

# GET TRAINED | GET HIRED

JOB ORIENTED COURSES  
IN

PAINTING, SCULPTURE, 3D ANIMATION FILM MAKING, GRAPHICS DESIGNING, VFX

The logo for X-GEN College of Visual Art is centered within a large, stylized circular graphic. The graphic consists of a thick, dark purple ring. Inside this ring is a white circle containing the text 'X-GEN' in a bold, blue, sans-serif font, with a small 'TM' trademark symbol to the upper right of the 'N'. Below 'X-GEN' is a thin horizontal line, and underneath that is the text 'COLLEGE OF VISUAL ART' in a smaller, blue, sans-serif font. The entire circular graphic is set against a background of soft, overlapping pink and light purple geometric shapes. There are also some abstract purple lines and dots extending from the circular graphic.

**X-GEN**<sup>TM</sup>  
COLLEGE OF VISUAL ART

[www.xgenanimation.com](http://www.xgenanimation.com)  
[www.xgenartcollege.com](http://www.xgenartcollege.com)

xgenartcollege



xgenartcollege



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## ABOUT X-GEN:

X-Gen College of Visual Art approved by Government of Odisha and Affiliated with Utkal University of Culture – Bhubaneswar, Odisha. Earlier it known as X-Gen Academy of Animation. X-Gen College of Visual Art is a pioneer Visual Art college in India for Bachelor in Fine Art, Animation & Visual art and has been significantly shaping the career of many students, and is still making effort to channelize the creativity on its zenith. X-Gen College of Visual Art is a division of X Genres Animation Studio Pvt. Ltd.

X-Gen College of Visual Art started with the vision to provide high end training in Fine Art, 3D Animation, Film Making, VFX, and Graphics Designing & Photography. The college uses high - end computers, Wacom tablet, 2k/4k Camera and other equipment which is similar to global Fine Arts, Animation & VFX Industry. Every month X-Gen college of Visual Art conducts “Student of the month” competition in Pre-Production, Production, and Post-Production category among the college students so the students can understand the value of quality work and Industry’s requirement.

At X-Gen College of Visual Art it is compulsory to make a corporate portfolio/short 3D Animation film for each student. X-Gen college of Visual Arts Students often won many awards for the Art/Painting/Sculpture/films they created. At X-Gen College of Visual Art You will be surrounded by teachers who know and care, students who want to be there as badly as you do, and facilities that define industry standards.

“Big Corporate houses only care about one thing: can you deliver? At X-Gen College of Visual Art, delivering results has always been our mission.”



## Is It The Right Career For me?

If a student has oodles of creativity, then yes, this is the right career option for the him/her. For being a good animator you need to possess a great deal of zeal and imagination. You must be good at drawing and sketching. An understanding of human, bird and animal expressions and movement is very important part of animation as it will help you to express the characters you create in the most appropriate way. Furthermore, you should have good visualisation skills and flair for using colours. Patience, hard work and dedication towards your work are also a must for this job profile. Animation is a multitasking job so for that you need to work as a team, therefore, you need to have good communication skills. So if you have the above skills and a keen interest to explore this creative art, this is the career for you

## About Visual Art & 3D Animation Industry

Who can forget the cute and martial arts obsessed Panda who taught us that self-belief can help us scale great heights or for that matter the ever charming and fascinating world of Narnia! Blockbuster movies such as Kung Fu Panda, The Chronicles of Narnia, Wall-E, Coraline, Up, Bolt, Ice Age and Monsters vs. Aliens are striking examples of the miracle that is animation. Animation industry has boundless scope for those who love to create magic. In spite of the recent global economic crises, animation industry across the world has continued to grow at a rapid pace. In India too, despite its late entry, the animation industry is on the path of expansion and ready to experience a prolonged period of boom. What is more exciting is the fact that this industry would give employment to thousands of prospective 2D and 3D animators every year. This boom is further going to be fuelled by the outsourcing of animation project work by Disney and other animation giants to India. The field of animation is sometimes misunderstood with cartooning. Cartooning is simply drawing caricatures of characters with some distinct subtleties to make the character evoke a sense of comedy. On the other hand, animation is the art of breathing life into these characters. Animation is the art with which inanimate objects are brought to life with the help of various modern computer based sequencing techniques.

