

IISWBM

"Our graduates nurture and build companies"

ADMISSION BROCHURE 2025-2027



MASTER OF BUSINESS ADMINISTRATION- PUBLIC SYSTEMS

2- Year (Full Time)

UNIVERSITY OF CALCUTTA

ADMISSION SCHEDULE

- **Commencement of Issue of Application Form :**
4th week of December, 2024
- **Group Discussion, Interview & Result :** March-May, 2025
- **Session Begins:** 2nd week of July, 2025





Pandit Jawaharlal Nehru laying the Foundation
Stone of the Academic Block-1958



Dr. B. C. Roy,
Chief Minister of West Bengal (1948-1962) &
the Founder President Board of Governors



Professor D. K. Sanyal,
the Founder Director



Dr. A.P.J. Abdul Kalam the then President of India
addressing the Institute's Convocation 2006

MASTER OF BUSINESS ADMINISTRATION- PUBLIC SYSTEMS (MBA-PS)

UNIVERSITY OF CALCUTTA

(2- Year Full-Time Course)

As per UGC Guidelines Choice Based Credit System (CBCS)

ADMISSION BROCHURE 2025-2027

CONTENTS

2	IISWBM–The Legacy
3	Infrastructure
4	Programme
9	Energy Management
10	Environment Management
11	Health Care and Hospital Management
12	Transportation and Logistics Management
18	Academic Setup
19	Administrative Setup
20	Course Fees
	Application Form

Indian Institute of Social Welfare and Business Management (IISWBM) is the first Management Institute of the country. It was established in 1953 by Dr. B. C. Roy, the then Chief Minister of West Bengal, as the Founder President. The Government of India, in recognition of 50 years of glorious existence of the Institute as the first B-school in the country, released a commemorative postage stamp on IISWBM on 25th April 2004 in New Delhi.

As the name of the Institute suggests, IISWBM was historically set up with a view to social welfare. The primary objective was, and remains till today, not only to churn out managers for the corporate sector but also to train students for other activities relevant in the contemporary socio-economic scenario of the country. The focus of the courses remains interdisciplinary to give the students a holistic view of any organization.

IISWBM's mission is to impart management education, develop managerial talent and sharpen the competitive managerial abilities of its students so that they can outperform in the borderless business world of tomorrow.

IISWBM's philosophy is to develop right managers for the Indian business scene keeping in mind the commitment made by Pandit Jawaharlal Nehru during the laying of the foundation stone, i.e. "an intellectual experience linked with the sense of social responsibilities". Our philosophy can therefore be explained by our name IISWBM representing the following :

Indian values
Innovative ideas
Sincerity in performance
Worshipping knowledge
Broadening horizons
Making managers of tomorrow



INFRASTRUCTURE

CENTRAL LIBRARY

LANGUAGE LAB

STUDENT ACTIVITY CENTRE

HOSTEL - BOYS & GIRLS

IT Infrastructure and Resources

GYMNASIUM



MBA-PS PROGRAMME

Course and Degree

IISWBM conducts a two-year (full-time) Master of Business Administration-Public Systems (MBA-PS) degree course affiliated to the University of Calcutta. The degree is recognized by the All India Council for Technical Education (AICTE) Department of Education, Ministry of Human Resource Development, Government of India.

The Public System Program was started in 1993 at the behest of the recommendation of Task Force constituted by the Ministry of HRD, Government of India. It was increasingly felt that there is a lack of professional management in the areas of Energy Management, Environment Management, Healthcare & Hospital Management and Transportation & Logistics Management. Present estimate states that there is a demand-supply gap of about 30% between the requirement and availability of professional managers in these areas of public systems management. The present program intends to fill this void.

The MBA-Public Systems has following four specializations:

- **Energy Management**

The specialization has been grooming the students in response to industrial and social need to face the challenge from depletion of resources and attain sustainability of business in India and abroad. The course harmonizes knowledge and skills development in the areas of Energy Conservation, Renewable Energy, Energy Economics, Trading and Policy, Green Building Sustainability and other evolving issues. This is the only course in India recognised by the Association of Energy Engineers (AEE)-USA. Every year some of the brightest students of Energy Management Dept. receive international Scholarship from AEE (USA).

- **Environment Management**

Aims at heightening environmental concern in business practices, green business, eco-friendly productions, optimum usage of natural resources, policy-making in sustainable management, controlling pollution of industries, addressing compliance and corporate social responsibility issues and integrating environmental issues in strategic business planning.

