

**Symbiosis Institute of
Management Studies
(SIMS)**





Contact Details

Symbiosis Institute of Management Studies (SIMS)

Range Hills Road, Khadki, Pune- 411020, Maharashtra, India

Telephone number : +91-020-25593201/ 250/ 227 Mobile - 9763527195

Email : adm@sims.edu/ admissions@sims.edu/ info@sims.edu

Website : www.sims.edu



Brig. Dr. Rajiv Divekar (Retd)
Director

Director Profile:

Brig (Dr.) Rajiv Divekar is the Director of Symbiosis Institute of Management Studies, Pune for the last 13 years. He was Head of Faculty Strategic and Operational Studies at Army War College, and a Faculty member in Defence Strategic Studies at Defence Services Staff College, Wellington.

He has done his PhD from Symbiosis International University. He is an M. Phil from D. A. V. V. University and M.Sc. from Madras University. A Gold medallist in BE (civil), he has done his MBA specializing in Human Resource Management. He has rich experience in strategy, planning, logistics and human resource management based on his service with the multinational team of United Nations Forces in Somalia and Lebanon.

He has served in Kargil and Leh on the Line of Control where he was responsible for the Logistics and Supply Chain Management of soldiers located on posts at 17000- 22000 feet in the Siachen Glacier. After 34 years of service in the Army, he left voluntarily and joined Symbiosis Institute of Management Studies as Director.

Brig. (Dr.) Rajiv Divekar is a professor in the faculty of Management specialising in HR Strategy & Leadership. He has a large number of publications in National & International Journals & also in Scopus-listed Journals. He is a charter Member of the All-India Management Association. He is the recipient of the 'Rajiv Gandhi Education Excellence Award', 'Rashtriya Vidya Gaurav Gold Medal Award', 'Education Leadership Award' and "Outstanding B-School Director Award"

Brig. Divekar is on the Academic Council & Board of Studies at SIU. He is also the chairman of the SIU NAAC committee. SIU got an A++ grade in the last NAAC review under his chairmanship.

Institute Profile:

Symbiosis Institute of Management Studies (SIMS) set up in 1993 is a premier Management Institute ranked amongst the top B Schools in India. SIMS is a constituent of the prestigious Symbiosis International (Deemed University) and is the only MBA institute of its kind in India and a shining example of PPP (Public Private Partnership) between Symbiosis and the Government of India - Ministry of Defence since 2002. Its flagship full-time 2-year MBA course is primarily for Defence Personnel and their Dependents with some seats for Civilian candidates. This ideal mix of defence dependents and civilians brings out the best in both and ensures holistic development. SIMS has an ergonomically designed and ideally located campus in the heart of Pune. It provides secure residential accommodation to over 600 girl and boy students, state-of-the-art facilities and infrastructure. It is truly a "Home away from Home".

SIMS is an ISO 9001:2015 quality-certified management institute. It is one of the three institutes in complete Western India which is an accredited 'Centre for Corporate Governance' of the 'National Foundation of Corporate Governance' (established by the Ministry of Corporate Affairs and CII) and one of the few recognised as a centre for Entrepreneurship by Department of Science and Technology. SIMS encourages, promotes entrepreneurial activities, and is approved as Business Incubator by the Ministry of MSME. SIMS has 8 Bloomberg Terminals which facilitate student learning by enabling them to get live financial and economic data of companies across the globe.

SIMS also subscribes to numerous e-learning resources including various journals, online case studies, industry, economics and e-books databases amongst others.

SIMS has academic collaborations with Leeds Beckett University, UK; Hochschule Bremen University of Applied Sciences, Germany; Berlin School of Economics & Law, Germany & IESEG School of Management, France for various academic programmes. SIMS has an association with CFA Institute University Affiliation Programme where 4 SIMS students get scholarships each year from the CFA institute. SIMS also has an MOU with BSE Brokers' forum for visits and lectures. SIMS also runs a 30 months MBA Executive course as part-time programme for working executives looking for enhancement in their careers. SIMS has conducted customised programmes for Standard Chartered Bank, Bajaj Allianz, CTS, Indian Navy and John Deere Pvt Ltd. SIMS regularly conducts "Independent Directors Course" for senior officers of Defence Services on behalf of Directorate General of Resettlement, Ministry of Defence. The latest Rankings of SIMS are as follows: -

