISTIC GROWTH



EMPOWERING OUR STUDENTS TO BECOME NEXT GENERATION ENTREPRENEURS

DERBI FOUNDATION ...Fueling Dreams	100+ EXPERTS ENGAGED	1000+ APPLICATIONS	125+ JOBS CREATED	25+ PARTNERS
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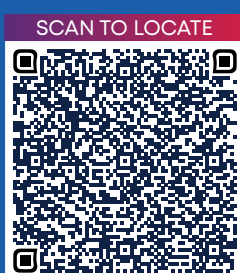
AIC-DSU INNOVATION LABS SET UP IN THE CAMPUS WITH ASSISTANCE FROM

AWARDS & RECOGNITION

Teaching Excellence ★★★★★ Research Excellence ★★★★★	2021 EDUCATIONAL EXCELLENCE AWARDS & CONFERENCE Leading & Most Trusted Management College of the Year 2021	- Emerging Engineering Institute - Emerging Engineering Institute Placement 2022 - Emerging Engineering Institute Research Capabilities DSU has Rank No. 1 By TIMES OF INDIA 2022		
TIMES BUSINESS AWARDS BEST EMERGING UNIVERSITY 2021	siliconindia Education WHAT IF NOT IIMs B SCHOOL SURVEY - 2021	RANKED A+++ CATEGORY	IIRF -2022 NATIONAL RANK-10 TOP 100 PRIVATE UNIVERSITY (OVERALL) STATE RANK 4 SOUTH ZONE RANK 4	CAREERS 360 AAA Ranking 2021

DSAT Dayananda Sagar Scholarship Admission Test Your Gateway To Success	B.TECH B.DESIGN B.PHARM M.TECH	PLACEMENT HIGHLIGHTS - 2022	
	REGISTER NOW! www.dsu.edu.in, Email: dsat@dsu.edu.in	Highest Package International: 27 LPA National: 21 LPA	Average Package National: 4.88 LPA

A DEGREE AT DSU, WILL LAY A STRONG FOUNDATION FOR A LIFE-TIME OF CURIOSITY, EXPLORATION AND PERSONAL FULFILMENT

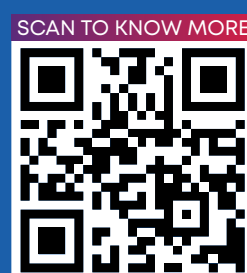


Come see us @

DSU City Campus: Kudlu Gate, Srinivasa Nagar, Hal Layout, Singasandra, Hosur Road, Bengaluru, Karnataka - 560 068

Admission Information Center: Gate 2, University Building, Dental Block, 6th Floor, Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru - 560 111

dsat@dsu.edu.in | admissions@dsu.edu.in



Admission Helpline: ☎ 080 4646 1800, 📞 +91 636 688 5507 🌐 www.dsu.edu.in

AP & Telangana: 79899 56822, **Bihar:** 74889 83636 **Coastal Karnataka:** 88677 09604 **Guwahati:** 98640 58002
Jamshedpur: 85077 45041 **Jaipur:** 91664 09677 **Lucknow:** 87073 77392 **Maharashtra:** 97424 50844 **Ranchi:** 9570 2 16966
Kerala: 94875 05308 **North East:** 98640 58002 **North Karnataka:** 97424 50844 **Odisha:** 8240 2 16553
West Bengal: 82402 16553 **Coastal & South Tamil Nadu:** 8148 557 967 **North Tamil Nadu:** 9360 687 325.