

EXECUTIVE MBA PROGRAMME ADMISSIONS FOR SESSION 2023-25

(16th Batch)

2 YEAR EXECUTIVE MBA
PROGRAMME WITH
SPECIALIZATION OPTIONS IN

GENERAL MANAGEMENT
(Marketing/ HR/ Finance/ Operations)

ENERGY SECTOR MANAGEMENT*

BUSINESS ANALYTICS

*Including Petroleum Sector, Renewables and Power Sector Management




PDEU
PANDIT DEENDAYAL ENERGY UNIVERSITY

Formerly Pandit Deendayal Petroleum University (PDPU)

SPM

SCHOOL OF
PETROLEUM
MANAGEMENT



Pandit Deendayal Energy University, Gandhinagar is a Top rated private university in the field of management, technology and liberal studies. The University has UGC recognition. PDEU currently addresses the need for trained and specialized human resource for all critical sectors including energy sector. It helps to expand the opportunities for students and professionals to develop intellectual knowledge base with leadership skills to compete in the global arena. All these are accomplished through a number of specialized and well planned undergraduate and post graduate energy education programmes and intensive research initiatives.

SCHOOL OF MANAGEMENT

The Business School was established in 2006 by a trust and a society sponsored by GSPC (Gujarat State Petroleum Corporation), a Government of Gujarat undertaking. Subsequently, with establishment of Pandit Deendayal Energy University, SPM became the constituent of PDEU. School of Management has taken up a challenging task of preparing managerial manpower for all the critical sectors including energy sector. It offers Full Time and Executive MBA Programmes with specializations in Energy Management (Petroleum Management/ Power Sector Management), Business Analytics and General Management (Marketing/ HRM/ Finance). SOM is a premier B-School with state-of-the-art facilities, providing world class education, training, and research, consultancy and outreach services across all critical domains of modern business. The 2021 National Institutional Ranking Framework (NIRF), Ministry of Education, Government of India puts SPM at 66th position (Top 75 Business Schools of India) among 659 participating Business Schools.

SCHOOL PHILOSOPHY

The SPM believes in observance of academic and personal conduct that is based on integrity, honesty and fairness. While demonstrating high standards in the academic pursuit the students are expected to practice and demonstrate professional behaviour on and off the PDEU campus.

THE EXECUTIVE MBA PROGRAMME

Executive MBA, a two-year programme for the working executives shall be conducted through a flipped class room pedagogy in blended mode (mix of on campus and online modules). The two years' programme is divided into four semesters consisting of 6 courses per semester. Participants shall be allowed to choose a specialisation to build a domain identity as they progress to second year from the following specialization areas:

- General Management (Marketing/ HRM/ Finance/ Operations)
- Energy Sector Management (Petroleum Management/ Renewables/ Power Sector Management)
- Business Analytics

A participant enrolled in to the programme may choose to exit after first 6 months (Certificate in Management) or first year (Post Graduate Certificate in Management). Executive MBA with specialization shall be awarded on the successful completion of the two years programme only.

SCHOOL PROGRAMMES

Apart from Executive MBA, SPM also offers the following programmes:

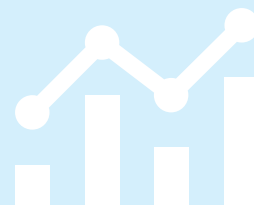
Masters of Business Administration (MBA) Programme focused on Energy and Infrastructure Sector (a two-year full-time residential programme)

Masters of Business Administration (MBA) Programme - General Management (a two-year full-time residential programme)

Doctoral Programme (Part time/ full-time Ph.D. programme)



COURSE CONTENT



Executive MBA Course Structure

YEAR I

Semester 1:

- Managing people and Organisation
- Quantitative Techniques
- Management Accounting
- Economics for Managers
- Legal Aspects of Business
- Managerial Communication

Semester 2:

- Marketing Management
- Operations Management
- Talent Management and Development
- Strategic Management
- Project Management
- Financial Management

YEAR 2

Semester 3:

Specialisation group electives:

- Energy Sector Management*
- Business Analytics
- General Management (Marketing/ Finance/Operations/Human Resources)
- Course of Independent Study (CIS) related to the preferred specialisation group

*Including Petroleum Sector, Renewables and Power Sector Management

Semester 4:

Specialisation group electives:

- Energy Sector Management*
- Business Analytics
- General Management (Marketing/ Finance/Operations/Human Resources)
- CIS related to the preferred specialisation group
- Dissertation related to the preferred specialisation group

*Including Petroleum Sector, Renewables and Power Sector Management

PROGRAM HIGHLIGHTS

Blended Mode

Delivery of courses through blended learning comprising of on-campus in the physical class modules and online modules.

Early Exit Options

On successful completion of first six months or first year, participants may exit the programme and claim Certificate in Management and Post Graduate Certificate in Management respectively.

Applied Project

The Applied Project aims at helping the participants to apply the conceptual framework in practical organisational context. Collaborative mentoring support by an internal faculty and industry mentor shall be extended to enhance the learning.

Research Project

The Research project aims at enhancing the business decision making skills of the executives by exposing them to real life decisional dilemma through scientific research process.

Continuous Evaluation

Evaluation of a participant on the basis of quizzes, assignments, projects and examinations.

Campus Visits

To enhance the learning experiences through 5 days of on campus visits in each of the four semesters.

Expert Faculty Panel

Sharpen your managerial skills under the able mentorship of faculty with vast industry and academic experiences.

Alumni Status

On the successful completion, the participant will be a proud member of SPM PDEU Alumni community.





INTAKE

30 Seats

ELIGIBILITY

Graduate operational and mid-level employees working in any organization looking forward to prepare themselves for meeting the challenges of ever increasing complexities of corporate world and want to add value to their present educational qualifications. Candidates with minimum 3 years of work- experience in any organization as on 30th June 2023 are eligible to apply. Final short listing will be done on the basis of Admission Interview.

ADMISSION INTERVIEW

Admission shall be offered as per the admission process (For further details on the admission process please visit the concerned section on the SPM website) that evaluates candidate's understanding about issues of corporate sector, analytical skills, communication skills and potential to lead.

SELECTION PROCESS

The eligible candidates shall apply in the prescribed online form as available at www.spm.pdpu.ac.in. The short-listed candidates shall have to appear for Admission Interview at SPM-PDEU on specified dates. In exceptional circumstances, offshore/abroad candidates may be interviewed using technology.

TUITION FEE

INR 25,000 - At the time of admission
INR 2,00,000 - In 4 parts over two years
INR 10,000 - Caution Money (Refundable)

IMPORTANT DATES

Activities	Date
Availability of Admission Forms on www.spm.pdpu.ac.in	15 th January, 2023
Last Date for Application	31 st May, 2023 Applications shall be accepted from admission announcement date onwards and the admission process shall be carried out on rolling basis.
Admission Interview for shortlisted candidates	For all applications received from the admission announcement date, the interviews shall be scheduled as per mutual convenience.
Communication of Results	Within 10 days of Admission Interview
Admission Process Completion	10 th June, 2023
Registration and Commencement of Academic Session	30 th June, 2023



PDEU
PANDIT DEENDAYAL ENERGY UNIVERSITY



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Disclaimer: The School of Petroleum Management reserves the right to modify the contents of this brochure.