- **Health Care and Hospital Management**

Equips the students with appropriate efficiency in systematic management practices, at the same time strengthening their operational base to meet the health challenges of reducing the cost, improving the quality and making it accessible and available to all.



Inaugural Ceremony of MBA-PS
(Session 2023-25)



Energy and Environment students industry visits at ITC Limited,
PCPB Kolkata on 14th November 2024

- **Transportation and Logistics Management**

Imparts students with knowledge on various aspects of supply chain, logistics, demand and supply planning and transportation management through introductory and advanced level course delivery. Students get equipped with methodologies, tools and software that enable them to analyze, design and manage agile, adaptive and resilient supply chain.

The industry has been a patron of this programme since inception. All graduates receive placement assistance and many of the 3000+ alumni of the program are employed in the country and abroad in key strategic decision making positions.

ELIGIBILITY

Graduates in any professional course (Engineering, Medical etc.), LLB (5 years), Honours or equivalent candidates from a recognized university with minimum 50% marks (45% in case of SC / ST / NC-OBC / PWD) in graduation. Those who will be appearing for the final examinations in 2025 may also apply.

SELECTION PROCEDURE

The applicants for the admission to the MBA-PS Course are required to take CAT / MAT / ATMA / CMAT / JEMAT / GATE / GMAT. The candidates short-listed on the basis of cutoff marks in the above selection tests would be required to appear for a group discussion and personal interview at IISWBM, Kolkata, The Final selection of candidates will be strictly on the basis of merit. The composite score is calculated on the basis of relative weightage in four categories, viz, academic qualifications & work experience, MAT / CAT / ATMA / CMAT / JEMAT / GATE / GMAT Score, performance in Group Discussion (GD) and Personal Interview (PI). SC/ ST / NC-OBC Candidates will be selected as per norms.

ATTENDANCE AND OTHER REQUIREMENTS

- Students admitted to the two-year MBA-PS course shall pursue the regular course of lectures and other academic arrangements made for the two-year academic term.
- Students shall not be permitted to take concurrent admission to any other equivalent or higher degree/ diploma course in University of Calcutta or anywhere else.
- A student shall be deemed to have pursued a regular course of study in a subject provided he / she attained the minimum requirement as per University of Calcutta norms of the lectures delivered in each subject of his / her first / second / third and fourth semesters' course of study.



Energy and Environment students industry visit at Tata Metaliks, Kharagpur on 22th November 2024

MBA-PS PROGRAMME

FOREIGN / NRI / PIO STUDENTS

Candidate from abroad may apply giving details of academic background along with the certified copy of passport and other relevant documents; GMAT / equivalent score is desirable. Admission may be considered subject to Bachelor's Degree qualification and any other requirements of University of Calcutta.

MIGRATION

The students of other Universities are to get Registration from University of Calcutta . University of Calcutta's rules and procedures in this regard are to be followed. They will be required to pay separately the Migration and University Registration fees. Migration Certificate obtained from the previous University to be submitted to Department's Office within a month of admission.

STUDENT PROFILE

The Institute has cosmopolitan student profile from different states of India and several other countries.

PLACEMENT

All the students of MBA-PS full-time course get placement support on PAN INDIA basis. Reputed companies from all over the country and abroad visit the Institute for campus interviews. Students must check guidelines for placement assistance on IISWBM website (for students section).

SUMMER PROJECT

Opportunities are available for project work all over India. The project work in companies is carried out for two months, June and July, at the end of the second semester.

FEES

The details of the fee structure are shown in the chart placed in the last page. Fees are not refundable, except for caution money & security deposit.

LOAN FACILITIES

Institute will provide the certificate to an applicant seeking loan from a bank which have floated the "Loan Scheme", referring that the candidate is a bonafide student of the Institute.

International Scholarship

Few meritorious and deserving Energy Management students receive International Scholarship every year by Association of Energy Engineers (USA).

Medals

- * Silver Medals are awarded to the students of all the four specializations, standing first in the first class, in order of merit in the final examination.



Group Discussion for MBA-PS admission

MBA-PS PROGRAMME

- * Ninita Ghosh Memorial Gold Medal is awarded to the best MBA-PS (Environment Management) student of the year.
- * Jitendra Nath Bhaduri Memorial Silver Medal is awarded to the second best MBA-PS (Environment Management) student of the year.
- * Bimala Bala Biswas Memorial Silver Medal is awarded to a lady student of MBA-PS (Environment Management) Programme for best project work.
- * Nisha Rani Bhaduri Memorial Silver Medal is awarded to the best Environment Manager of the Year.

Value added courses and Short term courses which our students may pursue during their period of study.