- No. 1 Top Leading B-Schools of Super Excellence in India.
- No. 3 in the state of Maharashtra amongst private institutes in India.
- No. 11 for Placement, USP, Social Responsibility, Networking & Industry Interface in India (Both Government & Private).
- No.11 for Faculty, Publication, Research, Consultancy, MDP & other programmes in India (Both Government & Private)

SIMS faculty are amongst the best and have many research publications in top-rated research journals to their credit. SIMS has numerous live projects, consulting assignments and development programmes for Corporates. SIMS breeds achievers and leaders. SIMS students have made a mark by winning numerous B School Competitions, presenting papers in various research conferences and publishing research articles and research papers in various research journals. SIMS boasts a very large, active and dedicated alumni network. SIMS alumni have broken into the glass ceiling and are CEOs, CFOs and many have turned entrepreneurs.

SIMS has an enviable placement record and it offers an excellent return on investment in terms of the placement packages. Top Companies such as Deloitte, JP Morgan Chase, Credit Suisse, Infosys, TCS, Gartner, ICICI, HDFC, GE, Eaton Tech, Marsh, Mother Dairy, SBI, Religare Securities, Bajaj Allianz, Tata Motors, Tally Solutions, WNS, etc. are some of the loyal recruiters of SIMS student managers. SIMS is a B School which creates leaders who "Make a Difference". Come and be a part of SIMS, become a leader and "Make a Difference".

The banner features the SIMS logo at the top center, flanked by the 'SIMS Branding Cell' logo on the left and a 'Golden Jubilee' emblem on the right. The text 'Heartiest Congratulations' is prominently displayed in the center. Below this, two circular portraits are shown: Pragya Lawaniya on the left and Shubhankar Singh Parmar on the right. Their names and 'Batch 2022 - 24' are written below each portrait. At the bottom, a text box states: 'on securing the 2nd position in 'Samvad: Call for Articles', an article writing competition, organised by Prin. L.N. Welingkar Institute of Management Development and Research, Mumbai (WeSchool)'.

Pragya Lawaniya
Batch 2022 - 24

Shubhankar Singh Parmar
Batch 2022 - 24

on securing the **2nd position** in 'Samvad: Call for Articles', an article writing competition, organised by Prin. L.N. Welingkar Institute of Management Development and Research, Mumbai (WeSchool).

Heartiest Congratulations



MUSKAN KAMBOJ
Batch 2022-24

on securing Runners Up position in the National Level HR
competition- TalentStrat conducted by IIM-Kozhikode

HR Competition

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Programme Profile:

Name of the Programme:

- Master of Business Administration (M.B.A.)
- Master in Business Administration (Executive) -M.B.A. (Executive)

Duration:

- Master of Business Administration (M.B.A.): 2-year Full-Time Residential Programme
- Master in Business Administration (Executive) -M.B.A. (Executive): 2-years

Intake:

- Master of Business Administration (M.B.A.): 300 seats
- Master in Business Administration (Executive) -M.B.A. (Executive): 180 seats

• Master of Business Administration (M.B.A.)

The specializations in major mode offered include Marketing, Finance, Operations and Supply Chain Management, Human Resource Management and Data Analytics for Business. The basket of Open Elective courses is also been offered to students to enhance their exposure outside their Domain.

Marketing - The curriculum focuses on leadership and executive management development in order to provide students with the skills and qualifications necessary to successfully target market strategies, consumer behaviour, market research and product management.

Finance - The finance specialization is designed to provide a means for students to gain exposure to five major areas in the field of finance namely corporate finance, financial institutions, investments, insurance and personal financial planning including modules on portfolio management, financial analysis, and decision making and international financial management.

Human Resource Management - The program prepares students with skills, knowledge and strategic perspectives that are essential in the effective management of people resources. This program provides the student with an in-depth knowledge of current HR practices and industrial relations.

Operations and Supply Chain Management - The Operations and Supply Chain Management curriculum focuses on the design and management of the processes by which products are manufactured and services are delivered to customers. The core course provides an overview of the field and Critical processes that enable service delivery systems, supply chain, and quality improvement efforts.