## Job Prospects in Fine Art, Animation & VFX:

Job prospects for animators are rising at a very fast pace thanks to the boom in the entertainment and gaming industry. Animation with time has got a good hold over movies, television and advertising industries due to the excessive use of special effects. Full length animation movies are in great demand. A single animation film requires as many as 500 animators, which means huge employment opportunities. Animation is one of the concrete, lucrative and demanding career options which serves both entertainment and education (e-learning) industries alike. Today each and every government and private school/college required a visual art teacher.

## What Should Be The Pay Package?

Animation is a satisfying and lucrative profession and is attracting youngsters in droves towards it. Freshers are generally work in the capacity of junior animators in animation studios and production houses. The starting pay package of these animators can be in a range of Rs.20,000/- to Rs.25,000/- per month. Within a span of three to five years you can become a senior animator and command a monthly salary as much as Rs. 55,000/- to Rs. 60,000/-. If you are really creative and have been a part of some innovative projects you can bag a pay cheque in excess of Rs. 90,000/-.

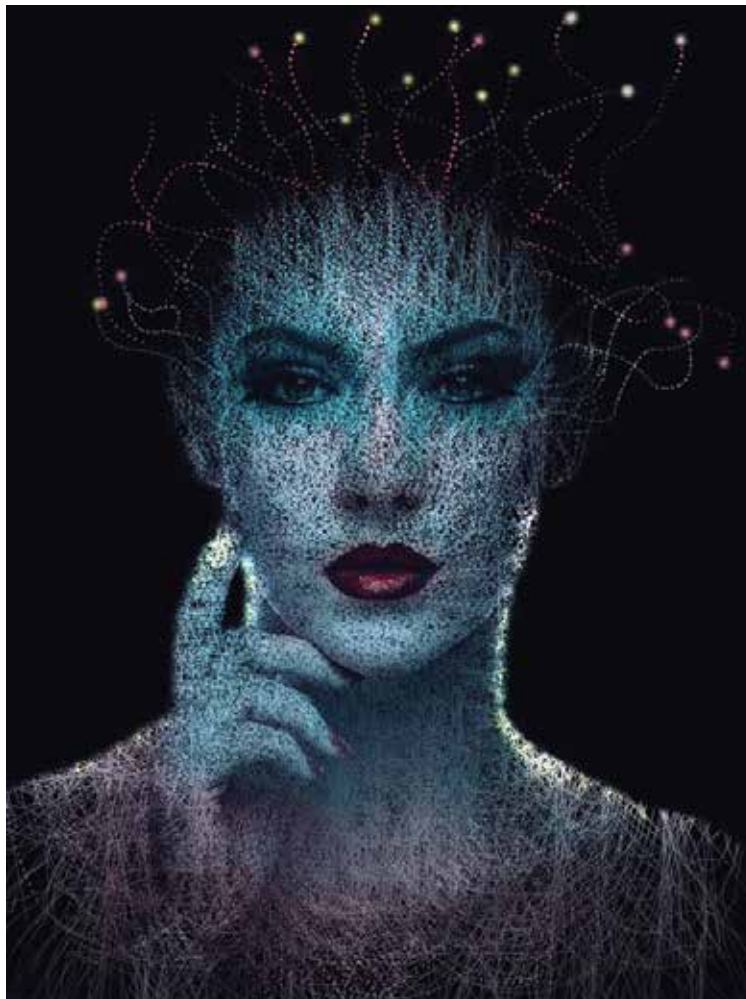


Image Manipulation



## Market Watch?

The animation industry, which was once dominated by the West, has found a new hub in India. Among all the Asian countries, India has got the potential and the creative juices to produce world class animations. Although, the animation industry is a relatively new comer to India, this industry is all set to experience a period of unprecedented boom. Television, film and advertising industry all have an insatiable demand for animations and special effects. Further, India, steeped in rich cultural heritage and mythology coupled with the technology know-how, is ready to produce full-length animation movies and short animation features. However, this boom would not only be confined to the animation industry but also spill over to the mobile and computer gaming industries. All this means more and more jobs for 2D and 3D animators and an increasing international recognition of Indian animators.

## International Focus?

The Indian animation industry is on the move. Western animation companies support India for outsourcing animation because of India has good foundation of communicating in the English language, cost benefits and great infrastructure of state-of-the-art studios. Big names in animation like Fun Bag Animation, Warner Brothers, Industrial Light and Magic (ILM) and Walt Disney are now exploring India to produce their animation movies on a co-production basis.