The department regularly organizes courses for further value addition for the student including, but not restricted to, foreign languages, software packages, self development, (Environment Management System /ISO-14001) Disaster Management, Energy Management and Audit, ISO-50001, Export-Import Freight Forwarding, Risk Management, Groundwater Development and Management, GIS and Remote Sensing Techniques and Applications, Sustainable Environment Management, Association of Energy Engineers (AEE-USA) CEA & CEM (Internationally recognised) Certificate course.

Induction Program

At the start of each academic session, MBA-Public Systems students participate in a 5-day induction program. This program provides an essential foundation for their academic and professional development. It introduces them to the institution's culture, curriculum, and expectations while fostering a sense of belonging. It enables them to make a smooth transition into the challenging academic environment while also providing a solid basis for their management education.



Faculty members and industry experts in the MBA-PS induction program"

Students are introduced to the institutional mission and vision program's framework, and, learning objectives, allowing them to align their goals appropriately. They have a comprehensive understanding of the professional standards and skills needed in the business world, such as leadership, teamwork, and critical thinking. Furthermore, this induction program introduces the students to the teachers, industry professionals, and peers, fostering a collaborative learning environment. Finally, it instills in students the confidence and clarity necessary to succeed in their professional careers.

Student Events

Annual Events with alumni members, corporate executives, students and Faculty members are held every year, such as, Fiera Fiesta, Observance of Energy Conservation Day, Observance of World Environment Day, Observance of World Health Day, Earth Day etc.



Earth Day 2024 on April 27th, 2024



Saraswati Puja Prasad Distribution

Laboratory Facilities

Laboratory facilities and field visits / studies / experiment / live project opportunities are readily available as the institute undertakes quite a number of prestigious research and consultancy assignments. The Institute has state of the art Energy and Environment Laboratories.

The laboratories are also used for research and consultancy projects and enable the students to gain hands on experience while actively participating in the different consultancy projects undertaken by the Institute. Students are required to conduct experiments and supplement their theoretical knowledge.

IISWBM's Energy Laboratory is well equipped with a 640 watt peak Solar Photovoltaic Power Research Station and a number of electrical and mechanical energy measuring equipments some of which are listed below and software's like TRNSYS, e-Quest etc. which are required for energy study and for conducting Energy Audit in energy intensive industries such as paper, power, cement and commercial buildings. Virtually the laboratory is extended to remote areas in Sunderbans, to large industrial establishment as students are engaged in the institute field research and consultancy services. First India Chapter of AEE (USA) is hosted by the Energy Management Department and has been adorned with more than 30 International awards.

IISWBM's Environmental Laboratory is well equipped with environmental monitoring equipments i.e. weather monitoring, ambient air quality monitoring, stack emission monitoring, water & waste water quality monitoring, etc. The Institute also has set up a Groundwater Modelling Laboratory and GIS cell in the Department of Environment Management of the Public Systems Management Programme. The principle objective of this is to impart quality training to the students on Environment Management including GIS and Remote Sensing and to carry out different industrial & applied research projects in key functional area of environment management. Faculty members of the Environment Management Department have executed several projects funded by the Central & State Government including PSUs/Corporate houses viz. Department of Science & Technology, Government of India; Council for Scientific and Industrial Research, GoI; NTPC Limited; West Bengal Pollution Control Board; West Bengal State Electricity Distribution Company Limited; West Bengal Power Development Corporation Limited; Adani Power Limited; Reliance Power Limited, Indian Explosive Pvt. Ltd.-Orica, TATA Steel, MOIL etc.

Faculty members of this departments also tie-up and collaborate with various Institutes and University for research work. These include United States Geological Survey, University of Delaware, USA, University College London, U.K. Nanyang Technological University, Singapore, Indian Institute of Technology, Kharagpur, Centre for Ground Water Studies, Kolkata and Central University of Gujarat.



Energy and Environment students industry visit at Jayasree Textile on 26th November 2024.



Energy and Environment students industry visit at Aditya Birla Insulator on 26th November 2024

ENERGY MANAGEMENT

Aim of the course

To help build the students a prospective career in the inter-disciplinary areas of energy management to meaningfully contribute to the global energy community. The main focus of the program is in-depth exposure to modern management approaches and skills needed to face challenges of changing energy business paradigms and energy markets.

Pedagogy

To meet the aim, the class room sessions are enriched with real life cases and inputs from industry experts in home and abroad. Students also get great exposure while participating/organizing energy events to sharpen their softskills and working in industrial research and consultancy projects of the Institute as well as dissertation and internship to learn from the field on how to tackle a real-life problem under the guidance of institute and industry experts.

