



DBS GLOBAL
UNIVERSITY



➤ Doon Business School
➤ Doon School of Liberal Studies

➤ Doon School of Advanced Computing
➤ Doon School of Modern Agriculture

➤ Doon School of Modern Media
➤ Doon School of Future Skills

Welcome to DBS Global University

DBS Global University in Dehradun stands as a beacon for creative dreamers, recognizing that those who dare to venture into uncharted territory are the true architects of the future. At the heart of this academic institution lies a transformative learning experience, built around student centricity. The ethos of DBS Global University encourages students to think beyond conventional boundaries, fostering contagious optimism, ethical decision-making, and unwavering tenacity in pursuit of their goals.

This institution distinguishes itself through an innovative approach to education, offering interdisciplinary programs intertwining business, liberal and computing fields that empower students to shape their academic journeys. The freedom to design a personalized path aligned with individual goals and

interests sets DBS Global University apart, providing students with a game-changing opportunity to carve a successful and enduring career trajectory.

What truly sets DBS Global University apart is its commitment to an individualized approach, ensuring that each student's academic and professional inspiration is nurtured. This approach encourages a continuous cycle of exploration, experimentation, development, and creation, preparing students not just for a degree but for a lifelong journey of intellectual and professional growth. In choosing DBS Global University, students embark on an educational adventure that goes beyond traditional boundaries, fostering a community of forward-thinkers and visionaries ready to shape the future.





DGU Advantage



International exposures through tours to Singapore/Dubai/ Hongkong/Indonesia.



Opportunities for International degree/ summer program for 1 week/2 months/1 year/ 2 year.



SAP- Germany Certification through University Alliance Partnership.



International Collaborations for Faculty Exchange, Student Exchange, apart from online learnings.



Excellent placements since inception, international internships and placements.



Dehradun offers a fantastic living experience - It is a vibrant cosmopolitan with **buzzing student life**. Weekend getaways include **trekking in the Himalaya's** and adventure sports.



The presence of a **large no. of non-polluting industries** nearby make **experiential learning** possible.



22+ clubs spanning academics, social & sports.



Learning by Empowering, the entire campus is managed through student committees.



Outcome Based Learning methodology along with live projects and case studies.



Artificial Intelligence, Machine Learning, NSE/NISM Certification, few of the contemporary courses; additional certificates along with regular courses.



500+ most advanced virtual labs for latest technologies.



Entrepreneurial startups while in campus.



Focussed on creating **world class leaders**.



Collaboration with Coursera brings the **best professors & courses from world's top 200 universities** available to the students of DBS Global University.



Tie-ups with major banks/ financial institutions for financial support.

Doon School of Advanced Computing

- **B.Tech**
Computer Science and Engineering | Artificial Intelligence & Machine Learning | Artificial Intelligence & Data Science | Finance Minor
- **B.Tech** Computer Science and Engineering (with specialization in Cloud Computing | Full Stack Development | Cyber Security)
- **B.Tech + MBA** (5 years)
- **B.Tech + M.Tech** (5 Years)
- **M.Tech**
Computer Science and Engineering (with specialization in Artificial Intelligence and Data Science / Cyber Security / Ethical Hacking)
- **BCA**
Data Analytics | Augmented Reality and Virtual Reality | Game and Graphic Design
- **MCA**
- **MCA** with specialization in Full Stack Development

Doon Business School

- **MBA**
Marketing | HR | Finance | Business Analytics | Logistics & Supply Chain | Digital Transformation | International Business
 - One week residential program at one of Top IIMs
 - One week International Immersion program
- **MBA Integrated** (BBA+MBA) 4 Years
- **BBA**
- **BBA** with specialization in E-Commerce and Supply Chain | Fintech | Digital Marketing | Business Analytics | Entrepreneurship
- **B.Com**
- **B.Com** with specialization in Banking & Insurance | Capital Markets in collaboration with NISM
- **B.Com** with CA Prep (in line with ICAI)
- **B.Com** with Digital Forensic
- **B.Com** in collaboration E&Y



Doon School of Modern Media

- **MBA** Media & Creative Communication
- **MBA** Luxury and Fashion Management
- **BA** Digital Media & Mass Communication
- **BA** Film & TV

Doon School of Modern Agriculture

- **B.Sc** Agriculture
- **B.Sc** Forestry
- **M.Sc** Agronomy
- **MBA** Agri-Business

Doon School of Liberal Studies

Each student at DSLS can design their own degree by pursuing cutting edge courses along with **BA/ MA/ B.Sc/ BPA/ BVA** - Single, Dual, Triple Majors or Interdisciplinary Majors subject with their passion lies and lead to some of the more relevant combinations and other minors Business domain.