## What Are The Career Options For Me?

Film

Cartoons

Education

Advertising

Internet

Television

Gaming

Medical

Print Media

Virtual Reality Training

Engineering Design

Architectural Design



# BVA (Bachelor in Visual Arts)

**Duration: 4 Years | 8 Semesters**

X-Gen College of Visual Arts offers exclusive 4 years degree course – B.V.A. or Bachelor in Visual Arts. It is an undergraduate Fine Arts program recognized by UGC (University Grants Commission) affiliated to “Utkal University of Culture”. The Bachelor in Visual Arts is a four-year full-time degree course. In this Program X-Gen College of Visual Arts offer unique opportunities to investigate an array of courses in art History, Animation, Interactive forms, Graphic Design, Photography, Video, Print Media and Foundation. The course is available in 8 Semesters. You may choose a specialization in Animation, Painting, Photo Media, Screen Arts, Sculpture (including ceramics and glass), Print media or Jewelry Design. You may also complete a second major in Critical Studies. Each semester is underpinned by the teaching of rigorous theory and critical skills.

## **Bachelor in Visual Arts Specialization Area:**

Animation, Painting, Sculpture, Graphic Art, Applied Art

## **Bachelor in Visual Arts Eligibility:**

10+2 pass or its equivalent exam from a recognized school board.

## **Bachelor in Visual Arts Course Suitability:**

The Course is suitable to prepare the next generation of contemporary artists and creative thinkers for professional practice. This idea led, practical program will enable you to explore your ideas through a range of media including Animation, Visual Effects, Painting, Sculpture, and Digital Print, installation, Video, installation, performance, community engagement and social practice, sound art, book works or any hybrid practices forged by you personally.







### **How is Bachelor in Visual Arts Course Beneficial?**

The Course is beneficial to equip you with the conceptual and technical skills required to work as a contemporary artist, or to establish an art, media or design practice. They will also be well-qualified to work in a wide range of other culture-related fields, including art education and administration, website, interactive design, and publishing. Candidates will be readily equipped with skills appropriate to the expanding arts industries in fields including Animation, Visual Effects, Illustration, Design, Video, Advertising, Film production, Education and community activity. The course will also equip you to pursue an independent studio career working towards exhibitions in commercial galleries and publicly run arts spaces.

### **Bachelor of Visual Arts Employment Areas**

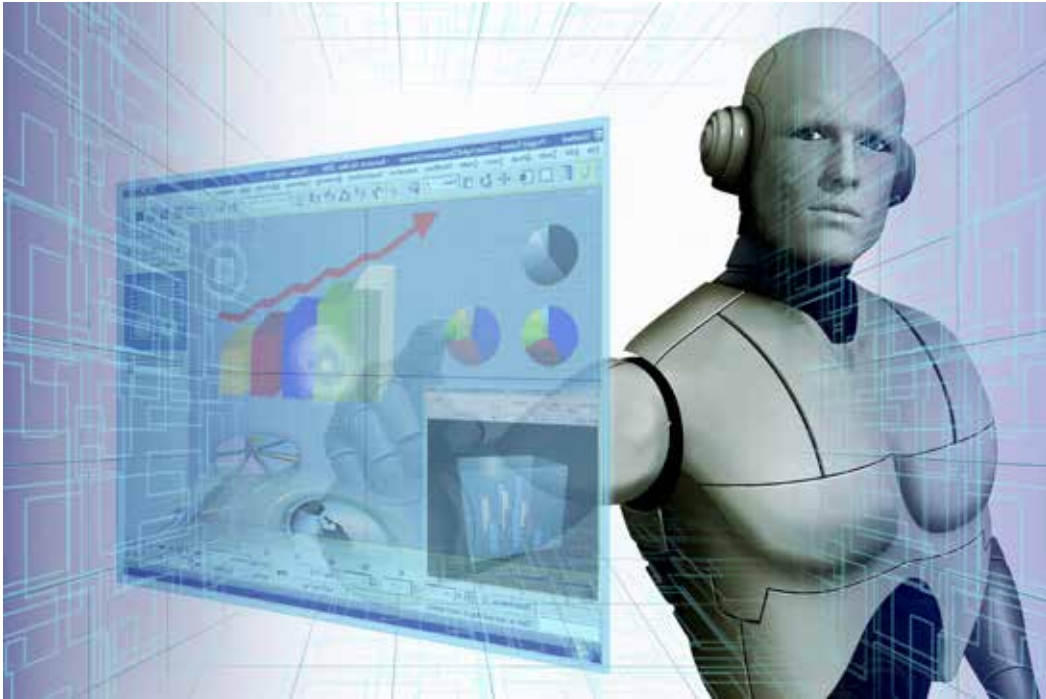
- Film Industry
- Educational Institutes
- Art Studio
- Museums & Galleries
- Auction Houses Photography Studios
- Public & Private Art Schools
- Libraries
- Arts Councils
- Hospitals

### **Bachelor of Visual Arts Job Types**

- Associate Art Director
- Visual Designer
- Art Teacher
- Art Conservator
- Graphic Designer
- Audio Visual Artist
- Costume Designer
- Art Critic
- Contemporary artists

# XDFX Pro (Professional Diploma in 3D Animation & Film Making)

Course Duration: 24 Months.