Career Options

- * Energy Manager in energy intensive industries.
- * Climate change and sustainability consultant.
- * Renewable Energy Consultant or Business Development Manager / Energy Auditor.
- * Green Building Consultant.
- * Power Sector Consultant or as Business Development Manager.
- * Power Trading Consultant / Manager.
- * In IOT/SCADA Consultant / Manager.
- * In Energy related software firms as Consultant / Manager.
- * For Jobs and higher studies Energy Management Students get a very good exposure internationally as this is the unique course in Energy in India which is recognised by Association of Energy Engineers (AEE), USA.

Guest Faculty Members

Dr. Shivaji Biswas, Former Head, NPC Eastern Region

Mr. Gautam Ray, General Manager (Admin), CESC Ltd.

Ms. Madhura Mitra, Director PWC Pvt. Ltd.

Mr. Sauvik Banerjee, Regional Manager, KBS Quality Certification

Mr. Samer Zawayden, Carbon Market Expert, Jordan

Dr. Sudeb Bhattacharya, Emeritus Scientist Ex Senior Scientist Saha Institute of Nuclear Physics, Kolkata,

Mr. Dave Lahiri, Viridian Energy & Environmental, LCC, USA

Mr. Prasun Kumar Chakraborty, Former Director, WBPDC

Dr. Indradip Mitra, Sr. Technical Adviser: GIZ GmbH (Weather Forecasting and Climate Change)

Partial List of Recruiter's



ENVIRONMENT MANAGEMENT

Aim of the course

To provide manpower for determining ways to make industrial action compatible with nature by dealing with quality management, environmental, health and safety management issues in private sectors, public and government sectors like coal, power, oil and gas, national highways, ports, municipal bodies, corporate, consulting firms and non-profit organizations. In this program prime focus is given on environmental pollution management, water resource management, environmental impact assessment, environmental auditing, hazardous waste management, industrial safety, risk analysis and disaster management, remote sensing and GIS and application of trading mechanisms in environment.

Pedagogy

Theoretical lectures, laboratory experiments, industrial visits, field experiments, hands-on experience in different consultancies and research projects, seminars and conferences and panel discussions by various experts on various environmental aspects. Need-based training is also imparted to make young entrepreneurs.

Career Options

- * Environmental Health & Safety Consultant Officer (Minimum 1 yr experience).
- * Waste Management Officer.
- * Environmental Policy Designer.
- * Sustainable Reporting and Environmental liaison Officer.
- * Quality Management.
- * Recycling Officer.
- * EIA Consultant.
- * Pollution Analyst & Soil Analyst.
- * Environmental Management System (EMS) Consultant.
- * Environmental Manager.

Guest Faculty Members

Dr. Arunava Majumdar, Former Professor & Head, AHHPH, Kolkata and Emeritus Professor, School of Water Resources Engineering, Jadavpur University

Mr. Arnab Basu, Associate Partner, ERM, India

Dr. Rumjhum Ray Chaudhuri, Anthropologist and Social Scientist

Dr. Siddhartha Dutta, Former Pro Vice Chancellor and former Professor & Head, Dept of Chemical Engineering, Jadavpur University

Dr. Tapas Gupta, Technical Advisor and Chief Engineer (Ex), WBPCB

Partial List of Recruiter's



HEALTH CARE AND HOSPITAL MANAGEMENT

Aim of the course

Equips the students with appropriate efficiency in systematic management practices, at the same time strengthening their operational base to meet the health challenges of reducing the cost, improving the quality and making it accessible and available to all.

Pedagogy

Case studies and real-life cases are assigned to the students to exercise the analytical skills to come up with appropriate solutions to realistic professional problems. A highly scientific and structured course module is being elaborately applied to make the learning a lively and realistic experience.

Career Options

- * Hospital Deputy Superintendents with Government-run Hospitals.
- * Healthcare professional with private Hospitals.
- * Health Insurance Professional.
- * Public Health Professional.

Guest Faculty Members

Dr. Aniruddha Mukherjee, MBBS, Technical Consultant, Swasthya Bhavan, Kolkata, WB.