Data Analytics for Business - The contribution of Data Analytics in making strategic decisions for an organization's success is growing at a rapid pace. Analysing data and putting it to work for you and your

business is an essential skill for executives today. As a decision-maker, it is important to understand analytics and to know how it can be used to derive meaningful insights and make tactical decisions for your organization. Join the new age of leaders and understand how best you can use analytics to grow your business. The Data Analytics for Strategic Decision-Making program will help you understand the essentials of business analytics such as statistics, predictive analytics, prescriptive analytics, machine learning techniques, data visualization, data storytelling, and much more, along with the real-world applications of Analytics across multiple business functions. This will equip you with the skills to apply in various industry domains as per your organization's needs. It will also help you gain a competitive advantage by capturing data-enabled business opportunities and provide you with much-needed data literacy.

Eligibility:

- **Master of Business Administration (MBA)**

Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade. Defence Category candidates should be Defence personnel and their dependents (Children / Ward / Spouse) of Defence personnel. (as per merit).

Important:

It is the responsibility of the candidate to ascertain whether he / she possesses the requisite qualification(s)/ eligibility for admission. Having been admitted provisionally does not mean acceptance of eligibility. Final eligibility of admission will be decided by Symbiosis International (Deemed University), subject to successful fulfilment of specified admission norms.

Admission Process:

- **Master of Business Administration (MBA)**

Step I: SNAP Test: Each student desirous of admission to SIMS, Pune must appear for Symbiosis National Aptitude (SNAP) Test, which is a common, mandatory Computer based test for admission to all Symbiosis postgraduate institutes. For SNAP Test information log on to <http://www.snaptest.org> and register. Simultaneously, register online to SIMS Pune by paying a separate institute payment. Preserve the Admit card of the SNAP Test for further selection process at SIMS, Pune. Appearing for SNAP Test does not automatically qualify an applicant for the next step in the selection process at SIMS, Pune.

Step II: GEPI: Based on SNAP scores, short-listed applicants will be called for the next selection process at SIMS. The results of the shortlisted candidates are announced via a web link on the SIMS website as per the scheduled dates. Shortlisted candidates must fill out the Application form and book the slot for GE-PI. This process includes Group Exercise and Personal Interview (GEPI).

Caution: Candidates should take due care to enter the correct details while filling out the forms. At any point

SIMS, Pune extends sincere appreciation to Infosys for an insightful leadership discussion, featuring industry experts Mr. Shubh Kharbanda and Mr. Samrat Dutta.



THE FIELD MARSHAL S.H.F.J MANEKSHAW MEMORIAL LECTURE AND INAUGURATION OF RESIDENTIAL COMPLEX BY SHRI RAJNATH SINGH JI



Fild marshal SHFJ Manikshaw

of time during the entrance process or even after securing admission, if details are found incorrect then the candidate will be disqualified or after securing admission, admission will be cancelled without assigning the reason.

Reservation of Seats: As per University norms.

Important Dates:

Details	Date
Programme Registration Begins	August 23, 2023 (Wednesday)
Last date of Online registration	November 23, 2023 (Thursday)
Last date of Online registration for institute	January 09, 2024 (Tuesday)
Last Date of payment of Registration fees for institute	January 09, 2024 (Tuesday)
Entrance Test	December 10, 2023 (Sunday) December 17, 2023 (Sunday) December 22, 2023 (Friday)
Test Result	January 10, 2024 (Wednesday)
Announcement of Shortlist for Group Exercise and Personal Interaction	January 16, 2024 (Tuesday)
Group Exercise, Personal Interaction	February 02, 03, 04 and 10, 11, 2024 (Friday, Saturday, Sunday, Saturday, Sunday)
Announcement of First Merit list	February 23 (Friday) to February 26 (Monday) 2024
Last date for payment of fees for candidates in the first merit list	March 29, 2024 (Friday)
Programme Commencement	June 03, 2024 (Monday)

Disclaimer: These dates are tentative and are subject to change. Any changes will be reflected on the institute website (www.sims.edu)

Orientation and Pedagogy:

Orientation is an integral part of SIMS. It is a credit course in the programme structure which is placed as an Experiential Course. It prepares the new MBA students for a life of professional managers & equips them with the strength to deal with the challenges it presents. The duration of the orientation programme ranges from 2-3 weeks. The programme starts as soon as students report to the college in June. The overall orientation structure is divided in two parts - academic & extracurricular.