Animation is all about creativity and imagination. In this world of imagination everything is possible without any limitations. And this is exactly what you will learn to do at X-Gen Academy of Animation.

## Course Overviews:

“XDFX Pro” (Professional Diploma in 3d Animation & Film Making) is a perfect course to build career in 3D Animation film making & Visual Effect. If you want to make a career in the field of 3d Animation film making and visual effect, this course aims to give you the most comprehensive knowledge of Animation and film making.

“XDFX Pro” is a 3D animation course, covers the complete process of 3D animation film making, from the script to the screen. Emphasis is given to important aspects like storyboarding, 3D Modeling, Texturing, Lighting, Rigging, 3D Animation and Compositing.

This course is available at X-Gen Academy’s campus only.

During this course each students make a short 3D Animation film with their respective batches & mentor. After 24 months of the course competition X-Gen Academy conducts interview to the various production houses for our student’s placement. If students will not be placed for any reason X-Gen Academy offers 4 months internship where X-Gen gives stipend to each student. The internship is optional but very important for the students. The Internship would be considered as working experience by any production houses.

## Key point of this course.

- A short 3D Animation Film.
- Corporate Show reel.
- Internship with stipend.
- 100% Placement Assistance.



## Subject Covered:

- Concept Development
- Cinematography
- Storyboarding
- Character Animation
- Fluid/Hair/Cloth Animation
- Characters/Props Rigging
- Modeling
- Advanced Lighting
- Texturing/Rendering
- Acting for Animation
- Camera
- Video/Audio Editing
- Layer/Node Based Compositing
- Clay Modeling
- Digital Sculpting
- Character Animation
- Final Film Production
- Interview Skills
- Team Building



Come and join X-Gen the leading Animation Academy for the excellent training and your brighter future.

Note: This Course is available at X-Gen Academy of Animation only.



# XDFX (Diploma in 3d Animation & VFX)

**Course Duration: 18 Months.**

Did you surprised by the action sequences of Bahubali, Magadeera & Baajirao Mastani? Did you imagine being in different world while watching Avatar? These were the result of visual effects (VFX) technology produced by Animation & VFX artists. VFX is the integration of live - action and computer generated imagery to create environments, which look realistic and believable to the audiences.

## Course Overviews:

VFX(Visual effects) today plays a key role in feature films, television programmes, animation, video games, commercials and almost all forms of entertainment. With the large number of movies being made in Bollywood and across regional languages, the VFX industry has become one of the fastest growing Industry. This fast-growing industry demands trained and skilled VFX artists who could work on national and international projects.

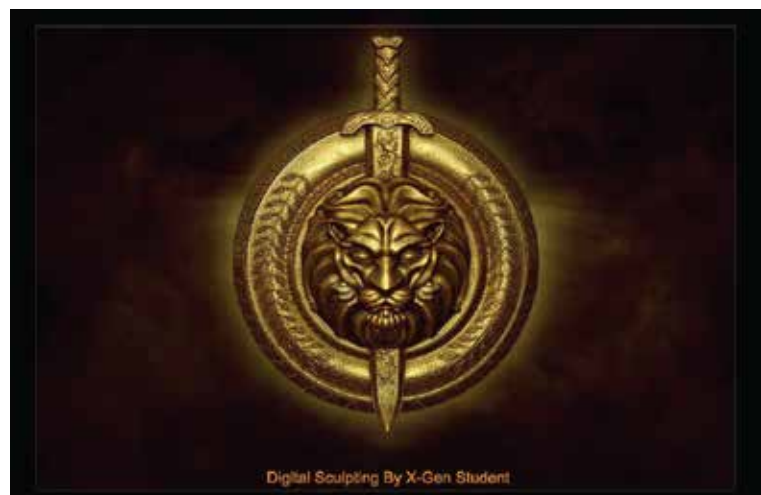
XDFX is a career course, designed to provide you with all the fundamental and advanced skills required to be a successful VFX artist. This course covers subjects ranging from the very basic of 3D film making like pre-production and storyboarding, to advance level topics of motion graphics, digital design and editing. These will help you to enhance your skills and meet industry requirements.