Dr. Debasis Sarma, Director, Accu Health, Kolkata

Dr. Debasis Das, HoD, Department of Preventive and Social Medicine, Calcutta Medical College and Hospital, Kolkata

Dr. Rupali Basu, Director & CEO Woodlands Hospital, Kolkata

Mr. Sandip Ghosh, Former Faculty, IISWBM

Partial List of Recruiter's

COLUMBIA ASIA
HOSPITALS

THE
MISSION
HOSPITAL
DURGAPUR

The Calcutta Medical
Research Institute

Indian Institute of
Management

Fortis
HOSPITALS

Bhagirathi Neotia
Woman & Child Care Centre

WOODLANDS
HOSPITAL
Legacy of Healing

iqcity Medical
College

AMRI
HOSPITALS
get well sooner

NH Narayana Health

B. M. Birla
Heart Research Centre

MOOLCHAND
Health - Happiness - SK

HEALTHWORLD
HOSPITALS
WORLD'S WORLD OF HOSPITALS

RUBY GENERAL HOSPITAL

Dr. Lal PathLabs

asg
ASG EYE
HOSPITALS
meet the experts

TRANSPORTATION AND LOGISTICS MANAGEMENT

Aim of the course

The course equips students with methodologies, tools and software that enable them to analyze, design and manage agile, adaptive and resilient supply chains.

Pedagogy

The pedagogy uses examples, illustrations, and case studies from the transport and distribution industries. Students are thoroughly acquainted with all the relevant management skills required by the industry. Regular industry visits, special lectures by industry and academic experts, projects and dissertation supplement the theoretical inputs.

Career Options

- *Manufacturing organisations
- *Logistics service providing organisations
- *E-commerce organisations
- *Road, Rail, Air and Water Transport organisations

Guest Faculty Members

Mr. G. K. Mohanty, IRTS (Retd.)

Mr. Asim Maitra, IRTS (Retd.)

Mr. Utpal Sin ha, M.Sc., PGDM (IIMCalcutta), Traffic Manager (Retd.), Kolkata Port Trust

Mr. Analjit Chakraborty, Kolkata Metro Sales Head, Blue Dart Express Ltd. (DHL)

Mr. Smarajit Mitra, M.Com, CA, Business Consultant & Chairman of Council for Startups & Skill Development, MCCS

Mr. Anirban Sanyal, Head-Supply Chain & National Logistics, Century Plyboards India Ltd.

Mr. Biswapriya Ghosh, M.Com, PGDM

Mr. Partha Bhattacharya, Former Vice-President (Materials), CESC

Dr. Jayanti De, Former Professor, Department of Transportation and Logistics Management, IISWBM.

Partial List of Recruiter's



Picture Gallery



COURSE STRUCTURE

SEMESTER I

Compulsory Core Papers (General Management):

Paper Code	Title	Marks
MBA-PS/CO/01	Marketing Management	100
MBA-PS/CO/02	Managerial Statistics	100
MBA-PS/CO/03	Organizational Behaviour	100
MBA-PS/CO/04	Management Information System	100
MBA-PS/CO/05	Business and Government	100
MBA-PS/CO/06	Managerial Economics	100
MBA-PS/CO/07	Management Science	100
MBA-PS/CO/08	Management Skills and Ethos	100

SEMESTER II

General Elective Papers:

Paper Code	Title	Marks
GE/05*	Energy-Environment Management and Sustainable Development	100
GE/06*	Fundamentals of Transportation and Logistics Management and Occupational Health	100

* Choice Based Credit System (CBCS) - papers to be offered by the MBA-PS Department in the Second Semester subject to a minimum number (to be decided by the Institute/University) of students opting for the paper(s).

Compulsory Core Papers (General Management):

MBA-PS/CO/09	Research Methodology	100
MBA-PS/CO/10	Management Accounting and Finance	100

Specialization Elective Papers:

Students will have to choose any one area of specialization from among the following:

- Energy Management
- Environment Management
- Health Care & Hospital Management
- Transportation & Logistics Management

From within each area of specialization, they will have to take up 4 elective papers ending with As (Energy Management)/Bs (Environment Management)/Cs (Health Care & Hospital Management) /Ds (Transportation & Logistics Management)

MBA-PS/EA/11	Energy Analytics & Audit	100
MBA-PS/EB/11	Natural Resource Management	
MBA-PS/EC/11	Concept of Health and Diseases	
MBA-PS/ED/11	Logistics and its Integrated Approach in Industry	
MBA-PS/EA/12	Green Energy Transition towards Sustainability	100
MBA-PS/EB/12	Water Resource Management	
MBA-PS/EC/12	Planning and Organizing of Hospitals	
MBA-PS/ED/12	Road Transport Management	
MBA-PS/EA/13	Basic of Energy and Pricing	100
MBA-PS/EB/13	Management of Ecology, Forest & Wildlife	
MBA-PS/EC/13	Development of Hospitals and Hospital Support Systems	
MBA-PS/ED/13	Water Transport Management	
MBA-PS/EA/14	Energy Optimization in Electrical Utilities	100
MBA-PS/EB/14	Management of Socio-Economic Environment	
MBA-PS/EC/14	Healthcare and Hospital Logistics and Stores Management	
MBA-PS/ED/14	Rail Transport Management	