In academics; students attend lectures that cover the basics of subjects for the 1st semester like Accounting, Economics & Business Communication and major topics on Excel and Statistics. The students also attend various guest lectures that range from motivational talks to choosing the right specialization.

The extra-curricular focus is on inculcating good habits. During the orientation, the day starts in the early morning. All the students attend basic exercises followed by activities like yoga, sports, and dance which focus on stamina & importance of good health. It also focuses on the Management Games and also the Musical Programme which is a source of stress buster. It focuses on ISR activity which shows the concern towards the society as an extension programme and also Swachh Bharat as a responsibility towards society.

In the evening students are given assignments to work on. The aim of such assignments is to emphasize self-learning & peer learning.

The orientation, even though hectic; equips SIMS students with leadership capabilities, time management, multi-tasking & importance of goal-setting - all the qualities, that SIMS Alumni are known for in the industry.



SIMS, Pune extends heartfelt gratitude for the insightful session led by Dr. Sharyn Jones along with team BNY Mellon who inspired our Student Managers.

Fee Structure

Approved Fee Structure for Batch 2024-2026 in the Academic year 2024-2025 - INDIAN STUDENTS

Programme Fees For Master of Business Administration (M.B.A.) - Open Defence	1st Year Academic Year 2024-25 (Amount in ₹)
Academic Fees (Per Annum)	₹ 6,21,500
Institute Deposit (Refundable)	₹ 20,000

Programme Fees For Master of Business Administration (M.B.A.) - Study Leave Officer	1st Year Academic Year 2024-25 (Amount in ₹)
Academic Fees (Per Annum)	₹ 3,02,000
Institute Deposit (Refundable)	₹ 20,000

Programme Fees For Master of Business Administration (M.B.A.) - OPEN (Formerly - Industry Sponsored)	1st Year Academic Year 2024-25 (Amount in ₹)
Academic Fees (Per Annum)	₹ 8,92,000
Institute Deposit (Refundable)	₹ 20,000

**Hostel and Mess Fees (Subject to change in campus and accomodation type wise, e.g. Twin Sharing, Triple Sharing etc) (The fees indicated herein are for Khadki Campus)	1st Year Academic Year 2024-25 (Amount in ₹)
Mess Fees (Per Annum) @	₹ 94,500
Hostel Deposit (Refundable)	₹ 15,000
Hostel Fees (Different, subject to Sharing, Per Annum)@	
Three Sharing	₹ 87,500
Four Sharing	₹ 80,500

Installments for Master of Business Administration (M.B.A.) - Open Defence	1st Year (Amount in ₹)		2nd Year (Amount in ₹)	
	1st Instalment	2nd Instalment	1st Instalment	2nd Instalment
Academic Fees (Per Annum)	₹ 3,10,750	₹ 3,10,750	₹ 3,10,750	₹ 3,10,750
Institute Deposit (Refundable)	₹ 20,000	-	-	-
Hostel Deposit (Refundable)	₹ 15,000	-	-	-
Hostel Fees (Per Annum)	₹ 43,750	₹ 43,750	**	**
Mess Fees (Per Annum)	₹ 47,250	₹ 47,250	**	**
Installment	₹ 4,36,750	₹ 4,01,750		
Last date of payment	At the time of Admission	25-Nov-2024	25-Jun-2025	25-Nov-2025

Installments for Master of Business Administration (M.B.A.)- Study Leave Officer	1st Year (Amount in ₹)		2nd Year (Amount in ₹)	
	1st Installment	2nd Installment	1st Installment	2nd Installment
Academic Fees (Per Annum)	₹ 1,51,250	₹ 1,51,250	₹ 1,51,250	₹ 1,51,250
Institute Deposit (Refundable)	₹ 20,000	-	-	-
Installment	₹ 1,71,250	₹ 1,51,250		
Last date of payment	At the time of Admission	25-Nov-2024	25-Jun-2025	25-Nov-2025





SIMS Placement Cell congratulates the accomplishments of Batch 2022-24: A journey from internships to pre-placement success, nurturing 30 years of valued partnerships.