Majors:

- Economics and Data Science
- Computer Science and Finance
- History, Political Science* (Double Major)
- Anthropology and History*
- English and Advertising
- Psychology and English

Minors:

- Data Science
- Psychology
- English
- Communication
- UX & UI
- Fashion
- Digital Marketing
- Advertising
- Social Media Management
- Dance
- Theatre
- Performing Arts
- Photography
- Languages (French, Spanish, German, Japanese and Mandarin)

*Administrative Services Stack

Doon School of Future Skills

Every student of the DBS Global University shall undertake atleast one future skills course in each semester, which ensures that each student shall be equipped with cutting edge future hard skills making them ready for top jobs and industry.

- SAP
- Alteryx
- Artificial Intelligence
- E-Commerce
- SCRUM Master
- Big Data, Python & R
- NISM Certifications
- French Language
- Digital Marketing
- SEO, SEM
- Computerised Accounting Tally
- HR Analytics
- Derivatives
- Rapidminer/Tableau
- Luxury Brand Marketing
- Advanced Excel
- Social Media Marketing
- Big Data Analytics
- Power BI
- Google Adword
- Ethical Hacking
- Machine Learning
- Internet of Things (IoT)
- Java Technologies
- Website Development & Implementation
- .NET Framework Networking
- Red Hat Linux
- Digital Forensic
- Forensic Accounting

Ph.D programs are also available

- Visit the website for the latest program structure. All program structure are subject to be change / update as per the latest guideline by UGC/AICTE and other statutory bodies.
- Specializations & minors to be opted after 1st year depending on the selected program. Credit would depend on the minor/ future skills courses during the program duration. The program offering are subject to approval of the Academic Council of the respective university and Institution reserve the right to add, drop and modify programs based on the skill fascinating & effective execution.

Choice of additional certificates from International Universities

In addition to the above students are exposed and certified through blended learning mode of online lectures** of faculties of international universities/industries curated by in-class tutorial and workshops. Some of the courses being offered are:

- High Performance Collaboration: Leadership, Teamwork, Negotiation, **Northwestern University**
- The Art of Negotiation, **University of California**
- Marketing Analytics, **University of Virginia**
- AI for Everyone, **deeplearning.ai**
- Brand and Product Management, **IE Business School**
- Learning How to Learn, **University of California**
- High-Impact Business Writing, **University of California**
- Introduction to Block chain Technologies, **INSEAD**
- Management Skills for International Business, **University of London**
- Digital Media and Marketing Strategy, **University of Illinois**
- Organizational Design and Management, **HEC Paris**
- Foundations of Strategic Business Analytic, **ESSEC Business School**
- Design Thinking, **University of Virginia**

Students will have the option to choose up to 4 certificates through above program or similar program offered in future. Moreover 2-4 courses can be done on fully online mode – choosing from World's best professors on top of the line new-age courses, which shall instil the way forward to self-learning and self-upgradation for lifelong learning and excellence.

** Powered by Coursera. For details, visit www.dgu.ac

Industry Partner for Academic Collaboration



with Global
Certification

for **MBA - HR / Marketing / Finance / Logistics & Supply Chain**

Students with major in HR/ Finance/ Marketing/ Logistics & Supply Chain get exposure of working on live SAP environment & configurations leading to Global certifications as SAP Consultant.

With majority of Fortune 500 companies working in SAP environment, SAP Global certification leads to significant enhancement in employability at mid-managerial levels.

Comprehensive SAP Modules: SAP MM, SD, FICO, SCM, SuccessFactors, SAC, and SAP ERPsim.



with Global
Certification

for **MBA Business Analytics**

SAS provides an opportunity for global certifications from SAS in Analytics, AI & ML, giving you a competitive advantage in the global job market. SAS is world leader in analytics. SAS Programming and its Visual Business Analytics, significantly enhance your skills in the dynamic field of data analytics and in growing market of AI.

SAS Modules Essentials (Querying and Reporting-Code based Approach), Programming in Viya (Cloud), SAS® Enterprise Guide®: ANOVA, Regression, and Logistic Regression, Application of Machine Learning Using SAS(R) Viya®



NVIDIA



NSE

alteryx



TECHADEMY CAMPUS



Microsoft

Study Abroad

Students can take on new academic challenges and further improve their learning experience by taking advantage of the fascinating worldwide options that DBS Global University offers.

Students have the exceptional opportunity to fully immerse themselves in a foreign culture and form lifelong relationships with individuals from all over the world while studying abroad.

Students gain new perspectives and face intellectual challenges when they travel abroad.

International University Collaboration

Summer Abroad | Semester Abroad | One Year Abroad



International Exchange Programme



Students at SAP Head Quarter, Asia Pacific (Singapore)



Students at Dubai

After my visit to Singapore, my benchmark for success changed. I want to be known not only in India but now also wish to lead the financial world in south-east Asia.

