



**MIT INSTITUTE
OF DESIGN**
INDORE



॥ श्री गणेशाय नमः ॥
avantika
UNIVERSITY

MIT ID Pune Campus at Indore



सृजन
Create

विवर्तन
Change

परिवर्तन
Transform



Academic Program

B.Des | M.Des | Ph.D

Industrial Design

Industrial Design aims to equip students with the competency and skills to turn the innovative ideas into delightful products/services/systems.



Transportation Design

Transportation Design aims to design transportation systems by making a completely pleasing experience of future mobility.

Interior & Furniture Design

Interior and Furniture Design aims to create spaces and furnitures to fulfill the changing needs of the society considering new age private and commercial spaces.



User Experience Design

UX Design is the process of creating digital products, services, or systems that provide a seamless experience for users that meets their needs and helps them achieve their goals.

Information Design

Information Design encompasses various aspects of design, communication, and cognition to create effective visual representations of Data, Concepts and Messages.





Immersive Media Design

Immersive media design is the creation of digital content and experiences that fully engage and immerse users in a simulated or virtual environment.

Interaction Design

Interaction Design is the process of designing interactions between humans and products by triggering human senses while they interact with the product.



Graphic Design

Graphic Design aims in solving communication issues for desired clients with in-depth knowledge of design research and executing it through skills like Illustrations, Typography, Photography, Multimedia and digital know-how.

Animation Design

Animation Design makes unbelievable ideas believable through 2D and 3D animation with skills like Story-telling, Kinematics, Character design and Sound design.



Game Design

Game Design helps develop innovative concepts, compelling storylines, characters and environments via implementing gameplay mechanics. It uses advanced tools to build prototypes / user interfaces, and ensure seamless interaction.

Fashion Design (Only for B.Des)

Fashion Design is a program centered on immersing the foundational and technical skills nurturing student's creativity to create beautiful, sustainable, responsibly produced fashion.





Avantika University

From captivating talks to lively discussions, the TEDxAvantika witnessed an inspiring concoction of Industry Leaders spearheading diverse arenas, fostering a vibrant atmosphere of exploration and discovery. Attendees left motivated, ready to continue their journey of leading and learning in pursuit of building a brighter tomorrow.



Industry Connect

iConnect initiative is to bring Industry leaders to Avantika University to inspire students by providing real-world insights and practical knowledge that bridge the gap between academia and the professional world. Experts bring stories of their career challenges, success and also failures. These experts offer valuable guidance to help students prepare for the job market.



Suresh Eriyat
Creative Director
Eeksaorus



Rohit Koul
Design Consultant
KPMG



Aarti Sharma
Region Director
Coca-Cola



Dhwanit Saxena
Design Leader
Google



Priyam Doshi
Founder
Name Place Animal Thing
Design Studio



Ami Sampat
Lead Designer
Amazon Alexa



Charchit Neema
Product Designer
Microsoft



Viraj Ghelani
Digital Creator
Youtube

Eminent Design Educators



Prof. Sanjay Jain
IIT (IDC) Bombay



Prof. Nitin Kulkarni
JJ School of Art, Mumbai



Prof. Bhargav Mistry
NID, Ahmedabad



Raghav Pandya
Transportation Design



Ayon Sarkar
Visual Communication



Mukesh Malviya
Industrial Design



Yogesh Jahagirdar
Communication Design



Sanjay Sonwani
User Experience Design



Dheeraj Chugh
Foundation Course Head

Admission Process



Entry Requirements for BDes

- 10+2 from any stream (State Board/CBSE/ICSE/ISC/CIE/IB/ NIOS or equivalent exam)
- 50% aggregate marks in 12th examination
- Valid Score of Design Scholarship Test (DST), MIT Design Aptitude Test (DAT), UCEED, NID-DAT, NIFT.

Entry Requirements for MDes

- Graduate from any stream (10+2+3)
- 50% aggregate marks in UG Degree
- Valid Score of Design Scholarship Test (DST), MIT Design Aptitude Test (DAT), CEED, NID-DAT, NIFT.

Student Achievements



1st Runner Up
Pune Design Festival



Winner
International 'A Design Award'



1st Place (North Zone)
Competition by Society Interiors & Design



Hearty Congratulation
1st Prize
Lexus Design Awards India



Design Recognition
Yanko Design



Students Endeavor
Craft Village Pranpur (Chanderi)

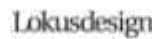
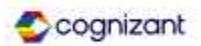
Placements

450+

Companies Hired

475

Project Opportunities



International Collaboration



Marywood University,
Pennsylvania, USA



Rome University of Fine Arts
(RUFA), Rome, Italy



The Leeds Arts University, UK



Institute of Technology,
Carlow, Ireland



BESIGN The sustainable
Design School, NICE, France



University of Westminster,
London



University of Limerick, Ireland



Global Institute-Delaware
State University



Chanapattana International
Design Institute (CIDII)



Universitas Multimedia
Nusantara, Indonesia



Campbellsville University,
Kentucky, USA



Lawrence Technological
University, Michigan, USA



Universitas Tarumanegara
Faculty of Visual Art & Design,
Indonesia



Universidad Latinoamericana
de Ciencia y Tecnología
(ULACIT), San Jose, Costa Rica



Dipartimento di Architettura,
Alma Mater Studio -
Università di Bologna

Student Life



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INDORE

www.avantikauniversity.edu.in

Avantika University

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For UG

7723013450 | 52 | 60

For PG

7723013451 | 62

Virtual Tour