Installments for Master of Business Administration (M.B.A.) - OPEN (Formerly - Industry Sponsored)	1st Year (Amount in ₹)		2nd Year (Amount in ₹)	
	1st Installment	2nd Installment	1st Installment	2nd Installment
Academic Fees (Per Annum)	₹ 4,46,000	₹ 4,46,000	₹ 4,46,000	₹ 4,46,000
Institute Deposit (Refundable)	₹ 20,000	-	-	-
Hostel Deposit (Refundable)	₹ 15,000	-	-	-
Hostel Fees (Per Annum)	₹ 43,750	₹ 43,750	**	**
Mess Fees (Per Annum)	₹ 47,250	₹ 47,250	**	**
Installment	₹ 5,72,000	₹ 5,37,000		
Last date of payment	At the time of Admission	25-Nov-2024	25-Jun-2025	25-Nov-2025

** Hostel and Mess Fees for the Subsequent year would be communicated before commencement of the next academic year.

@ Hostel and Mess Fees can be increased up to 10% each year. Government taxes would be additional as and when applicable.

* Few seats are reserved as Discretionary Quota Seats. Only students with good academic record and with good entrance test scores are considered for Discretionary Quota Seats. The fees for Discretionary Quota seats will be double the academic fees of open category as approved by the Fee Structure Committee, to be paid to the institute by way of online transfer/demand draft. Once admission is taken in Discretionary Quota, the fees applicable to Discretionary Quota will have to be paid by the student for the entire duration of the programme. No donation or capitation fee is charged for admission to any program at any institute of SIU.

Fee Structure

Approved Fee Structure for Batch 2024-2026 in the Academic year 2024-2025 - INTERNATIONAL STUDENTS

Note : International students are admitted from two categories and the fees for each are as given below

(a) NRI, PIO, OCI Category

(b) Foreign National Category

(a) Fees Payable by the students taking admission in NRI, PIO, OCI Category.

Programme Fees For Master of Business Administration (M.B.A.)	Student taking Admission in (a) NRI, PIO, OCI Category 1st Year 2024-25 Amount in US\$
Academic Fees (Per Annum)	\$17,050
Academic Fees (per Annum) to be paid (A)	\$17,050
Institute Deposit (Refundable) (B)	\$275
Administrative Fees (Non Refundable) to be paid (C)	\$550
Total Fees to be paid (D)=(A+B+C)	\$17,875

**Hostel and Mess Fees (Subject to change in campus and accommodation type wise, e.g. Single Sharing, Twin Sharing, Triple Sharing, Four Sharing, Dormitory) (The fees indicated herein are for Khadki Campus Only)	Student taking Admission in (a) NRI, PIO, OCI Category 1st Year 2024-25 Amount in US\$
Mess Fees (Per Annum) @	\$1,250
Hostel Deposit (Refundable)	\$200
Hostel Fees (Different, subject to Sharing, Per Annum)@	
Three Sharing	\$1,150
Four Sharing	\$1,050

(a) Installment for Master of Business Administration (M.B.A.) Student taking Admission in NRI, PIO, OCI Category	1st Year (Amount in \$)			2nd Year (Amount in \$)	
	1st Installment	2nd Installment	3rd Installment	1st Installment	2nd Installment
Administrative Fees (Non Refundable)	\$550	-	-	-	-
Academic Fees (Per Annum)	\$540	\$8,255	\$8,255	\$8,525	\$8,525
Institute Deposit (Refundable)	\$275	-	-	-	-
Hostel Deposit (Refundable)	-	\$200	-	-	-
Hostel Fees (Per Annum)	-	\$575	\$575	**	**
Mess Fees (Per Annum)	-	\$625	\$625	**	**
Installment	\$1,365	\$9,655	\$9,455		
Last date of payment	At the time of acceptance of 'Offer Letter'	At the time of Reporting to SCIE	25-Nov-2024	25-Jun-2025	25-Nov-2025

(b) Fees Payable by the students taking admission in Foreign National Category.