This course is available at X-Gen Academy's campus only.

During this course each students make a short 3D Animation film with their respective batches & mentor. After 18 months of the course competition X-Gen Academy conducts interview to the various production houses for our student's placement.

## Key point of this course.

- A short 3D Animation/VFX Film.
- Corporate Show reel.
- 100% Placement Assistance.



## Subject Covered:

- Concept Development
- Storyboarding
- Animation
- Rigging
- Environment Modeling
- Partial Effect
- Texturing/Rendering
- Acting for Animation
- Camera
- Match Moving & Camera Tracking
- Layer based/Node based Compositing
- Clay Modeling
- Character Animation
- Final Film Production
- Interview Skills
- Team Building



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Note: This Course is available at X-Gen Academy of Animation only.

## XGDP (Graphics Designing & Multimedia)

Duration: 6 Months



X-Gen Academy of animation offers wide range of career oriented courses in 3D Animation, VFX, Graphics Designing, Multimedia, & Photography



## Course Overviews:

. Graphics designing & printing course is the process of visual communication and correct use of typography, space, image and color. The field is considered a subset of visual communication and communication design. Graphics designing and printing is very demanding in News & Media houses, Advertising Industry, Event management industry, Printing Industry.

Subject Covered:

- Everyone can draw / Warm up sketching & Drawing
- Printing and Design Concepts
- Color Theory and Typography
- Color Management, Printing and Publishing
- Interview Skills
- Team Building

Join X-Gen Graphics Designing & Multimedia courses and explore career opportunities in India & abroad.

## X-Post

Duration: 3 month

Quality  
Attracts  
Quality



X-Gen offers high end training in 3D Animation, Visual Effect, Graphics Designing, Multimedia & Photography.

## Course Overviews:

X-Post is X-Gen's short term course. This course offers only photo & Video Editing. Join X-Gen for the professional training in Multimedia.

## Subject Covered:

- Digital Design
- Digital Story Telling
- Editing
- Compositing
- Final Project



Come and join X-Gen the leading Animation Academy for the excellent training and your brighter future.

## Arch Design

**Course Duration: 4 month**

X-Gen Academy of animation offers wide range of career oriented courses in 3D Animation, VFX, Graphics Designing, Multimedia, & Photography.

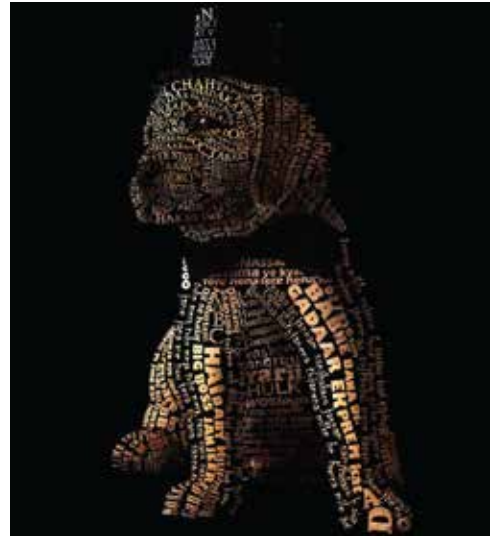


## Course Overviews:

Every Civil, Mechanical, and electrical students required Autocad, 3Ds Max, Revit. Arch Design is a 4 months course. This course combines practical & theoretical sessions this course has been designed for the engineering students with very-very strong industry pipeline.

## Course Overviews:

- Digital Design
- Layout Designing
- Interior & Exterior Designing
- Product designing
- Compositing
- Look Development
- 3D Car Modeling & Rendering
- 3D Bike Modeling
- Final Project



Come and join X-Gen the leading Animation Academy for the excellent training and your brighter future.

## Digital Design

**Course Duration 1 month**

X-Gen offers high end training in 3D Animation, Visual Effect, Graphics Designing, Multimedia & Photography.

### Course Overviews:

Learn designing skills or upgrade your skills in animation & designing. This is one month digital designing program. In this program we cover the fundamental of designing and Animation.

Subject Covered:

- Sketching
- Digital Designing

Come and join the exclusive designing courses at X-Gen Academy of Animation.

## Digital Photography

**Course Duration: 3 Months**

X-Gen Academy of Animation provides career oriented high-end professional courses in 3D Animation, VFX, Graphics Designing, Multimedia & Photography.