SEMESTER III

Specialization Elective Papers:

From within each area of specialization, they will have to take up 8 elective papers ending with As (Energy Management)/Bs (Environment Management)/Cs (Health Care & Hospital Management) /Ds (Transportation & Logistics Management)

Paper Code	Title	Marks
MBA-PS/EA/15	Energy Optimization in Thermal Utilities	100
MBA-PS/EB/15	Air Pollution - Monitoring & Control	
MBA-PS/EC/15	Concept of Community Health and Epidemiology	
MBA-PS/ED/15	Air & Pipeline Transport Management	
MBA-PS/EA/16	Climate Change, ESG and Sustainability Reporting	100
MBA-PS/EB/16	Water Pollution - Monitoring & Control	
MBA-PS/EC/16	Healthcare Delivery System	
MBA-PS/ED/16	Urban Transport Management	
MBA-PS/EA/17	Conventional Energy Business	100
MBA-PS/EB/17	Management of Soil, Noise and Odour Pollution	
MBA-PS/EC/17	Hospital Management Information System	
MBA-PS/ED/17	Operations Management	

MBA-PS/EA/18	Smart Grid & Demand Side Management	100
MBA-PS/EB/18	Waste Management	
MBA-PS/EC/18	Quality Assurance in Hospitals	
MBA-PS/ED/18	Information Technology in Transport Management	
MBA-PS/EA/19	Building Energy Management & Green Building	100
MBA-PS/EB/19	Environmental Impact Assessment	
MBA-PS/EC/19	Legal aspects in Healthcare Administration	
MBA-PS/ED/19	Warehousing and Materials Management	
MBA-PS/EA/20	Environment Management in Energy Projects	100
MBA-PS/EB/20	Risk Analysis and Disaster Management	
MBA-PS/EC/20	Health Economics and Financial Management in Healthcare Sectors	
MBA-PS/ED/20	Supply Chain Management	
MBA-PS/EA/21	Energy Sustainability in Industries	100
MBA-PS/EB/21	Industrial Safety and Occupational Health	
MBA-PS/EC/21	Understanding Prime Hospital Services	
MBA-PS/ED/21	Multimodal Transport System	
MBA-PS/EA/22	Energy Market & Power Trading	100
MBA-PS/EB/22	Climate Change, ESG and Sustainable Development	
MBA-PS/EC/22	Understanding Auxiliary Hospital Services	
MBA-PS/ED/22	Export-Import and Risk Management	

SEMESTER IV

Specialization Elective Papers:

From within each area of specialization, they will have to take up 4 elective papers ending with As (Energy Management)/Bs (Environment Management)/Cs (Health Care & Hospital Management) /Ds (Transportation & Logistics Management)



Energy and Environment students industry visit at Aditya Birla Insulator on 26th November 2024

Paper Code	Title	Marks
MBA-PS/EA/23	Renewable Energy Management & Policy	100
MBA-PS/EB/23	Remote Sensing and GIS	
MBA-PS/EC/23	Marketing in Hospitals and Healthcare Organizations	
MBA-PS/ED/23	Transport Economics	
MBA-PS/EA/24	Electric Vehicle, Energy Storage & Hydrogen Economy	100
MBA-PS/EB/24	Environmental Legislation	
MBA-PS/EC/24	Effective Communication in Health Sector	
MBA-PS/ED/24	Supply Chain Analytics	
MBA-PS/EA/25	Energy Policy Legislation & Regulation	100
MBA-PS/EB/25	Environmental Management Systems	
MBA-PS/EC/25	Health Insurance	
MBA-PS/ED/25	Sustainable Transportation	
MBA-PS/EA/26	Sustainable Business Models & Entrepreneurship Framework	100
MBA-PS/EB/26	Environmental Economics and Sustainable Finance	
MBA-PS/EC/26	Health System Research and Health Project Management	
MBA-PS/ED/26	Corporate and Strategic Planning in Transport Management	

Compulsory Core Papers

MBA-PS/CO/27	Project Work/internship in the area of specialization	200
MBA-PS/CO/28	Dissertation paper in the area of specialization	100
MBA-PS/CO/29	Viva voce (theory paper/project/dissertation) on subject of specialization	100



Stakeholder's dialogue on "ENABLING RENEWABLE ENERGY GROWTH IN WEST BENGAL" organized by International Forum for Environment, Sustainability & Technology (IFOREST) on 20th September, 2024 at the Williamson Magor Hall, BCCI premises, Kolkata.