Programme Fees For Master of Business Administration (M.B.A.)	Student taking Admission in
	(b) Foreign National Category 1st Year 2024-25 Amount in US\$
Academic Fees (Per Annum)	\$17,050
Less: Symbiosis Golden Jubilee Scholarship to Foreign National Students #	\$14,450
Academic Fees (per Annum) to be paid (A)	\$2,600
Institute Deposit (Refundable) (B)	\$275
Administrative Fees (Non Refundable)	\$550
Less: 50% Fee Concession on Administrative Fees	\$275
Administrative Fees (Non Refundable) to be paid (C)	\$275
Total Fees to be paid (D)=(A+B+C)	\$3,150

**Hostel and Mess Fees (Subject to change in campus and accommodation type wise, e.g. Single Sharing, Twin Sharing, Triple Sharing, Four Sharing, Dormitory) (The fees indicated herein are for Khadki Campus Only)	Student taking Admission in
	(b) Foreign National Category 1st Year 2024-25 Amount in US\$
Mess Fees (Per Annum) @	\$625
Hostel Deposit (Refundable)	\$200
Hostel Fees (Different, subject to Sharing, Per Annum)@	
Three Sharing	\$650
Four Sharing	\$650

(b) Installments for Master of Business Administration (M.B.A.) Student taking Admission in Foreign Nationals Category	1st Year (Amount in \$)			2nd Year (Amount in \$)	
	1st Installment	2nd Installment	3rd Installment	1st Installment	2nd Installment
Administrative Fees (Non Refundable) # #	\$275	-	-	-	-
Academic Fees (Per Annum)	\$815	\$895	\$890	\$1,300	\$1,300
Institute Deposit (Refundable)	\$275	-	-	-	-
Hostel Deposit (Refundable)	-	\$200	-	-	-
Hostel Fees (Per Annum)	-	\$325	\$325	**	**
Mess Fees (Per Annum)	-	\$313	\$313	**	**
Installment	\$1,365	\$1,733	\$1,528		
Last date of payment	At the time of acceptance of 'Offer Letter'	At the time of Reporting to SCIE	25-Nov-2024	25-Jun-2025	25-Nov-2025

Note:

- # ONLY Foreign National Students taking Admission in the year 2024 for the Batch 2024-2026 will be eligible for the Symbiosis Golden Jubilee Scholarships. Designed to celebrate 50 glorious years of Symbiosis being established to offer quality education to foreign national students, these include:
- (1) 100 Full Symbiosis Golden Jubilee Academic Scholarships with need-based reduced hostel fees for foreign national students from developing African- Asian countries.
 - (2) 100 Golden Jubilee Free-ships for academically and financially deserving foreign national students from conflict ridden/war affected regions by giving them an opportunity to study at SIU by covering not only the cost of all academic fees but also the hostel and mess/food fees (lodging and boarding).
 - (3) Concessional Hostel fees are applicable to Foreign National students @ 650\$ per annum.
 - (4) Concessional Mess fees are applicable to Foreign National students @50% as mentioned above.
- ** Hostel and Mess Fees for the Subsequent year would be communicated before commencement of the next academic year.
- @ Hostel and Mess Fees can be increased up to 10% each year. Government taxes would be additional as and when applicable.
- # # 50% Concession will be given only to the Foreign National students on Administrative Fees.



SIMS, Pune extends sincere thanks to V-Guard for imparting invaluable insights and prospects at SIMS and for providing an extraordinary avenue for the students to participate in V-Guard's premier annual business plan competition.

Programme Structure*:

Master of Business Administration (M.B.A.)

Semester: I

Generic Core Courses

- Business Statistics
- Financial Management
- Marketing Management
- Human Resource Management
- Operations Management
- Financial Accounting
- Organizational Behaviour
- Research Methodology
- Managerial Economics
- Project I
- Advance Excel
- Legal Aspects of Business
- Project - II
- Business Communication - II

- International Finance
- Operations Planning and Scheduling
- HRD Audit and Scorecard
- Social Media Marketing
- International Marketing
- Banking and Insurance
- Global Business Environment
- Foreign Trade Policy
- Supply Chain Management
- Behavioral Finance
- Marketing in Emerging Economies
- Emotional Intelligence at Workplace
- Talent Acquisition
- Introduction to Business Intelligence