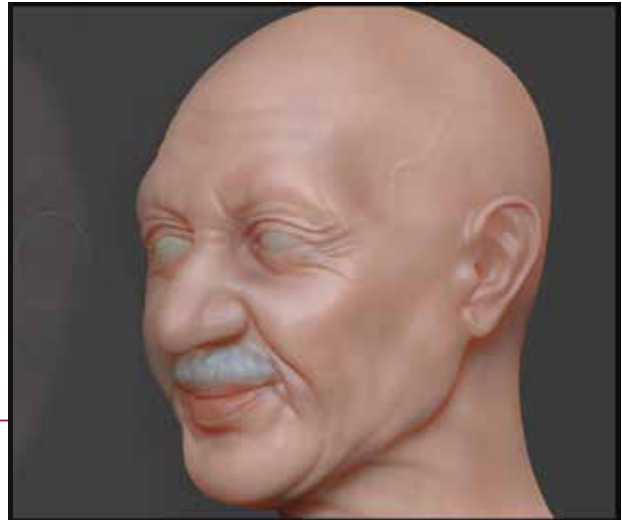


Join X-Gen Academy for a comprehensive course, and explore career opportunities in India & abroad.

Now days Photography profession considers as one of the most in demanding profession X-Gen offers 3 months Photography course for photography enthusiasts.

- Color theory
- Lighting theory
- Cinematography
- Camera tricks
- Digital editing & Compositing

Join the comprehensive photography courses.



## Short Term Courses:

X-Gen Academy of Animation offers short term courses to enhance your skill.

### Specialization Courses:

#### (A) Modeling Specialization

##### Subject Covers:

1. Concept Development
2. Inorganic Modeling
3. Low/High poly Character modeling
4. Digital Sculpting

#### (B) Animation Specialization

##### Subject Cover:

1. Animation Concept
2. Acting for Animation
3. Character Animation
4. Advanced Animation

#### (C) Compositing Specialization

##### Subject Cover:



1. Concept Development
2. Designs
3. Layer based Compositing
4. Node Based Compositing
5. Camera Tracking
6. Live+CG
7. Roto
8. Match moving



**Certification Course:**  
**(A) Autodesk Maya**

1. 3D Fundamental
2. Digital Modeling
3. Texturing
4. CG Lighting
5. Rigging
6. Animation

**(B) Certificate in Digital Photography**  
**Subject Cover:**

1. Basic Cinematography
2. Camera Framing
3. Compositing
4. ISO/Shutter/Aperture
5. Lighting
6. Auto/Manual Focus

**(C) Certificate in Digital Design**

## Admission Process

X-Gen Academy of animation starts only twelve batches per year with the strength of nine students in each batch. Each month we conduct a creative aptitude test for the interested students and we select only nine students out of it.

The result of creative aptitude test will be confirmed to you by our academic counselors.

Selected students can choose their courses after attending the career counseling session.

## Qualification & Requirements:

To qualify for a place at X-Gen, you need to qualify certain criterias, as well as specific requirements for your course.

- You must have qualified +2 exams from any board.
- You must have a medical coverage.
- You must have a financial plane.
- Good communication skill in English & Hindi.
- You must have to qualify our creative aptitude test.

If you are interested to explore your career opportunities in India or abroad, fill our online enquiry form for the aptitude test.

## Extra-Curricular Activity

Workshop & Seminar by Industry experts.

Personality Development classes

Exhibition on state /National/ International

Yoga Classes

Sports/ Athletes Training

Corporate Portfolio Development







Student's Name

Date of Birth

Sex: M ☐ / F ☐

Nationality:

Address

Student's Adhar No.

Student's Phone

M  R  O

E-Mail ID

Educational Qualification (Please give details)

SLN	V/N	Qualification	Name of University/Board	School/College Name	Total Mark Obtained	Maximum Marks	Year of Passing
1.		+2					
2.		Graduate					
3.		Post Graduate					
4.		Others					

Mother's Name:

Father's Name :

Parent's/Guardian Name

Parent's Phone

M  R  O

Parent's E-Mail ID

:

Place

:

Date

### (FOR OFFICE USE ONLY)

Course Name : ..... Registration Date : .....

Payment Scheme : ..... Course Fees: .....

Fees Paid : ..... Balance : .....

Enrollment No. : ..... Registration No. : .....

Date: .....

Student's Signature

Principal's Signature

# X-GEN™

COLLEGE OF VISUAL ART

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