Subhashree Mukherjee



Students at Airlangga University, Indonesia

NED-INDISCHE
ARTSENSCHOOL

Placements

250+

Companies recruit from campus every year

Largest management campus in North India;
1000+ New-Age Managers



Highest Package
24 Lacs

Top 20%

11.6 lpa

Top 80%

8.15 lpa

Success @ DBSGU



Garima Agarwal
US Nagar, Uttarakhand



Mihir Pancholi
Asansol, West Bengal



Juhi Kumari
Patna, Bihar



Debanshu Chowdhury
Lucknow, Uttar Pradesh



Jyoti Nainwal
Jaipur, Rajasthan



Saswati Pattjoshi
Kalahandi, Odisha



Satyam Shekhar
Bihar, Patna



Nivedita Phogat
New Delhi



Manivannan PT
Chennai, Tamil Nadu



Jyoti Kamal
Palamu, Jharkhand



Preshita Solanki
Indore, Madhya Pradesh



Rakshita Ranta
Ajmer, Rajasthan



Sisir Chhetri
Jalpaiguri, West Bengal



Chhavi Aggarwal
Patna, Bihar



Simran Bubna
Howrah, West Bengal



Your student experience goes beyond the classroom

Building lasting memories as part of an engaged and impressive student community. Develop your strengths, skills, and interests with a host of exciting co-curricular activities.

Collaborate with a student network to examine and share diverse perspectives on complex academic topics during study sessions case studies and peer learning.

Student Clubs

Every year students join DGU from all parts of the country and abroad, hence, bringing in values and interests from several different cultures. Enrolling for a club of their choice and organizing interesting activities throughout the year provides them an opportunity to know their peers better, learn to work in a team, under time and budget constraints.



and many more...



"Udyamita Utsav" Entrepreneurship Conclave



Performance from Dance Club



Match organized by Football Club



Khushboo Grewal, Bollywood Playback Singer performing at DGU

Connect with the people who are changing the world

DGU has collaborated with **extraordinary entrepreneurs, renowned professionals**, distinguished thought leaders, either through leadership series or workshops that benefit students or by offering opportunities for students to meet with, ask questions of and learn from them. Here are some notable names who have visited DGU and shared their knowledge.



Mr. Yanuar Kurniawan
VP - Organization Culture
& Talent Development,
Lazada Indonesia &
Logistics



Mr Dipen Limbu
Bancassurance Coordinator
& MIS Analyst
Al Futtaim Group, Dubai, UAE
MBA, London School of
Business & Finance



Dr. Mohan Thite
Associate Professor,
Griffith University, Australia
Swinburne University of
Technology Alumni,
Australia



Mr. Rahul Sachdev
Director, SAP University
Alliances,
India Subcontinent,
SAP India Pvt. Ltd.



Mr. Nikhil Loharuka
Assistant Director,
Valuations
Ernst & Young



Mr R. Sivasankaran
Director Talent Acquisition,
Adobe,
San Francisco

Scholarships

This Scholarship scheme is applicable to students across all programs offered at DBS Global University who have a valid qualifying exam score and have secured a pre-specified minimum percentage as per the eligibility for respective program.

Under Graduate Students

12 th %age (any Central Board)	80-84.99	85-89.99	90-92.5	92.6-94.99	95	96	97	98	99
JEE Percentile	75-79.99	80-84.99	85-89.99	90-94.99	95-95.99	96-96.99	97-97.99	98-98.99	99-100
CUET Percentile	88-89.99	90-91.99	92-93.99	94-94.99	95-95.99	96-96.99	97-97.99	98-98.99	99-100
Scholarship (in %age of tuition fee)	10	20	30	40	50	60	70	80	90

All 3/4/5 years scholarship based on merit of class XII, JEE or CUET subject to mandatory 75% attendance in class.

Note: Best 4 Core Subjects only (SUPW, Physical Education and Non Academic Subjects will not be considered).

Post Graduate Students

CAT/XAT Percentile (More than)	75	80	85	90	95	96	97	98	99
MAT/CMAT Percentile (More than)	90	95	97	98					
Scholarship* (as %age of Tuition Fee)	20	30	40	50	60	70	80	85	90

Special scholarships for Uttarakhand Domicile

For detailed information visit [website](#).

Residential Life

The fully furnished rooms have several sitting areas, and exercise centers. The university houses its students in separate girls and boys residency.

02 Boys Residency | 04 Girls Residency | 01 Boys Dormitory | Day Boarding Residency

There is a TV, reading books, board games, and a pantry in the common lounge. Students can socialise and form bonds in the common area of the reading room. Additionally, students have 24-hour access to medical care and first aid.

The mess of the institute is spacious and equipped with comfortable dining furniture. It provides hygienic and nutritious food to the students. The students decide the weekly menu according to which meals are prepared and served. Mess staff is conscious about the cleanliness and quality of food in a hygienic manner.



3 Seater Boys Room



Dining Hall



Eskay Girls' Residency



New Boys' Residency





DGU students at TungNath Trek
by Backpackers' Club



DGU Rock Band



Olly Esse, Italian DJ
performing at DGU



Students during Singapore Visit



Inter-college Tournament organized
by Basketball Club

DBS GLOBAL UNIVERSITY

MI-122, Behind Pharma City, Selaqui, Dehradun (UK) INDIA - 248011

Mob : 7259162060 | Email : info@dgu.ac



/dbsdooon



/doonbusinessschool



/doonbusinessschool

www.dgu.ac