- Compensation and Reward Management
- Performance Management System
- Learning and Development

Specialization Core Courses: Finance

- Financial Modeling
- Fixed Income Markets
- Financial Statement Analysis
- Corporate Accounting
- Introduction to Financial Markets and Institutions
- Application of Machine Learning & Artificial Intelligence in Finance

Semester : II

Generic Core Courses

- Python Basics
- Macroeconomics for Managers
- R Programming
- Knowledge Management
- Operations Research
- Management Accounting
- Project - III

Specialization Core Courses: Marketing

- Digital Marketing
- Services Marketing
- Sales Force and Channel Management
- Consumer Behaviour
- Product Management
- Marketing Strategy

Specialization Core Courses: Operations and Supply Chain Management

- Operations Planning and Scheduling
- Materials Management
- Project Management
- Quality Management
- Supply Chain Management
- Enterprise Resource Planning

Generic Elective Course Group (Choose any Three course)

- Business Analytics
- Emerging Technologies and Applications
- Enterprise Resource Planning
- HR Challenges in Mergers and Acquisitions

Specialization Core Courses: Human Resource Management

- HRD Instruments
- Talent Management
- Industrial Relations

Specialization Core Courses : Data Analytics for Business

- Introduction to data Sciences
- Data preparation and Data management

- Cloud and Big Data
- Data Mining
- Data Visualization and Modeling
- Data Protection and Privacy

Semester: III

Generic Core Courses

- Strategic Management
- Capstone Project and Defence
- Project IV
- Integrated Disaster Management

Specialization Core Courses: Marketing

- Customer Relationship Management
- Retail Management
- Business Analytics for Marketing
- Integrated Marketing Communication
- Brand Management
- Business to Business Marketing

Specialization Core Courses: Human Resource Management

- Employment Related Laws
- International Human Resource Management
- Leadership and Capacity Building
- Strategic Human Resource Management
- HR Analytics
- Organizational Development and Change

Specialization Core Courses: Finance

- Derivative Markets
- Security Analysis and Portfolio Management
- Financial Risk Management
- Mergers and Acquisitions
- Investment Banking
- Financial Analytics
- Corporate Tax Planning

Specialization Core Courses: Operations and Supply Chain Management

- International Logistics
- Service Operations Management
- Supply Chain Modeling and Design
- Technology and Innovation Management
- Supply Chain Strategy
- Advanced Operations Research

Specialization Core Courses: Data Analytics for Business

- Predictive Analytics
- Digital Transformation
- Internet of Things
- Flexi-Credit Course
- Flexi-Credit Course
- Flexi-Credit Course

Open Elective Courses Group

- Service Operations Management
- Mobile Analytics
- Social Media Analytics
- Financial Analytics
- Marketing of Financial Services
- Marketing Research
- Rural Marketing
- Sports and Entertainment Marketing
- Technology in HR /SAP HR/ People Soft
- Coaching, Counseling and Mentoring
- Personal Effectiveness and Growth
- Psychological Issues at Work
- Fintech Framework and Governance
- Taxation
- Export Import Management
- Intellectual Property Rights
- Operations and Diversity Management
- Retail Store Operations

Management

- Wealth Management
- Entrepreneurial Finance

Semester: IV

Generic Core Courses

- Corporate Governance and Ethics
- Project - V
- Project VI

Generic Elective Courses Group - II

- Introduction to Entrepreneurship
- Design Thinking
- Qualitative Research Methods
- Business Leadership
- Case Study Writing and Analysis Method
- Concepts and Applications in Sustainability

Specialization Core Courses: Marketing

- Sustainable Marketing

Specialization Core Courses: Human Resource Management

- Conflict and Negotiation

Specialization Core Courses: Finance

- Project Feasibility and Financing

Specialization Core Courses: Operations and Supply Chain Management

- e-Retailing

Specialization Core Courses: Data Analytics for Business

- Introduction to Natural Language Processing

*** Courses are subject to change**

Please visit www.sims.edu for information related to:

- Teaching Faculty including educational qualification(s) and teaching experience
- Learning Resources
- Physical and Academic Infrastructure Facilities
- Co-Curricular and Extra Curricular Activities
- Hostel Accommodation
- Health Care Services