ACADEMIC SETUP

DIRECTOR (Acting)

Prof. (Dr.) K. M. Agrawal

HEAD

Dr. P. K. Sikdar, M.Sc. (Cal), ICZM Dip. (UK), Ph.D. (Cal), F.G.M.S., F.G.S. (Ind), MMGI

PROFESSORS

Dr. Archana Sharma, MBA, Ph.D. Head, EPGPM & PGDSCLM

Dr. Binoy K. Choudhury, B.E., Ph.D.

Dr. Chinmoy Jana, Ph.D.

Dr. Gairik Das, M.E., MBA, (UK), Ph.D., Head-MBA and Head-MDP & Business Management Projects

Dr. Jhumoor Biswas, M.Sc. M.Tech., Ph.D.

Dr. Krishna M Agrawal, M.Sc., Ph.D.

Dr. Madhumita Mohanty, M.A., M.Phil, Ph.D. (NT KGP), Head-MBA (HRM)

Dr. Sudeepa Banerjee, MBA, Ph.D. Head-Social Welfare, Computer & Media Management

Dr. Sarbani Mitra, B.Ed., PGDMEnvM, PGDSA, MBA, Ph.D., Head-MBA-HRM

Dr. Soma Roychowdhury, M.Sc. (Stat), Ph.D.

Dr. Tanima Ray, M.A. (University of Calcutta); RTP (Centre for Studies in Social Sciences Calcutta);

Ph.D. (University of Calcutta); PGDBM (IIM, Calcutta)

ASSOCIATE PROFESSORS

Dr. Dipa Mitra, Ph.D. (University of Calcutta)

Dr. Madhab Milan Ghosh, M.Com., Ph.D., Head-Sports Management

Dr. Sohini Banerjee, LL.B (Hons.), LL.M (University of Cambridge, UK), Ph.D.

ASSISTANT PROFESSORS

Mr. Ankan Banerjee, M.A, PGDSM

Dr. Arindam Dutta, B.E., M.Tech., Ph.D.

Mr. Buddhadi Mukherjee, MPMIR (Psychology, BHU), DSW (Calcutta University),
CoA (Mind Mapping) (PDC, Singapore)

Dr. Gita Khawas, MSW (Madras University), Ph.D. (Jadavpur University)

Dr. Malini Nandi Majumdar, MBA, Ph.D.

Mr. Manjit Sarkar, MBA (BU), FDPM (IIMK), UGC-NET

Ms. Piyali Sengupta, M.Sc. PGDEM

Dr. Sanghamitra Sen, MBBS, DLO, PGDHM, MBA

Ms. Sona Banerjee, MA (Education), PGD Mass Communication (JU), CELTA/ RSA
(Cambridge University)

Dr. Subhasis Ray, M.Stat, (ISI), M.Tech. (ISI) (Comp. Sc.), M. Phil (Management)

Dr. Surajit Chakraborty, M.Sc., Ph.D.

Dr. Soubarna Pal, M.Sc. (Cardiff University, UK) Ph.D. (Cardiff University, UK)

Dr. Sritama Mandal Dasgupta, Ph.D.

Dr. Rudrangsu Biswas, Ph.D.

Dr. Joy Chakraborty, Ph.D.

ADMINISTRATIVE SETUP

Director (Acting)	:	Prof. (Dr.) K. M. Agrawal
Registrar	:	Mrs. Rupa Bhattacharyya
Asst. Accounts Officer	:	Mr. Goutam Samanta
Librarian	:	Ms. Susmita Ray
Senior Manager CRP Cell	:	Mr. Vishal Francis Gaitano
Placement Officer	:	Mr. Pritam Kar

HOW TO APPLY

Visit IISWBM's admission portal. Read the Instructions carefully and do the needful

The application can be submitted via online or offline process:

	Offline	Online
Application Form	<p>(A) Purchase by paying Rs. 1000/- in cash at IISWBM, Management House, Kolkata 700073</p> <p>OR</p> <p>(B) Print out the Application Form available online</p>	<p>Read the Brochure to check eligibility criteria and other details</p> <p>Be ready with the List of documents that should be attached</p>
Payment & Submission	<p>For (A) above, drop the filled in form along with all the documents at IISWBM drop box or post the same to IISWBM address</p> <p>For (B) above, pay Rs. 1000/- by cash at IISWBM when you submit the filled in form along with all the documents.</p>	<p>During application process, User ID & Password will be generated and sent by SMS or Email. Please note it down for further reference</p> <p>Follow the path and pay by net banking, Debit Card or Credit Card</p> <p>Print the filled in Application form and Payment receipt and post to IISWBM or drop at IISWBM drop box with all the documents</p> <p><u>Click here for Online Application</u></p>



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2 nd year	: Rs.2,41,500/-
Total	: Rs. 5,15,000/-

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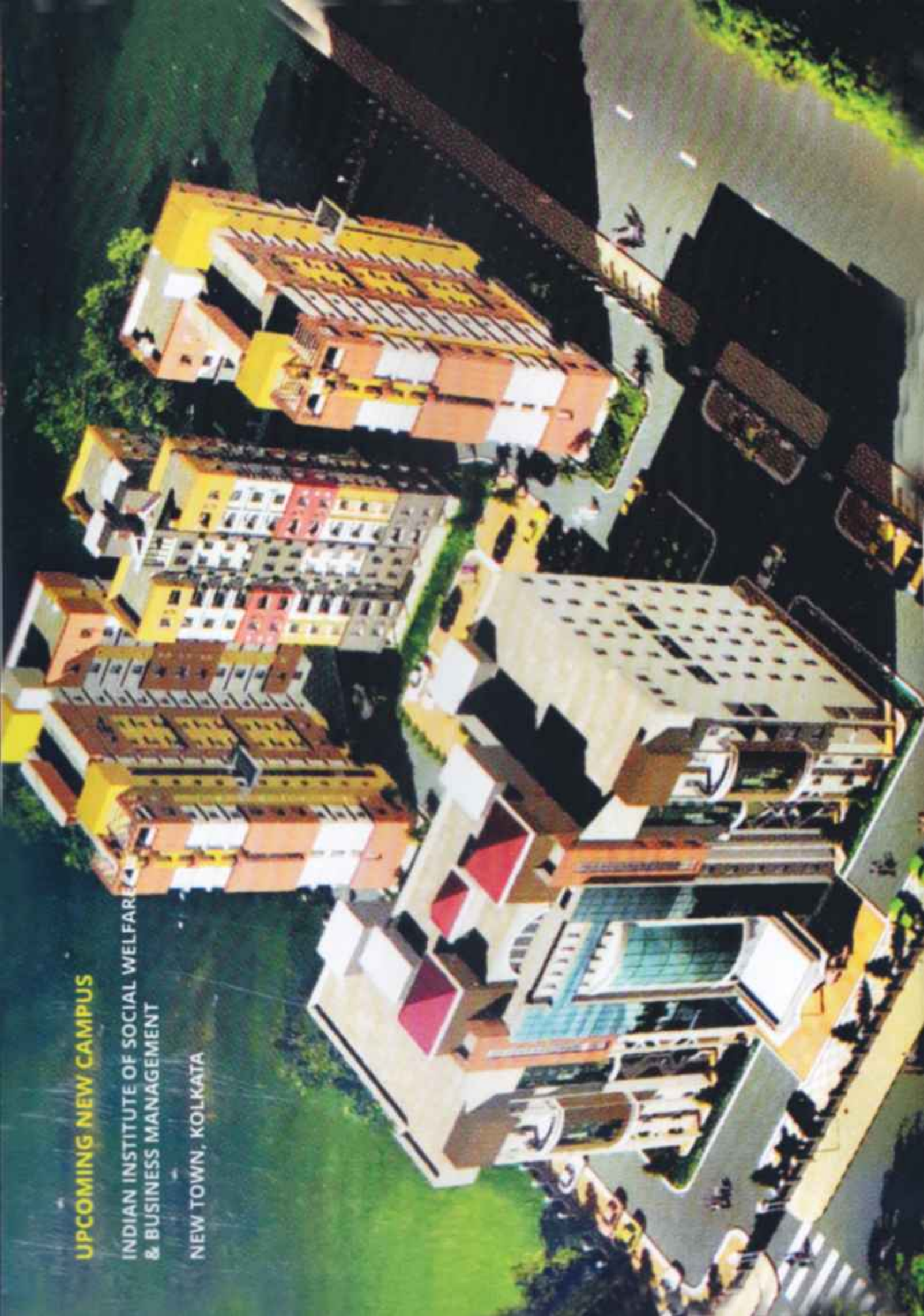
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